

# Minor and Certificate Programs

## Policy for Moody College Students

While a minor is not required as part of any communication degree program, students may choose to complete a minor in any field to which they gain entry. A student may declare only one minor or certificate to supplement the Moody major(s); exceptions must be approved by the student dean. Moody students must declare their minor/certificate intentions before they have completed 75% of their degree requirements, as indicated on the Interactive Degree Audit (IDA); exceptions must be approved by the student dean.

The transcript-recognized undergraduate academic minor must be completed in conjunction with an undergraduate degree at The University of Texas at Austin. For more information regarding the requirements for achieving a minor or certificate, including a comprehensive list of minors and certificates, please visit the [Minor and Certificate Programs](#) section of the *Undergraduate Catalog*.

## Minors

### Communicating for Development and Philanthropy Minor

The minor is open to all undergraduate students at The University of Texas at Austin who have an overall GPA of at least 2.5. The minor requires 18 hours of coursework, including at least nine hours completed in residence and nine hours taken at the upper-division level. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Only courses with a grade of C- or better (or CR for courses offered only on a pass/fail basis) will be counted. If demand exceeds space available, the Moody College reserves the right to select students based on a review of their academic record.

The requirements are:

Requirements	Hours
CLD 330 Philanthropy Capstone	3
CMS 306M Professional Communication Skills	3
CMS 321D Communicating for Development and Philanthropy	3
Three hours from the following:	3
ADV 305 Fundamentals of Advertising	
ADV 318J Introduction to Integrated Brand Communication	
CMS 337 Building Sales Relationships	
MKT 320F Foundations of Marketing	
MKT 337 Principles of Marketing	
Three hours from the following list, focusing on communicating about social issues:	3
ADV 320 Integrated Communication for Nonprofit Organizations	
ADV 322 Health Communication: Messages, Campaigns, and the Media	
ADV 323 Public Communication of Science and Technology	
ADV 324 Communicating Sustainability	
ADV 336 Multicultural Issues in Advertising and Public Relations (any topic)	

ADV 378	Advanced Studies in Advertising (Topic 37: Social Enterprise Branding)	
CMS 332K	Theories of Persuasion	
CMS 340K	Communication and Social Change	
CMS 340M	Social Media and Social Movement: Then and Now	
CMS 342K	Political Communication	
J 358S	Communicating Social Change	
RTF 301S	Social Activism in Film	
RTF 323C	Screening Race	
RTF 342	Topics in Global Media (Topic 8: Development Communication and Social Change)	
SLH 378D	Quality of Life in Clinical Care	
A three-hour internship course with a focus on development or philanthropy. <sup>1</sup>		3
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1. Students must have their internship reviewed and approved by the faculty committee for the Minor in Communicating for Development and Philanthropy.

### Communicating Social Issues Minor

The minor is open to all undergraduate majors at The University of Texas at Austin and requires 15 semester hours of coursework. Nine hours must be taken at the upper-division level, and at least nine hours must be taken in residence. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Only courses with a C- or better (or CR for courses offered only on a pass/fail basis) will be counted toward the minor. If demand exceeds space available, the Moody College reserves the right to select students based on a review of their academic record. Courses that appear in multiple lists may only be counted once.

The requirements for the minor are as follows:

Requirements	Hours
COM 307 Overview of Social Justice and Media	3
COM 321 Communicating Social Justice Capstone	3
Nine additional hours to be chosen from the following:	9
ADV 320 Integrated Communication for Nonprofit Organizations	
ADV 322 Health Communication: Messages, Campaigns, and the Media	
ADV 323 Public Communication of Science and Technology	
ADV 324 Communicating Sustainability	
ADV 336 Multicultural Issues in Advertising and Public Relations (any topic)	
CLD 301 Introduction to Communication and Leadership	
CMS 338 Leadership Stories	
CMS 338L Leadership and Public Memory	
CMS 340K Communication and Social Change	
CMS 342K Political Communication	
CMS 344K Lying and Deception	
CMS 354 Conflict Resolution	
CMS 358C Identity In Relationships	

