

Technology Commercialization

Master of Science in Technology Commercialization

For More Information

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The STEM-designated and project-based Master of Science in Technology Commercialization (MSTC) at the McCombs School of Business focuses not only on general management knowledge and business skills but also on technology entrepreneurship, venture creation, and commercialization. The program is designed to give students the expertise necessary to convert scientific knowledge and technology to wealth by creating new products, services, and ventures. Students in the program study all aspects of starting and managing entrepreneurial and intrapreneurial ventures, assessing a technology's commercial potential, and accelerating the movement of products and services from conception to market introduction and growth. The MSTC is a STEM Designated Degree Program, as identified by the Department of Homeland Security for purposes of the 24-month STEM optional practical training extension.

The one-year executive hybrid program provides graduate education for professionals while they continue their careers. Classes meet on alternate weekends, Friday evenings and all day Saturday, for approximately 19 weekends. Several classes may also be held on Thursday evenings. The program begins with the MSTC Launch Week in Austin, Texas in June. Another intensive week in August jump-starts the fall semester. The fall semester concludes with a required international trip. The MSTC program is offered both on-campus and online via video conference. The coursework is rigorous and demanding, requiring a serious commitment on the part of the student.

Areas of Study

The master's degree addresses challenges in both technology policy and technology enterprise.

Graduate Studies Committee

The following faculty members served on the Graduate Studies Committee (GSC) in the spring 2024 semester.

Shiva Agarwal
Caroline A Bartel
Andrew Brodsky
Ethan R Burris
Johnny S Butler
Janet M Dukerich
Steven Gray Jr
Paul Green

David A Harrison
Andrew D Henderson
Luis D I Martins
Shefali V Patil
Francisco Polidoro Jr
Melinda Price
Ramkumar Ranganathan
Puay khoon Toh

Admission Requirements

The prospective student should have at least five years of professional experience, an above-average score on the Graduate Record Examination General Test (GRE) or the Graduate Management Admission Test (GMAT), and an undergraduate grade point average of at least 3.00.

The Admissions Committee may consider waiving the GMAT/GRE requirement in the MSTC program when one of the following conditions is met: (1) 15 years of post-graduate work experience, (2) five years of people/project management experience, (3) an advanced degree, or (4) an expired GMAT.