

Suggested Arrangement of Courses, Public Relations (BSPR)

Four-year degree suggestion (for planning purposes only).

Currently enrolled students should meet with their academic advisor.

Course categories: Core, General Education, Major, Elective, Opportunity

Core Component Areas: ⁰¹⁰ English Composition and Core Writing Flag; ⁰²⁰ Mathematics; ⁰³⁰ Natural Science and Technology, Part I; ⁰⁴⁰ Humanities; ⁰⁵⁰ Visual and Performing Arts; ⁰⁶⁰ U.S. History; ⁰⁷⁰ American and Texas Government; ⁰⁸⁰ Social and Behavioral Sciences; ⁰⁹⁰ First-Year Signature Course; ⁰⁹³ Natural Science and Technology, Part II

Skills and Experience Flags: ^{Wr} Writing; ^{QR} Quantitative Reasoning; ^{GC} Global Cultures; ^{CD} Cultural Diversity; ^E Ethics; ^{II} Independent Inquiry

[Undergraduate Degree Program listing](#)

First Year					
First Term	Hours	Second Term	Hours	Summer Term	Hours
COM 301E (General Education)		3 ADV 318J (Major)		3 (None)	
P R 305 (Major)		3 P R 309 (Core, Major) ^{020, QR}		3	
Natural Science and Technology, Part I (Core) ⁰³⁰		3 U.S. History (Core) ^{060, CD}		3	
RHE 306 (Core) ⁰¹⁰		3 Visual and Performing Arts (Core) ⁰⁵⁰		3	
UGS 302 or 303 (Core) ^{090, Wr}		3 Natural Science and Technology, Part I (Core) ⁰³⁰		3	
		Maymester (Opportunity)			
		15		15	0
Second Year					
First Term	Hours	Second Term	Hours	Summer Term	Hours
J 317 (Major)		3 P R 353 (Major) ^E		3 Study Abroad (Opportunity)	
GOV 310L (Core) ⁰⁷⁰		3 Business course (Major)		3 Internship (Opportunity)	
COM 302E (General Education)		3 GOV 312L (Core) ⁰⁷⁰		3 UTLA/UTNY program (Opportunity)	
Foreign Language (General Education)		6 Foreign Language (General Education)		6	
		15		15	0
Third Year					
First Term	Hours	Second Term	Hours	Summer Term	Hours
ADV 344K (Major)		3 MKT 320F (Major)		3 Study Abroad (Opportunity)	
P R 348 (Major) ^{Wr}		3 ADV 345J (Major) ^{Wr}		3 Internship (Opportunity)	
Business course (Major)		3 PR or ADV course (Major)		3 UTLA/UTNY program (Opportunity)	
Language/Culture course (General Education)		3 Social and Behavioral Sciences (Core) ⁰⁸⁰		3	
Free elective (Elective) ^{GC}		3 U.S. History (Core) ⁰⁶⁰		3	
		15		15	0
Fourth Year					
First Term	Hours	Second Term	Hours	Summer Term	Hours
P R 352 (Major)		3 P R 377K (Major) ^{II}		3 Internship (Opportunity)	
P R 367 (Major) ^{Wr}		3 Upper-division Business course (Major)		3	
P R 350 (Major)		3 Natural Science and Technology, Part II (Core) ⁰⁹³		3	
E 316L, 316M, 316N, or 316P (Core) ⁰⁴⁰		3 Non-ADV/P R elective (Elective)		3	
Upper-division elective (Elective)		3 Upper-division Non-ADV/P R elective (Elective)		3	
		15		15	0
Total credit hours: 120					