

# Suggested Arrangement of Courses, Business Analytics (BBA)

| Requirements                                                 |                                                                  | Hours |
|--------------------------------------------------------------|------------------------------------------------------------------|-------|
| <b>1st Semester</b>                                          |                                                                  |       |
| MAN 101S                                                     | Leadership Challenges and Innovation (Major)                     | 1     |
| or MAN 101T                                                  | Leadership Challenges and Innovation                             |       |
| or MAN 101H                                                  | Leadership Challenges and Innovation: Honors                     |       |
| M 408Q                                                       | Differential and Integral Calculus for Business (Major)          | 4     |
| ECO 304K                                                     | Introduction to Microeconomics (General Education)               | 3     |
| RHE 306                                                      | Rhetoric and Writing (Major) <sup>010</sup>                      | 3     |
| UGS 302                                                      | First-Year Signature Course (Core) <sup>090</sup>                | 3     |
| or UGS 303                                                   | First-Year Signature Course                                      |       |
| <b>2nd Semester</b>                                          |                                                                  |       |
| B A 101S                                                     | Professional Development and Career Planning (Major)             | 1     |
| or B A 101T                                                  | Professional Development and Career Planning                     |       |
| or B A 101H                                                  | Professional Development and Career Planning: Honors             |       |
| STA 301                                                      | Introduction to Data Science (Major)                             | 3     |
| ECO 304L                                                     | Introduction to Macroeconomics (General Education)               | 3     |
| MIS 301                                                      | Introduction to Information Technology Management (Major)        | 3     |
| Natural Science and Technology, Part I (Core) <sup>030</sup> |                                                                  | 3     |
| Visual and Performing Arts (Core) <sup>050</sup>             |                                                                  | 3     |
| <b>3rd Semester</b>                                          |                                                                  |       |
| ACC 311                                                      | Fundamentals of Financial Accounting (Major)                     | 3     |
| BAX 304                                                      | Introduction to Problem Solving and Programming (Major)          | 3     |
| O M 235                                                      | Operations Management (Major)                                    | 2     |
| B A 324                                                      | Business Communication: Oral and Written (Major)                 | 3     |
| GOV 310L                                                     | American and Texas Government (Core) <sup>070</sup>              | 3     |
| <b>4th Semester</b>                                          |                                                                  |       |
| ACC 312                                                      | Fundamentals of Managerial Accounting (Major)                    | 3     |
| BAX 325                                                      | Database Management (Major)                                      | 3     |
| STA 235                                                      | Data Science for Business Applications (Major)                   | 2     |
| D S 235                                                      | Introduction to Decision Science (Major)                         | 2     |
| GOV 312L                                                     | Issues and Policies in American Government (Core) <sup>070</sup> | 3     |
| Approved PSY/SOC/ANT/EDP (General Education)                 |                                                                  | 3     |
| <b>5th Semester</b>                                          |                                                                  |       |
| BAX 357                                                      | Predictive Analytics (Major)                                     | 3     |

|                                                               |                                                  |            |
|---------------------------------------------------------------|--------------------------------------------------|------------|
| MKT 337                                                       | Principles of Marketing (Major)                  | 3          |
| MAN 336                                                       | Organizational Behavior (Major)                  | 3          |
| U.S. History (Core) <sup>060</sup>                            |                                                  | 3          |
| Natural Science and Technology, Part I (Core) <sup>030</sup>  |                                                  | 3          |
| <b>6th Semester</b>                                           |                                                  |            |
| BAX 358                                                       | Optimization Methods and Decision Making (Major) | 3          |
| FIN 357                                                       | Business Finance (Major)                         | 3          |
| E 316L                                                        | British Literature (Core)                        | 3          |
| or E 316M                                                     | American Literature                              |            |
| or E 316N                                                     | World Literature                                 |            |
| or E 316P                                                     | Masterworks of Literature                        |            |
| U.S. History (Core) <sup>060</sup>                            |                                                  | 3          |
| Natural Science and Technology, Part II (Core) <sup>093</sup> |                                                  | 3          |
| <b>7th Semester</b>                                           |                                                  |            |
| Upper-division BAX courses (Elective)                         |                                                  | 3          |
| Upper-division BAX courses (Elective)                         |                                                  | 3          |
| B A 353                                                       | Internship in Business Administration (Major)    | 3          |
| Upper-division non-business course (Elective)                 |                                                  | 3          |
| Free elective (Elective)                                      |                                                  | 3          |
| <b>8th Semester</b>                                           |                                                  |            |
| BAX 375                                                       | Business Analytics in Practice (Major)           | 3          |
| LEB 323                                                       | Business Law and Ethics (Major)                  | 3          |
| Upper-division non-business course (Elective)                 |                                                  | 3          |
| Free elective (Elective)                                      |                                                  | 3          |
| Free elective (Elective)                                      |                                                  | 3          |
| <b>Total Hours</b>                                            |                                                  | <b>120</b> |

*Four-year degree suggestion (for planning purposes only).*

*Currently enrolled students should meet with their academic advisor.*

*Course categories: Core, General Education<sup>†</sup>, Major, Elective, Opportunity*

*Core Component Areas:* <sup>010</sup> Communication; <sup>020</sup> Mathematics; <sup>030</sup> Natural Science and Technology, Part I; <sup>040</sup> Humanities; <sup>050</sup> Visual and Performing Arts; <sup>060</sup> U.S. History; <sup>070</sup> American and Texas Government; <sup>080</sup> Social and Behavioral Sciences; <sup>090</sup> First-Year Signature Course; <sup>093</sup> Natural Science and Technology, Part II

## Undergraduate Degree Program listing

<sup>†</sup> Effective April 2025, UT Austin no longer requires Skills and Experience flags.

Note: Schedule to be adjusted depending on student's plans, incoming credits, and course availability.

Note: Students should check their Interactive Degree Audit and with their academic advisor about number and type of electives required.