CMS 363P	Politics and Protest in Sports
CMS 364K	Gender and Communication
COM 316	Photographic Communication
COM 323	Communication Internship (Topic 2: Social Change Internship)
COM 327	Independent Study in Social Justice
J 301F	Fundamental Issues in Journalism
J 308S	Introduction to Media Studies
J 313P	Multimedia News Reporting
J 315R	Contemporary Representation in Media
J 322J	Reporting Social Justice
J 330L	Community Life: Documented
J 341F	Understanding African Americans and the Media
J 341J	Minorities and the Media
J 341M	Representation in the News Media
J 348D	Gender and the News
J 348M	Diversity in News Organizations
J 351F	Journalism, Society, and the Citizen Journalist
J 356R	Race and Digital Media Cultures
J 358S	Communicating Social Change
RTF 301S	Social Activism in Film
RTF 307	Media and Society
RTF 323C	Screening Race
RTF 328C	Gender and Media Culture
RTF 329C	Digital Media Production
RTF 335	Television Analysis and Criticism (Topic 2: Race, Class, and Gender in American Television)
RTF 335	Television Analysis and Criticism (Topic 4: Queer Television)
RTF 342	Topics in Global Media (Topic 8: Development Communication and Social Change)
RTF 345	Studies in Film History (Topic 8: Social Documentary)
RTF 345	Studies in Film History (Topic 9: Women Behind the Camera)
RTF 359	Studies in Media and Culture (Topic 8: Women and Sports Media)
RTF 359S	Studies in Media and Culture (Topic 5: Queer Media Studies)
RTF 359S	Studies in Media and Culture (Topic 9: Latina Feminisms and Media)
RTF 359S	Studies in Media and Culture (Topic 15: Black Television Comedy)
RTF 365	Topics in Media and Society (Topic 15: Latinx Media, Arts, and Activism)
SLH 314L	Sociocultural Bases of Communication

## Communication Studies Minor

This minor is open only to students who are not majoring in communication studies or communication and leadership. The minor requires 18 hours of coursework, including at least nine hours completed

in residence, and at least nine hours completed at the upper-division level. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Only courses with a grade of C- or better (or CR for courses offered only on a pass/fail basis) will be counted. Students must earn a 2.0 minimum GPA in courses counting toward the minor. The Department of Communication Studies reserves the right to limit the number of students accepted as communication studies minors.

The course requirements are as follows:

Requirements	Hours
CMS 306M Professional Communication Skills	3
CMS 315M Interpersonal Communication Theory	3
Twelve additional hours in Communication Studies (at least nine hours must be upper-division).	12

## Global Communication Minor

This minor is only open to students in the Moody College of Communication. At least nine hours must be completed in residence and at least six hours must be taken at the upper-division level. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Students must earn a grade of at least a C- (or CR for courses offered only on a pass/fail basis) in each course counted toward fulfillment of the minor requirements.

The minor requires 15 semester hours of coursework. The requirements are:

Requirements	Hours
COM 323 Communication Internship (Topic 3: Global Experience) <sup>1</sup>	3
Twelve hours of coursework selected from the list below: <sup>2</sup>	12
ADV 334 International Advertising	
CMS 314L Language, Communication, and Culture	
CMS 323R Rhetoric: East and West	
CMS 355K Intercultural Communication	
J 328S Reporting en Espanol	
J 340F Covering the Global Economy	
J 340G Reporting Asia: A Foreign Correspondent's Framework	
J 340J Documentary Tradition of Latin America	
J 342G Reporting the World: A Critical Examination of the United States News Media	
J 345G Human Rights Journalism	
J 346G Domestic Issues and Global Perspective	
J 347F Reporting Latin America	
RTF 342 Topics in Global Media (Topic 1: National Media Systems)	
RTF 342 Topics in Global Media (Topic 2: Comparative Media Systems)	
RTF 342 Topics in Global Media (Topic 7: Global Media Systems)	
RTF 342 Topics in Global Media (Topic 8: Development Communication and Social Change)	

RTF 365	Topics in Media and Society (Topic 8: Migration and Media)
RTF 365	Topics in Media and Society (Topic 10: Globalization and Social Media)

1. Or an approved substitution of study abroad coursework or internship coursework done while studying abroad.

2. Three hours may be substituted with experiential learning courses to be petitioned by the student for credit.

## Health Communication Minor

This minor is open to all students at The University of Texas at Austin. The Moody College reserves the right to limit the number of students accepted into this minor by instituting a competitive application process. Applicants may be judged on such factors as grade point average, prior coursework taken, prior experience in the field, and response to essay prompts.

