

# P L - Public Leadership

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## Public Leadership: P L

### Lower-Division Courses

### Upper-Division Courses

### Graduate Courses

#### P L 381E. Topics in Leadership and Management.

Discover the characteristic and traits of a strategic leader. Explore the skills needed for impactful change management and leadership of inclusive organizations in an ever-changing global environment. Three lecture hours a week for one semester. May be repeated for credit when the topics vary. Offered on the letter-grade basis only. Prerequisite: Graduate standing and consent of instructor.

**Topic 1: Leadership and Management Foundations.** Explore facets of leading a public organization, drawing on research about the sources of success for leaders. Review management foundations and strategies - decision-making, self-awareness, goal setting, team building, and more. Create a personal leadership philosophy. Offered on the letter-grade basis only.

**Topic 2: Leading Strategic Change.** Explore the skills and knowledge to plan and lead strategic change initiatives more effectively. Offered on the letter-grade basis only.

**Topic 3: Public Leadership Ethics.** Research the concept of ethics and examine how to deploy value-driven decision-making in public organizations. Explore diversity, equity, and inclusion concepts. Determine steps for creating and leading an inclusive organization. Offered on the letter-grade basis only.

#### P L 382E. Topics in Strategic Communication and Engagement.

Develop an approach and toolkit for delivering effective public policy communications, managing risk management, and building collaboration among a diverse group of stakeholders. Three lecture hours a week for one semester. May be repeated for credit when the topics vary. Offered on the letter-grade basis only. Prerequisite: Graduate standing and consent of instructor.

**Topic 1: Strategic Policy and Public Communications.** Examine policy and public messages. Use modern communication tools, and manage personal brands. Offered on the letter-grade basis only.

**Topic 2: Managing Risks and Creating Shared Value.** Explore risk assessment, crisis management and practical tools and skills to use in the face of crises. Explore how effective leaders create shared value by building cross-sector partnership and engaging in negotiation with stakeholders to solve challenges. Offered on the letter-grade basis only.

#### P L 383E. Topics in Executive Analytics.

Explore the fiscal management, data and evaluation tools needed to lead 21st-century public organizations. Three lecture hours a week for one semester. May be repeated for credit when the topics vary. Offered on the letter-grade basis only. Prerequisite: Graduate standing and consent of instructor.

**Topic 1: Financial Management for Decision-Makers.** Examine the theory and practice of public financial management, the principles of budget, finance, accounting, and fiscal administration. Offered on the letter-grade basis only.

**Topic 2: Data Analytics and Program Evaluation.** Learn tools, skills, and experience needed to be a sophisticated data-driven decision maker. Offered on the letter-grade basis only.

#### P L 384E. Topics in Politics and Policy.

Explore how policymaking, politics, and emerging technologies impact public organizations and agencies. Three lecture hours a week for one semester. May be repeated for credit when the topics vary. Offered on the letter-grade basis only. Prerequisite: Graduate standing and consent of instructor.

**Topic 1: Politics and Policymaking.** Explore how to develop and implement policy. Examine the relationship between policy and politics in developing and implementing policy. Delve into the intersections between national, state, and local politics and policymaking. Offered on the letter-grade basis only.

**Topic 2: IT, Cybersecurity and the Public Sector.** Explore modern-day organizational and technology change processes in the public sector. Outline techniques for managing future-focused IT projects and policies in public organizations. Examine the knowledge and skills necessary to acquire, exploit, and protect digital and sensitive information entrusted to public sector organizations. Offered on the letter-grade basis only.

#### P L 389E. Research Capstone.

Develop a professional research capstone project that will contribute to leadership success in current or future employment. Create research, writing, and presentation components. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Graduate standing and consent of instructor.

### Professional Courses