

Business Administration (B A)

B A 001F First-Year Interest Group Seminar 0 Hours

Basic issues in various McCombs School of Business disciplines.

B A 101H Professional Development and Career Planning: Honors 1 Hour

Professional development issues including self-assessment, identification of personal life goals, identification of business majors and exploration of potential career fields for each major, and analysis and discussion of the academic planning process and how it relates to professional development and career planning.

B A 101S Professional Development and Career Planning 1 Hour

Discussion of issues surrounding career planning, implementation, and evaluation in order to establish career goals. Strategies for executing a successful job search, including interviewing techniques, resumes, networking, and job search ethics. Focus on career management as a lifelong process.

B A 101T Professional Development and Career Planning 1 Hour

Discussion of issues surrounding career planning, implementation, and evaluation.

B A 102F Career Planning 1 Hour

Practice career exploration, planning, and networking techniques. Focus on exploring interests, job search, and alignment of personal and professional goals. Explore experiential learning and peer-to-peer assessment to optimize resume, storytelling, and interviewing techniques.

B A 105, 205, 305 Topics in Business Administration Leadership 1-3 Hours

Explores current theory and research related to peer mentoring and leadership with higher education and business.

B A 110G Topics in Professional Growth I 1 Hour

B A 111F Career Planning: The Business of Your Career 1 Hour

Practice career exploration, planning, and networking techniques. Focus on exploring interests, job search, and alignment of personal and professional goals. Explore experiential learning and peer-to-peer assessment to optimize resume, storytelling, and interviewing techniques.

B A 111G Topics in Professional Growth II 1 Hour

B A 018H Business Honors Program Seminar 0 Hours

Basic issues in various interdisciplinary and business fields of study.

B A 119, 219, 319, 419, 519, 619 Topics in International Learning Seminar 1-6 Hours

Discussion of various issues related to the academic, cultural, and personal aspects of completing academic work in international locations.

B A 119S, 219S, 319S, 419S, 519S, 619S, 719S, 819S, 919S Topics in Business Administration 1-9 Hours

This course is used to record credit the student earns while enrolled at another institution in a program administered by the University's Study Abroad Office or the school's BBA Exchange Programs. Credit is recorded as assigned by the Bachelor of Business Administration's study abroad director in the McCombs School of Business. University credit is awarded for work in an exchange program; it may be counted as coursework taken in residence. Transfer credit is awarded for work in an affiliated studies program.

B A 320F Foundations of Entrepreneurship 3 Hours

Introduction to the mechanics and strategies for starting a business.

B A 120G Topics in Professional Growth III 1 Hour

B A 321L Contemporary Leadership Issues 3 Hours

Focuses on leadership topics such as ethics, diversity, and sustainability.

B A 324 Business Communication: Oral and Written 3 Hours

Theory and practice of effective communication, using models from business situations. Students practice what they learn with a variety of in-class activities, written assignments, and oral presentations. Teamwork and use of interpersonal skills are included.

B A 324H Business Communication: Oral and Written: Honors 3 Hours

Theory and practice of effective communication, using models from business situations. Students practice what they learn with a variety of in-class activities, written assignments, and oral presentations. Teamwork and use of interpersonal skills are included.

B A 130G Topics in Professional Growth IV 1 Hour

B A 132F, 232F, 332F Topics in Foundations of Business 1-3 Hours

B A 140G Topics in Professional Growth V 1 Hour

B A 140S, 240S, 340S, 440S, 540S, 640S, 740S, 840S, 940S Topics in Business Administration 1-9 Hours

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B A 149, 249, 349, 449, 549, 649 Topics in International Learning Seminar 1-6 Hours

Discussion of various issues related to the academic, cultural, and personal aspects of completing academic work in international locations.

B A 352F Internship in Foundations of Business Administration 3 Hours

Focuses on students' career goals through academic discussion and evaluations, while students are working in professional internships with public and private enterprises. Internship to be arranged by the student and approved by the director of the Business Foundations Program.

B A 153, 253, 353, 653 Internship in Business Administration 1,2,3,6 Hours

Provides a format for reflection during a professional internship, resulting in improved ability to both articulate preferences and skills, and to match them with appropriate career-related choices.