The minor requires 16 semester hours of coursework including nine hours to be completed in residence. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Only courses with a C- or better (or CR for courses offered only on a pass/fail basis) will be counted toward the minor. Courses that appear in multiple groupings may only be counted once. Students must fulfill the following requirements:

Requirements	Hours	
COM 102	Introduction to Health Communication	1
Three hours of Interpersonal Communication:		3
CMS 330	Interpersonal Health Communication	
CMS 332	Argumentation and Advocacy	
CMS 332K	Theories of Persuasion	
CMS 344K	Lying and Deception	
CMS 358	Communication and Personal Relationships	
HDF 337	Personal Relationships	
HDF 266C & HDF 266L	Guidance in Adult-Child Relationships and Guidance in Adult Child Relationships Lab <sup>1</sup>	
Three hours of Organizational Communication:		3
CMS 341	Digital Communications	
CMS 353S	Social Media and Organizations	
CMS 357	Family Communication	
HDF 304	Family Relationships	
HDF 313	Child Development	
HDF 347	Socioeconomic Problems of Families	
HDF 378L	Theories of Child and Family Development	
N 310	Communication in Health Care Settings	
SOC 308J	Romantic Relationships and Family Formation	
S W 360K	Current Social Work Topics (Topic 4: Social Work Practice with Abused and Neglected Children and their Families)	

Three hours of Population/Mass Media:		3
ADV 319	Psychology of Advertising	
ADV 322	Health Communication: Messages, Campaigns, and the Media	
AMS 370	Seminar in American Culture (Topic 1: American Cultural History of Alcohol and Drugs)	
CMS 372T	Time Matters	
ECO 325K	Health Economics	
EDP 350G	Adolescent Development	
EDP 350L	Human Sexuality	
EDP 371	Introduction to Statistics	
GOV 370V	The Politics of Health Care	
GRG 334E	Children's Environmental Health	
H S 301	Introduction to Health and Society	
HDF 313	Child Development	
HDF 371	Adolescent Development in Context	
HDF 378K	Advanced Child and Family Development (Topic 6: Introduction to Early Childhood Interventions)	
HED 329K	Child and Adolescent Health	
HED 335	Theories of Substance Use and Abuse	
HED 343	Foundations of Epidemiology	
HIS 350R	Undergraduate Seminar in United States History (Topic 18: Women in Sickness and Health)	
J 349F	Reporting Public Health and Science	
KIN 334	Children's Exercise and Physical Activity	
N 309	Global Health	
NTR 330	Nutrition Education and Counseling	
NTR 331	International Nutrition: Social and Environmental Policies	
NTR 332	Community Nutrition	
NTR 337	Principles of Epidemiology in Nutritional Sciences	
NTR 338W	Issues in Nutrition and Health	
NTR 365	Selected Topics in Nutritional Sciences (Topic 4: Obesity and Metabolic Health)	
PBH 317	Introduction to Public Health	
PBH 334	Global Health	
PBH 338	Environmental Health	
PBH 341R	Public Health Research	
PBH 356	Health Behavior Theory and Practice	
PBH 358D	Health Policy and Health Systems	
PBH 361P	Public Health Internship	
PHL 325M	Medicine, Ethics, and Society	
PSY 319K	Social Psychology	
PSY 339	Behavior Problems of Children	
PSY 341K	Selected Topics in Psychology (Topic 4: Health Psychology)	
PSY 352P	Psychopathology	
PSY 364M	Mental Illness and the Brain	

