Suggested Arrangement of Courses, Advertising (BSAdv)

First Year

3 3 3 3 15 3 3 3 3	Second Term B ADV 353 (Major) ^E B Free Elective (Elective) B U.S. History (Core) ⁰⁶⁰ B Foreign Language (General Education)	Hours	3 3 3 3 15 3	Summer Term Study Abroad (Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)	Hours	0
3 3 3 3 15 3 3 3 6 15	Major) ^{020, QR} 8 U.S. History (Core) ^{060, CD} 8 Social and Behavioral Sciences (Core) ⁰⁸⁰ 8 Visual and Performing Arts (Core) ⁰⁵⁰ 8 Natural Science and Technology, Part I (Core) ⁰³⁰ May term (Opportunity) 8 Second Term 8 ADV 353 (Major) ^E 8 Free Elective (Elective) 8 U.S. History (Core) ⁰⁶⁰ 9 Foreign Language (General Education)	Hours	3 3 3 3 15 3 3 3 6	(Opportunity) Internship (Opportunity) Summer Term Study Abroad (Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)	Hours	-
3 3 3 15 3 3 3 3 6 15	 B. U.S. History (Core)^{060, CD} Social and Behavioral Sciences (Core)⁰⁸⁰ Visual and Performing Arts (Core)⁰⁵⁰ Natural Science and Technology, Part I (Core)⁰³⁰ May term (Opportunity) Second Term ADV 353 (Major)^E Free Elective (Elective) U.S. History (Core)⁰⁶⁰ Foreign Language (General Education) 	Hours	3 3 3 15 3 3 3 6	Internship (Opportunity) Summer Term Study Abroad (Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)	Hours	-
3 3 3 15 3 3 3 3 6 15	(Core) ^{060, ĆD} 8 Social and Behavioral Sciences (Core) ⁰⁸⁰ 9 Visual and Performing Arts (Core) ⁰⁵⁰ 8 Natural Science and Technology, Part I (Core) ⁰³⁰ May term (Opportunity) 5 Second Term 8 ADV 353 (Major) ^E 8 Free Elective (Elective) 8 U.S. History (Core) ⁰⁶⁰ 5 Foreign Language (General Education)	Hours	3 3 3 15 3 3 3 6	(Opportunity) Summer Term Study Abroad (Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)	Hours	-
3 3 7s 3 3 3 6 15	Sciences (Core) ⁰⁸⁰ 3 Visual and Performing Arts (Core) ⁰⁵⁰ 3 Natural Science and Technology, Part I (Core) ⁰³⁰ May term (Opportunity) 5 Second Term 3 ADV 353 (Major) ^E 4 Free Elective (Elective) 3 U.S. History (Core) ⁰⁶⁰ 5 Foreign Language (General Education)	Hours	3 3 15 3 3 3 6	Summer Term Study Abroad (Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)	Hours	_
3 15 3 3 3 6 15	Performing Arts (Core) ⁰⁵⁰ 8 Natural Science and Technology, Part I (Core) ⁰³⁰ May term (Opportunity) 5 Second Term 8 ADV 353 (Major) ^E 8 Free Elective (Elective) 8 U.S. History (Core) ⁰⁶⁰ 5 Foreign Language (General Education)	Hours	3 15 3 3 3 6	Summer Term Study Abroad (Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)	Hours	-
15 3 3 3 6 15	Technology, Part I (Core) ⁰³⁰ May term (Opportunity) Second Term 8 ADV 353 (Major) ^E 8 Free Elective (Elective) 8 U.S. History (Core) ⁰⁶⁰ 6 Foreign Language (General Education)	Hours	15 3 3 3 6	Summer Term Study Abroad (Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)	Hours	-
rs 3 3 3 6 15	(Opportunity) Second Term B ADV 353 (Major) ^E B Free Elective (Elective) B U.S. History (Core) ⁰⁶⁰ Foreign Language (General Education)	Hours	3 3 3 6	Study Abroad (Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)	Hours	-
