# **General Information**

### Mission

The mission of the Moody College of Communication at The University of Texas at Austin is to advance and enhance society through the study and practice of human communication. We pursue our mission through world-class teaching, scholarship, public service, and our shared commitment to collaboration that bridges disciplines within the college, across the University, and around the world. We draw energy and inspiration from the vibrant community of Austin, Texas to reinforce our core values of knowledge, innovation, collaboration, creativity, integrity, and diversity. We firmly believe that the communication arts and sciences are fundamental for humanity, critical for community, and essential for prosperity.

Moody College is preparing students to better society by enabling them to make the communication breakthroughs of tomorrow. While the media, channels and tools used to communicate are constantly changing, the foundational skills needed to be effective communicators remain the same. Students will become prepared to adapt to a dynamic field while learning the principles needed to become effective, ethical communicators.

Students can choose from seven degree programs: Advertising; Communication and Leadership; Communication Studies; Journalism; Public Relations; Radio-Television-Film; and Speech, Language, and Hearing Sciences. Students benefit from interdisciplinary approaches to communication education and exposure to a broad range of perspectives—ultimately preparing them to succeed across the range of communication disciplines and industries.

#### **Facilities**

In addition to the extensive library and computer resources of the university, certain special resources provide support for work in communication. Chief among them is the G. B. Dealey Center for New Media (DMC), which opened in summer 2012. The DMC is a 5-level 120,000 square-foot facility that weds cutting-edge technology with innovative teaching and research methods. The G. B. Dealey Center is home to the KUT Public Broadcast Center, the School of Journalism and Media, the Stan Richards School of Advertising & Public Relations, and the Moody College of Communication Dean's Office. The G. B. Dealey Center houses a multitude of instructional, research, and meeting spaces including a 300-seat auditorium, a 120-seat lecture hall, an executive briefing facility, and a theatrical-grade 75-seat presentation room. The KUT Public Broadcast center is housed in a two-story, 20,000 squarefoot wing which includes a 72-seat, glass-walled performance studio that incorporates the community into some of KUT's 300 annual in-studio performances.

The Jesse H. Jones Communication Center in Communication Building A (CMA) is a six-level building housing classrooms, offices, and sophisticated technology facilities. All facilities offer pervasive wireless internet access and all instructional and production spaces feature highdefinition equipment. Communication Building B (CMB), a nine-level production building, houses teaching and production facilities for the School of Journalism and Media and the Department of Radio-Television-Film. These facilities provide opportunities for academic programs that cross disciplinary lines, interrelate traditional and online media, and otherwise combine the resources of the College in ways not feasible within any one of the components.

## Financial Assistance Available through the College

The Moody College of Communication and each academic unit have a large number of scholarships that are awarded annually. More information about college scholarships is available on the Moody College's website, and from the Student Advising Office.

## Student Services

## **Academic Advising**

The Student Advising Office, in collaboration with the academic departments, oversees all advising in the college. To allow in-depth advising on specific programs of study and courses in the major, each student is assigned an advisor. Students should meet with their advisors to select courses appropriate to the degree and to ensure that all degree requirements are met. In addition, students should consult their advisors for assistance in preparing for graduation.

#### **Career Services**

Moody College Career Center provides a variety of career development and job/internship search assistance programs for students and alumni. The University makes no promise to secure employment for each graduate.

#### Student Council

Communication Council represents all undergraduate communication students and sponsors college-wide programs and events throughout the year.