S W 334	Social Work Practice in Organizations and Communities	
S W 360K	Current Social Work Topics (Topic 9: Loss and Grief: Individual and Family Perspectives)	
SOC 307P	Introduction to the Sociology of Health and Well-Being	
SOC 321G	Global Health Issues and Health Systems	
SOC 354K	Sociology of Health and Illness	
SDS 302F	Foundations of Data Analysis	
URB 328S	Human Behavior and Social Environment	
WGS 301	Introductory Topics in Women's and Gender Studies (Topic 20: Fertility and Reproduction)	
WGS 301	Introductory Topics in Women's and Gender Studies (Topic 21: Gender, Race, and Class in American Societies)	
WGS 322C	Sociology of Gender	
WGS 345	Topics in Women's and Gender Studies (Topic 35: Psychosocial Issues in Women's Health)	
Six additional upper-division hours from the above areas.		6
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1. Courses must be taken concurrently; only three hours of coursework will count towards the minor.

## Journalism and Media Minor

In order to apply for a Journalism and Media Minor, a student must have completed Journalism 301F and earned at least a C-. The School of Journalism and Media reserves the right to limit the number of students accepted as Journalism and Media minors. If demand exceeds space available, students will be selected based on a review of their academic record, particularly performance in Journalism 301F. At least 12 hours must be taken in residence and for a letter grade (no pass/fail). Students must earn a C- or better in Journalism 301F, and 302F or 313P.

The minor requires 15 hours of coursework, including at least six upper-division hours. Students must fulfill the following requirements:

Requirements	Hours
J 301F	Fundamental Issues in Journalism 3
J 302F	Digital Storytelling Basics 3
or J 313P	Multimedia News Reporting
Nine additional hours from the following:	9
J 308D	Data, Privacy, and You
J 308F	Analyzing Media Bias
J 330J	Advanced Photo Editing and Design
J 330L	Community Life: Documented
J 330S	International Solutions Journalism
J 331M	Media Innovation and Entrepreneurship
J 334N	Oral History in Multimedia Storytelling
J 334S	Place and Audio Storytelling
J 336F	Social Media Journalism
J 341J	Minorities and the Media
J 341M	Representation in the News Media

J 348M	Diversity in News Organizations
J 349E	Elections, Voters, and News
J 349L	News Literacy for a Digital Age
J 349N	News Media and Politics
J 350M	Media Policy and Ethics
J 350N	Ethnic Media
J 351C	Contemporary Media Systems
J 351G	Introduction to Global Media
J 351J	Technology and the Internet in Journalism
J 351P	Social Media, Propaganda, and Elections
J 351S	Globalization and Social Media
J 351T	Technology and Culture
J 354M	Journalism and Press Freedom in the Middle East and North Africa
J 355G	The Information Society
J 355M	Media Industries and Entrepreneurship
J 355P	The Business of News
J 356C	Digital Mainland China and Taiwan
J 356G	Social Media: Growth, Uses, and Impacts
J 356M	Social Media and Society
J 356R	Race and Digital Media Cultures
J 358C	Becoming Citizen Journalists
J 358S	Communicating Social Change
J 359M	Topics in Journalism and Media Studies (any topic)
J 359S	Topics in Current Journalistic Issues (any topic)

## Latino Media Arts & Studies Minor

The Latino Media Arts & Studies Minor is open to all undergraduate students at The University of Texas at Austin. The minor requires 18 hours of coursework, including at least nine hours completed in residence. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Courses that appear in multiple lists may only be counted once. Only courses with a grade of C- or better (or CR for courses offered only on a pass/fail basis) will be counted.

Students must fulfill the following requirements:

Requirements	Hours
RTF 306	Introduction to World Cinema History 3
or RTF 307	Media and Society
RTF 323C	Screening Race 3
or	
RTF 335	Television Analysis and Criticism (Topic 2: Race, Class, and Gender in American Television)
or	
RTF 359S	Studies in Media and Culture (Topic 8: Latina/os and U.S. Media)
Six hours of upper-division coursework chosen from the following:	6
ADV 334	International Advertising
J 328S	Reporting en Espanol