rs 3 3 3 6 15	Second Term B ADV 353 (Major) ^E B Free Elective (Elective) B U.S. History (Core) ⁰⁶⁰ B Foreign Language (General Education)	Hours	3 3 3 6	Study Abroad (Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)	Hours	-
3 3 3 6 15	B ADV 353 (Major) ^E Free Elective (Elective) B U.S. History (Core) ⁰⁶⁰ Foreign Language (General Education)	1	3 3 6	Study Abroad (Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)	Hours	
3 3 3 6 15	B ADV 353 (Major) ^E Free Elective (Elective) B U.S. History (Core) ⁰⁶⁰ Foreign Language (General Education)	1	3 3 6	Study Abroad (Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)	Hours	
3 3 6 15	 ⁸ Free Elective (Elective) ⁹ U.S. History (Core) ⁹ Foreign Language (General Education) 		3 3 6	(Opportunity) Internship (Opportunity) UTLA/UTNY program (Opportunity)		
3 6 15	(Elective) 8 U.S. History (Core) ⁰⁶⁰ 9 Foreign Language (General Education)		3 6	(Opportunity) UTLA/UTNY program (Opportunity)		
6 15	Foreign Language (General Education)		6	(Opportunity)		
15	(General Education)		-			
	5		15			~
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	Second Term	Hours		Summer Term	Hours	
3	3 MKT 320F (Major)		3	Study Abroad (Opportunity)		
3	B E 316L, 316M, 316N, or 316P (Core) ⁰⁴⁰		3	Internship (Opportunity)		
3	Free Elective (Elective)		3	UTLA/UTNY program (Opportunity)		
3	B Upper-division ADV course (Major)		3			
3	B ADV 344K (Major)		3			
15	5		15			0
ſS	Second Term	Hours		Summer Term	Hours	
3	3 ADV 373 (Major) ^{II}		3	Internship (Opportunity)		
3	Upper-division ADV course (Major)		3			
3	B Upper-division ADV course (Major)		3			
			6			
6	I TOTT NOT A LICOTIVES					
6	(Elective)					_
	3	 3 ADV 373 (Major)^{II} 3 Upper-division ADV course (Major) 3 Upper-division ADV course (Major) 6 Non-ADV Electives 	3 ADV 373 (Major) ^{II} 3 Upper-division ADV course (Major) 3 Upper-division ADV course (Major) 6 Non-ADV Electives	3 ADV 373 (Major) ^{II} 3 3 Upper-division ADV 3 course (Major) 3 Upper-division ADV 3 course (Major)	3 ADV 373 (Major) ^{II} 3 Internship (Opportunity) 3 Upper-division ADV 3 course (Major) 3 Upper-division ADV 3 course (Major) 6 Non-ADV Electives 6	3 ADV 373 (Major) ^{II} 3 Upper-division ADV 3 Upper-division ADV 3 Upper-division ADV 3 Upper-division ADV 3 Upper-division ADV 6 Non-ADV Electives 6

Four-year degree suggestion (for planning purposes only).

Currently enrolled students should meet with their academic advisor.

Course categories: Core, General Education, Major, Elective, Opportunity

Core Component Areas: ⁰¹⁰ English Composition and Core Writing Flag; ⁰²⁰ Mathematics; ⁰³⁰ Natural Science and Technology, Part I; ⁰⁴⁰ Humanities; ⁰⁵⁰ Visual and Performing Arts; ⁰⁶⁰ U.S. History; ⁰⁷⁰ American and Texas Government; ⁰⁸⁰ Social and Behavioral Sciences; ⁰⁹⁰ First-Year Signature Course; ⁰⁹³ Natural Science and Technology, Part II

Skills and Experience Flags: ^{Wr} Writing; ^{QR} Quantitative Reasoning; ^{GC} Global Cultures; ^{CD} Cultural Diversity; ^E Ethics; ^{II} Independent Inquiry

Undergraduate Degree Program listing