B A 366F Foundations of Business Administration Practicum 3 Hours

Students apply skills related to the Business Foundations certificate program curriculum and focus on additional project management skills through group projects conducted in a professional setting. Students may work with a private or a public enterprise.

B A 366P Business Administration Practicum 3 Hours

Apply business skills through group projects conducted in a professional setting. Work with a private or a public enterprise.

B A 176C, 276C, 376C Advanced Topics in Finance and Accounting 1-3 Hours

Rigorous introduction into the topics and processes of accounting and finance in business. Focus on how to apply analytical skills to make better business decisions. Taught by faculty from the McCombs School of Business.

B A 176D, 276D, 376D Advanced Topics in Marketing 1-3 Hours

Explores marketing strategies and practices that are applicable to multiple departments across organizations. Discussion of marketing tactics and the impact of marketing on business operations.

B A 176E, 276E, 376E Advanced Topics in Leadership and Management 1-3 Hours
Discussion of strategies to foster highly effective communication and collaboration in order to become more successful and valuable as a leader.

B A 176F, 276F, 376F Advanced Topics in Business Analytics 1-3 Hours
Introduction to the leading edge of big data and data analytics.

B A 176G, 276G, 376G Advanced Topics in Supply Chain 1-3 Hours
Explores the tools and ideas that help shape and define the various components of value creation. Dive into the process and strategies behind acquiring, producing and delivering goods and services, whether domestically or globally.

B A 176J, 276J, 376J Advanced Topics in Energy 1-3 Hours
Focus on the economics, strategy, business valuation and finance specific to the energy industry.

B A 176K, 276K, 376K Advanced Topics in Strategy 1-3 Hours
Focus on developing the knowledge and thought processes necessary to make high-impact decisions within an organization.

B A 176L, 276L, 376L Advanced Topics in Strategic Decision Making and Risk Management 1-3 Hours
Explores techniques to recognize risks from stakeholders' perspectives. Discussion of how to frame strategic choices, generate alternatives, and create models that answer executives' questions, produce compelling analyses, and ultimately gain commitment.

B A 176N, 276N, 376N Advanced Topics in Business 1-3 Hours
Explores the skill set needed to move from a functional area to a cross functional management role.

B A 178F, 378F Independent Research in Foundations of Business Administration 1,3 Hours

B A 180C, 280C, 380C Information Technology Management 1-3 Hours
A discussion of technical architecture, including hardware/software platforms, operating systems, networking and the Internet; development strategies; and management issues for the introduction of new technology.

B A 380F Accounting Information for Managerial Decision Making 3 Hours
Financial information regarding revenue, cost, and assets, with an emphasis on the interpretation of numbers to derive well-informed management decisions. Covers the role of taxes in business strategy.

B A 180G Executive Seminar 1 Hour
Examine the integration of business executive and real-world problem solving, career preparation, and professional growth.

B A 380M Management Science 3 Hours
Introduction to the structure and use of mathematical models and methods for analyzing managerial decision problems. Development and application of modeling concepts and skills underlying the analytical techniques used to solve such problems. Introduction to a range of computers, and use of the latest in computer-based decision support systems.

B A 180N, 280N, 380N Operations Management 1-3 Hours
An introduction to the issues and decisions involved in the production of goods and services. Focuses on designing, operating, controlling, and improving the systems that accomplish production.

B A 180P Project Management 1 Hour
An introduction to the techniques used in managing complex projects, with a central theme of managing risk and variability. Examine the progressive elaboration of cost and schedule estimates in the presence of significant uncertainty.

B A 180S, 280S, 380S Managerial Economics 1-3 Hours
Microeconomic and macroeconomic forces that influence an organization's decisions: interest rates, business cycles, financial systems, input demand and supply, industry factors, market structure, and externalities.

B A 181C Strategic Career Planning 1 Hour
Issues surrounding career planning, including exploration and implementation. Professional development issues, including self-assessment.

B A 281M Marketing Management for Executives 2 Hours
Study the marketing function in modern organizations, focusing on understanding consumer behavior, development of an organization's value proposition, competitive positioning, and the major tactical decisions regarding product planning, marketing communications, pricing, and distribution.