J 334F	Oral History as Journalism
J 334N	Oral History in Multimedia Storytelling
J 341J	Minorities and the Media
J 347F	Reporting Latin America
J 351G	Introduction to Global Media
J 354F	Journalism and Press Freedom in Latin America
J 354L	Mapping Latino Culture in East Austin
J 356R	Race and Digital Media Cultures
RTF 322D	Film History 1960 to Present
RTF 335	Television Analysis and Criticism (Topic 2: Race, Class, and Gender in American Television)
RTF 342	Topics in Global Media (Topic 7: Global Media Systems)
RTF 342S	Topics in Global Media (Topic 1: Global Hollywood)
RTF 345	Studies in Film History (Topic 3: History of Mexican Cinema)
RTF 359S	Studies in Media and Culture (Topic 8: Latina/os and U.S. Media)
RTF 359S	Studies in Media and Culture (Topic 9: Latina Feminisms and Media)
RTF 359S	Studies in Media and Culture (Topic 14: Latino Images in Film)
RTF 359S	Studies in Media and Culture (Topic 17: Chicana/o Cinema)
RTF 359S	Studies in Media and Culture (Topic 18: Latina Filmmakers in the United States)
RTF 365	Topics in Media and Society (Topic 8: Migration and Media)
RTF 365	Topics in Media and Society (Topic 15: Latinx Media, Arts, and Activism)
RTF 366K	Introductory Production (Topic 4: East Austin Stories)

Six additional hours of upper- or lower-division coursework in the Department of Mexican American & Latina/o Studies or in the Teresa Lozano Long Institute of Latin American Studies. 6

## Leadership in Global Sustainability Minor

The Leadership in Global Sustainability Minor is sponsored by the McCombs School of Business and the Moody College of Communication; it is administered by the McCombs School of Business. Information regarding the specific requirements of the minor can be found in the McCombs School of Business's [Minor and Certificate Programs](#) section of the Undergraduate Catalog.

## Media and Entertainment Industries Minor

This program is open only to students who are not majoring in radio-television-film. Applicants must have a 2.5 cumulative grade point average. The Radio-Television-Film Department reserves the right to limit the number of students accepted as media and entertainment industries minors. If demand exceeds space available, students will be selected based on such factors as GPA, prior coursework taken, prior experience in the field, and response to essay prompts. Acceptance into the minor does not come with preference or guarantee of a seat in any RTF course.

The minor requires 15 hours of coursework, with at least nine hours being upper-division and at least nine hours completed in residence. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Only courses with a C- or better (or CR for courses offered only on a pass/fail basis) will be counted toward the minor.

Courses that appear in multiple lists may only be counted once. Only three hours of internship coursework may count toward the minor. No more than six hours of non-internship coursework taken during the Semester in Los Angeles Program or the Semester in New York Program may be counted toward the minor.

Students must take the following coursework:

Requirements	Hours
Three hours from the following:	3
RTF 303C	Introduction to Media and Entertainment Industries
RTF 347P	The Business of Hollywood
Three hours from the following:	3
RTF 303C	Introduction to Media and Entertainment Industries
RTF 330N	Internship in Media Industries
RTF 347P	The Business of Hollywood
RTF 350L	Semester in Los Angeles Internship
RTF 650L	Semester in Los Angeles Internship
RTF 650N	Semester in New York Internship
RTF 367K	Producing Film and Television
Nine hours from the following:	9
F A 346	Inside the Arts of New York City
RTF 303C	Introduction to Media and Entertainment Industries
RTF 308	Development of Film and Media
RTF 321C	History of American Television
RTF 324C	Introduction to Global Media
RTF 331K	Film, Video, and Television Theory (Topic 8: Transmedia Storytelling)
RTF 331P	Topics in New Communication Technologies (Topic 3: Internet Cultures)
RTF 331P	Topics in New Communication Technologies (Topic 5: Digital Media Platforms)
RTF 331P	Topics in New Communication Technologies (Topic 6: Video Game Industry)
RTF 335	Television Analysis and Criticism (Topic 3: Contemporary Television Criticism)
RTF 342	Topics in Global Media (Topic 10: Digital Mainland China and Taiwan)
RTF 342S	Topics in Global Media (Topic 1: Global Hollywood)
RTF 345	Studies in Film History (Topic 14: Documentary and Creative Non-Fiction)
RTF 347C	The Business of Media (Topic 1: Semester in Los Angeles: How Hollywood Works)

