

International Business

Technological advances have connected the world's countries, societies, economies, and individuals in ways that were unimaginable not long ago. What happens outside U.S. borders is of paramount concern to American businesses and citizens. This major provides students with detailed knowledge about the global aspects of the U.S. economy and specific, functional skills useful to a career in the global economy.

The requirements of this program, which has two tracks, are:

- a. The [Core Curriculum](#) requirements and the [BBA Degree Requirements](#)
- b. International Business 350 or 350S
- c. International Business 378 (may fulfill the writing and independent inquiry flags)
- d. All international business majors must have an approved international experience, either through a study abroad program or international internship. Approval must be requested through the International Business Canvas Community and must be received before travel. More information about requirements for approval at [this website](#).
- e. The additional requirements of one of the following tracks:
 - i. *Global Business Skills track*
 1. Twelve hours from the list of International Business elective courses in #6 below.
 2. Three hours of upper-division business coursework.
 3. Additional elective coursework necessary to provide a total of at least 120 semester hours.
 - ii. *Language Skills track*
 1. Six hours from the list of International Business elective courses in #6 below.
 2. Twelve semester hours of coursework in a foreign language associated with the geographic region used to fulfill requirement 4. A minimum of six of the 12 required hours must be at the upper-division level.
 3. Nine semester hours of upper-division coursework focused on the specific geographic region used to fulfill requirement 4.
 4. All area studies coursework must be approved by the international business faculty and may be limited by subject matter. More information about area studies coursework can be found at [this website](#).
 4. Additional elective coursework necessary to provide a total of at least 120 semester hours.
- f. International Business Major Elective Courses:
 - i. International Business 360D, *International Security*,
 - ii. International Business 362, *Global Regulatory Strategy*
 - iii. International Business 376/Finance 376, *International Finance*,
 - iv. International Business 365, *Finance and Global Business*,
 - v. International Business 375C/Operations Management 375, *Supply Chain and Operations Management Strategy*
 - vi. International Business 366/Accounting 366C, *International Accounting and Transfer Pricing*,
 - vii. International Business 367C, *Intercultural Management*
 - viii. International Business 367D, *Global Entrepreneurship*
 - ix. International Business 368, *Global Value Chains*,
 - x. International Business 372T, any topic,
 - xi. International Business 340S, any topic.