B A 181T, 281T, 381T Marketing Management 1-3 Hours
An introduction to the marketing perspective on strategy development and to the elements of marketing analysis. Includes the functional decision areas of the marketing manager, such as products and product lines, pricing policies, branding, promotion and advertising, and channels of distribution, and how organizations use these components to create, capture, and sustain value for the firm.

B A 082C Strategies for Career Planning 0 Hours
Examine the McCombs Career Management Framework (Discover, Connect, Strategize, Engage). Assess strengths and values, develop professional networks, research target industries and companies, create comprehensive career portfolios including tailored resumes and LinkedIn profiles, and build behavioral interviewing skills using STAR methodology. Explore practical application through informational interviews, mock interviews, networking events, and personalized career strategy development to effectively translate academic training into meaningful career opportunities.

B A 182T, 282T, 382T Managerial Accounting 1-3 Hours
An investigation of the conceptual and operational relationship of planning and control with management and accounting information systems. Topics include data collection and analysis for short-range and long-range organizational decisions.

B A 284F Financial Reporting for Executives 2 Hours
Examine the strengths and weaknesses of the information produced in financial reports, the pressures faced by management and auditors as they prepare financial statements, the difficulties involved in evaluating decisions after outcomes are known, and the impact of accounting information on strategic decisions.

B A 184S, 284S, 384S Topics in Economics for Business 1-3 Hours
Microeconomic and macroeconomic forces that influence an organization's decisions, such as interest rates, business cycles, financial systems, input demand and supply, industry factors, market structure, and externalities.

B A 184S.1, 284S.1, 384S.1 Managerial Microeconomics 1-3 Hours
Microeconomic forces that influence an organization's decisions, including input supply and demand, industry factors, market structure, and externalities.

B A 184S.2, 284S.2, 384S.2 Managerial Macroeconomics 1-3 Hours
Macroeconomic forces that influence an organization's decisions, including interest rates, business cycles, and financial systems.

B A 184S.3, 284S.3, 384S.3 Global Economics for Executives 1-3 Hours
Explore both microeconomics and macroeconomics, with a special emphasis on global macro phenomena.

B A 184T, 284T, 384T Financial Accounting 1-3 Hours
An examination of the information needs of capital market participants in a dynamic and complex socioeconomic system; emphasis on interpretation, measurement, and disclosure of economic events.

B A 285F Financial Management Concepts and Applications for Executives 2 Hours
Examine the core concepts underlying financial management. Explore organizational forms of business, the time value of money, debt and equity markets, agency theory, risk and return, value creation, capital budgeting, firm valuation, and the fundamentals of risk-management.

B A 185G, 285G, 385G Strategies for Digital Transformation 1-3 Hours
Examine concepts and principles from different disciplines in strategy, marketing, economics and operations.

B A 185T, 285T, 385T Financial Management 1-3 Hours
An exploration of concepts and techniques employed in investment decision making, working capital management, and financing the activities of a business.

B A 286S Statistics for Executives 2 Hours
Explore regression as a universal model for linking data to outcomes. Discuss how to set up and run a regression model, evaluate when the model is correct, and interpret the results. Examine illustrative case studies that use regression models to forecast a firm's future sales, determine if apartments and homes are overpriced, evaluate the relative riskiness of owning shares of a stock, develop an optimal bidding strategy, estimate the value of a physical asset, and value a contingent contract offer in a negotiation.

B A 186T, 286T, 386T Statistics 1-3 Hours
A unified approach to basic concepts in collection, analysis, and interpretation of data, emphasizing capabilities of different statistical methods and business applications. Students use statistical software packages.

B A 287T Legal and Regulatory Environment of Business 2 Hours
Examination of relationships between public and private institutions, with emphasis on the legal constraints on managerial decision making.

B A 288F Foundations of Strategy for Executives 2 Hours
Explore the foundations of strategy at the top management level, specifically, the antecedents, formulations, and effects of firm strategies.

B A 188T, 288T, 388T Strategic Management 1-3 Hours
Designed to help students develop a general management orientation. Subjects include the role of the general manager, formulating business and corporate-level strategy, managing strategic change, strategy implementation, and developing general managers.