RTF 347C	The Business of Media (Topic 2: Introduction to the Music Business)
RTF 347D	Media Industries (any topic)
RTF 347G	Topics in Media Industries with Screening (any topic)
RTF 347P	The Business of Hollywood
RTF 348	Studies in Media Industries (Topic 1: Semester in Los Angeles: Telling and Selling the Story)
RTF 348	Studies in Media Industries (Topic 3: Semester in Los Angeles: Inside the Music Industry)
RTF 348	Studies in Media Industries (Topic 4: Semester in Los Angeles: New Media and Emerging Entertainment)
RTF 359	Studies in Media and Culture (Topic 3: Asian American Media Cultures)
RTF 365	Topics in Media and Society (Topic 9: Media Industries and Entrepreneurship)
RTF 367K	Producing Film and Television
RTF 377H	Advanced Topics in Media Studies (Topic 1: Media and Popular Culture)
RTF 377H	Advanced Topics in Media Studies (Topic 3: Global Sports Media)

## Media Studies Minor

This minor is open only to students who are not majoring in radio-television-film. Applicants must have a 2.5 cumulative grade point average. The Radio-Television-Film Department reserves the right to limit the number of students accepted as media studies minors. If demand exceeds space available, students will be selected based on a review of the applicant's academic record. Acceptance into the minor does not come with preference or guarantee of a seat in any RTF course.

The minor requires 15 hours of coursework, including at least nine hours completed in residence. Courses that appear in multiple groupings may only be counted once. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Only courses with a C- or better (or CR for courses offered only on a pass/fail basis) will be counted toward the minor.

Production and screenwriting courses offered in the Radio-Television-Film Department do not count toward the Media Studies Minor.

Students must take the following coursework:

Requirements	Hours
Three hours from the following:	3
RTF 306 Introduction to World Cinema History	
RTF 307 Media and Society	
RTF 308 Development of Film and Media	
Six hours from the following:	6
RTF 301N Introductory Topics in Radio-Television-Film (any topic) <sup>1</sup>	
RTF 317 Narrative Strategies and Media Design	
RTF 321C History of American Television	
RTF 321D Film History to 1960	

RTF 322D	Film History 1960 to Present
RTF 323C	Screening Race
RTF 324C	Introduction to Global Media
RTF 328C	Gender and Media Culture
RTF 331P	Topics in New Communication Technologies (Topic 3: Internet Cultures)
Six hours from the following: 6	
RTF 321C	History of American Television
RTF 321D	Film History to 1960
RTF 322D	Film History 1960 to Present
RTF 323C	Screening Race
RTF 324C	Introduction to Global Media
RTF 328C	Gender and Media Culture
RTF 331K	Film, Video, and Television Theory (any topic)
RTF 331P	Topics in New Communication Technologies (any topic)
RTF 331Q	Topics in Digital Media (any topic)
RTF 335	Television Analysis and Criticism (any topic)
RTF 342	Topics in Global Media (any topic)
RTF 342S	Topics in Global Media (any topic)
RTF 345	Studies in Film History (any topic)
RTF 347P	The Business of Hollywood
RTF 352	Global Media and Area Studies (any topic)
RTF 359	Studies in Media and Culture (any topic)
RTF 359S	Studies in Media and Culture (any topic)
RTF 365	Topics in Media and Society (any topic)
RTF 368S	Undergraduate Thesis (Topic 2: Media Studies Thesis)
RTF 370	Film Analysis and Criticism (any topic)
RTF 377H	Advanced Topics in Media Studies (any topic)
RTF 377S	Advanced Topics in Media Studies with Screenings (any topic)
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1. No more than three hours of Radio-Television-Film 301N may count toward the minor.

## Professional Sales and Business Development Minor

The Professional Sales and Business Development Minor is sponsored by the McCombs School of Business and the Moody College of Communication; it is administered by the McCombs School of Business. Information regarding the specific requirements of the minor can be found in the McCombs School of Business's [Minor and Certificate Programs](#) section of the Undergraduate Catalog.