B A 389T Managing People and Organizations 3 Hours
Development of the general areas of theory most central to dealing with the varieties of social/psychological behavior of direct import to the administrator and manager.

B A 390C Hardware, Software, and Telecommunications 3 Hours
Provides a broad familiarity with the latest advances in the fundamental concepts and terminology of computer architecture and software.

B A 190D, 290D, 390D Management Information Systems 1-3 Hours
The use of decision support systems and database management concepts in an organization for information management and processing by mainframe and personal computer.

B A 390F Information Systems Design and Implementation 3 Hours
Specification, design, implementation, and testing of information systems.

B A 390H Managing Information 3 Hours
Management and use of information in organizations, including database management, analytical approaches for effective information management, and organizational issues.

B A 390J Data Communications, Networks, and Distributed Processing 3 Hours
Functional aspects of data communications, computer networks, and distributed information systems, using campus computers and the network systems available in the classroom.

B A 191, 291, 391, 691 Special Topics in Business Administration 1,2,3,6 Hours

B A 191.1, 291.1, 391.1, 691.1 Finance 1,2,3,6 Hours

B A 191.2, 291.2, 391.2, 691.2 Management 1,2,3,6 Hours

B A 191.3, 291.3, 391.3, 691.3 Real Estate 1,2,3,6 Hours

B A 191.4, 291.4, 391.4, 691.4 Risk Management 1,2,3,6 Hours

B A 191.5, 291.5, 391.5, 691.5 Accounting 1,2,3,6 Hours

B A 191.6, 291.6, 391.6, 691.6 Marketing 1,2,3,6 Hours

B A 191.8, 291.8, 391.8, 691.8 Business, Government, and Society 1,2,3,6 Hours

B A 192C, 292C, 392C, 692C Special Studies in Business, Government, and Society 1,2,3,6 Hours

B A 192D, 292D, 392D, 692D Special Studies in Business, Government, and Society 1,2,3,6 Hours

B A 192E, 292E, 392E, 692E Special Studies in Finance 1,2,3,6 Hours

B A 192F, 292F, 392F, 692F Special Studies in Finance 1,2,3,6 Hours

B A 192G, 292G, 392G, 692G Special Studies in International Business 1,2,3,6 Hours

B A 192H, 292H, 392H, 692H Special Studies in International Business 1,2,3,6 Hours

B A 192J, 292J, 392J, 692J Special Studies in Legal Environment of Business 1,2,3,6 Hours

B A 192K, 292K, 392K, 692K Special Studies in Legal Environment of Business 1,2,3,6 Hours

B A 192L, 292L, 392L, 692L Special Studies in Management 1,2,3,6 Hours

B A 192M, 292M, 392M, 692M Special Studies in Management 1,2,3,6 Hours

B A 192N, 292N, 392N, 692N Special Studies in Management Information Systems 1,2,3,6 Hours

B A 192P, 292P, 392P, 692P Special Studies in Management Information Systems 1,2,3,6 Hours

B A 192Q, 292Q, 392Q, 692Q Special Studies in Marketing 1,2,3,6 Hours

B A 192R, 292R, 392R, 692R Special Studies in Marketing 1,2,3,6 Hours

B A 192S, 292S, 392S, 692S Special Studies in Operations 1,2,3,6 Hours

B A 192T, 292T, 392T, 692T Special Studies in Operations 1,2,3,6 Hours

B A 192U, 292U, 392U, 692U Special Studies in Risk Management 1,2,3,6 Hours

B A 192V, 292V, 392V, 692V Special Studies in Risk Management 1,2,3,6 Hours

B A 398L Written and Oral Communication for International Students 3 Hours

Designed to provide students at the high-intermediate level of English proficiency with communication skills beyond pronunciation and grammatical accuracy.

B A 398R Master's Report 3 Hours
Preparation of a report to fulfill the requirement for the master's degree under the report option.

B A 398T Supervised Teaching in Business Administration 3 Hours
Teaching in the McCombs School of Business for two semesters under the close direction of the course instructor or supervisor; weekly group meetings with the instructor, individual consultations, and reports throughout the teaching period.