## Science Communication Minor

This minor is open only to students with majors in the College of Natural Sciences or the Moody College of Communication. To declare the Science Communication Minor, a student must have at least a 2.5 cumulative grade point average. All courses must be taken for a letter

grade, unless the course is only offered on the pass/fail basis. Only courses with a C- or better (or CR for courses offered only on a pass/fail basis) will be counted toward the minor.

Courses that appear in multiple lists may only be counted once. The minor requires 18 semester hours of coursework. At least nine hours must be taken at the upper-division level and at least nine hours must be taken in residence.

The minor requirements are:

Requirements	Hours
ADV 323 Public Communication of Science and Technology	3
Three hours of Foundations courses:	3
ADV 305 Fundamentals of Advertising	
ADV 324 Communicating Sustainability	
CMS 306M Professional Communication Skills	
CMS 313M Organizational Communication	
CMS 315M Interpersonal Communication Theory	
CMS 332K Theories of Persuasion	
CMS 334K Nonverbal Communication	
CMS 342K Political Communication	
CMS 345 Media Effects and Politics	
J 301F Fundamental Issues in Journalism	
P R 305 Fundamentals of Public Relations	
Three hours of Skills courses:	3
CMS 316L Interviewing Principles and Practices	
CMS 320 Advanced Presentation Skills	
CMS 337 Building Sales Relationships	
CMS 345G Communicating to Government	
CMS 350C Crowds, Clouds, and Community	
CMS 353S Social Media and Organizations	
CMS 372K Advanced Organizational Communication	
COM 308 Creative Communication of Scientific Research	
COM 323 Communication Internship (Topic 4: Science Communication Internship)	
J 313P Multimedia News Reporting	
J 336F Social Media Journalism	
J 346F Reporting on the Environment	
Three hours of Ethics and Leadership courses:	3
CLD 301 Introduction to Communication and Leadership	
CMS 322E Communication Ethics	
CMS 332 Argumentation and Advocacy	
CMS 338 Leadership Stories	
CMS 344K Lying and Deception	
CMS 353C Communication for Innovation	
Six additional hours of coursework chosen from the Foundations, Skills, and Ethics and Leadership course lists.	6

## Sports Media Minor

The minor requires 18 semester hours of coursework. Nine hours must be taken at the upper-division level and at least nine hours must be taken in residence. All courses must be taken for a letter grade, unless

the course is only offered on the pass/fail basis. Only courses with a C- or better (or CR for courses offered only on a pass/fail basis) will be counted toward the minor. Courses that appear in multiple lists may only be counted once, unless topics vary.

The requirements are:

Requirements	Hours
ADV 378S Special Topics in Sports Media (Topic 13: The Business of Sports Television)	3
or ADV 348S The Business of Sports Media	
CMS 363C Communication and Sports	3
Twelve hours of coursework to be selected from:	12
ADV 378S Special Topics in Sports Media (up to six hours may be counted)	
AFR 352E African Americans in Sports	
CMS 363P Politics and Protest in Sports	
J 326F Reporting Sports	
KIN 347 Historical and Ethical Issues in Physical Culture and Sports	
KIN 350 Sociological Aspects of Sport and Physical Activity	
KIN 352K Studies in Human Movement: Topical Studies (Topic 3: Women and Sport) <sup>1</sup>	
KIN 352K Studies in Human Movement: Topical Studies (Topic 5: Sport, Fitness, and Mass Media) <sup>1</sup>	
KIN 352K Studies in Human Movement: Topical Studies (Topic 31: Sport, Society, and the International Olympic Movement) <sup>1</sup>	
KIN 352K Studies in Human Movement: Topical Studies (Topic 32: History of Physical Culture) <sup>1</sup>	
KIN 354 Sport and Event Marketing	
KIN 355 Media and Public Relations in Sport	
RTF 359 Studies in Media and Culture (Topic 8: Women in Sports Media)	

1. No more than six semester hours of Kinesiology 352K may be counted.

## Certificates

The Moody College of Communication does not offer any certificate programs. To see a full list of certificates offered at the University, please see [The University](#) section of the *Undergraduate Catalog*.

## Courses for Teacher Preparation

The college does not currently offer a teaching certification program for any of its degrees. Students who wish to pursue teacher certification should consult the teacher certification officer in the College of Education.