

Business, Government, and Society (BGS)

BGS 119S, 219S, 319S, 419S, 519S, 619S, 719S, 819S, 919S Topics in Business, Government, and Society 1-9 Hours

This course is used to record credit the student earns while enrolled at another institution in a program administered by the University's Study Abroad Office. Credit is recorded as assigned by the study abroad adviser in the Department of Business, Government, and Society. University credit is awarded for work in an exchange program; it may be counted as coursework taken in residence. Transfer credit is awarded for work in an affiliated studies program.

BGS 325 Social and Ethical Responsibility of Business 3 Hours
Examine ethical aspects of the decision-making processes of managers and employees. Explore the responsibility of firms to society and other constituencies.

BGS 129S, 229S, 329S, 429S, 529S, 629S, 729S, 829S, 929S Topics in Business, Government, and Society 1-9 Hours
This course is used to record credit the student earns while enrolled at another institution in a program administered by the University's Study Abroad Office. Credit is recorded as assigned by the study abroad adviser in the Department of Business, Government, and Society. University credit is awarded for work in an exchange program; it may be counted as coursework taken in residence. Transfer credit is awarded for work in an affiliated studies program.

BGS 337 Strategy Beyond Markets 3 Hours

BGS 140S, 240S, 340S, 440S, 540S, 640S, 740S, 840S, 940S Topics in Business, Government, and Society 1-9 Hours
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BGS 170S, 270S, 370S Social and Cultural Entrepreneurship 1-3 Hours
Create a business to address social problems, using social and creative means to design market-based approaches to aid a specific cultural group.

BGS 371 Corporate Political Strategy 3 Hours
Study how the political and regulatory environment enables and constrains business activity and how individual firms and groups of firms can ethically yet effectively lobby legislatures, negotiate with regulators, create industry associations, make campaign contributions, and engage in other political activity to gain competitive advantage.

BGS 171T Topics in Business, Government, and Society 1 Hour

BGS 372 Strategic Corporate Social Responsibility 3 Hours
A study of how corporations can engage in corporate social responsibility and sustainable activities to improve the world with strategic considerations kept in mind.

BGS 372T Topics in Business, Government, and Society 3 Hours

BGS 372T.1 Energy Technology and Policy 3 Hours
Develop an understanding of the broad context of energy production and consumption in the United States and the world. Discuss past energy trends and fundamentals of energy and power, including fossil fuels and renewable energy sources and technologies. Explore different energy resources, environmental impacts, and societal uses of energy. Evaluate future energy technology options.

BGS 372T.10 Nontechnical Exploration and Production 3 Hours
Introduction to the oil and gas exploration and production business for nontechnical personnel. Explore prospect generation and leasing, drilling, production, processing, transportation, and closing out a project.

BGS 372T.12 Global Business Sustainability 3 Hours
Explore the role of sustainability in the corporate sector. Examine how businesses partner with others for sustainability goals, how to value sustainable business practices, and how to report on corporate sustainability.

BGS 372T.14 Global Net Zero Strategy 3 Hours
Discuss the actions that firms around the world are taking regarding global warming, and whether these actions and innovations will keep the growth of global greenhouse gas emissions to zero.

BGS 372T.2 Ethics, Corporate Social Responsibility, and Service Learning 3 Hours
Examine reasons that seemingly good people sometimes make unethical choices. Explore real-life ethical dilemmas, decision-making processes, and ideal behavior for the future.

BGS 372T.3 Business Ethics and Social Responsibility 3 Hours
Focus on the development of ethical leadership and responsibility. Explore basic concepts relevant to business ethics. Develop ethical principles in a variety of business domains, and practice discussing ethical issues with people from a variety of viewpoints and backgrounds.

BGS 372T.4 International Business and Politics 3 Hours

BGS 372T.5 Health Care Innovation and Entrepreneurship 3 Hours
Focus on healthcare entrepreneurship in the United States, addressing the complexities of building companies in this sector while also examining the incentives of health care financing and spending that risk, ignoring the needs of the most vulnerable. Explore how to ensure that innovation decreases disparities in access and outcomes for the underserved.

BGS 373 Strategic Corporate Communication 3 Hours
Studies corporate efforts to inform, motivate, and persuade various constituencies, including investors, employees, communities, and regulators. Subjects include public relations, investor relations, and government relations.

BGS 374 Global Political Economy 3 Hours
Explore how firms can successfully integrate their traditional strategies with non-market strategy in the global arena, including how to successfully engage with international non-market actors, such as foreign governments, regulators, political parties, NGOs, and the media. Examine the necessary tools to craft successful, integrated firm strategies in diverse institutional and political environments.

BGS 175, 275, 375 Business and Policy in the Age of Inequality 1-3 Hours
Examine inequality and its implications as managers and as citizens, and explore how to deal proactively with the consequences of this pervasive phenomenon.

BGS 179, 379 Independent Research in Business, Government, and Society 1,3 Hours

BGS 180, 380 Topics in Business, Government, and Society 1,3 Hours

BGS 180C, 280C, 380C Strategic Corporate Communication 1-3 Hours
Studies corporate efforts to inform, motivate, and persuade various constituencies, including investors, employees, communities, and regulators. Includes public relations, investor relations, and government relations.

BGS 180D, 280D, 380D Strategic Corporate Social Responsibility 1-3 Hours

Overview of corporate social responsibility (CSR) given the constraints of the business environment, with an emphasis on the conditions under which CSR can provide strategic value to firms through class discussions and group projects.

BGS 180E, 280E, 380E Global Political Economy 1-3 Hours

Exploration of how firms can successfully integrate their traditional strategies with non-market strategy in the global arena, including how to successfully engage with international non-market actors such as foreign governments, regulators, political parties, NGOs, and the media. Examines the necessary tools to craft successful, integrated firm strategies in diverse institutional and political environments.

BGS 180G, 280G, 380G Business and Policy in the Age of Inequality 1-3 Hours

Examine inequality and its implications as managers and as citizens, and explore how to deal proactively with the consequences of this pervasive phenomenon.

BGS 281, 381 Law, Ethics, and Corporate Social Responsibility 2-3 Hours

Examines corporate responsibility issues and the tools necessary to manage relationships with external stakeholders such as governments, nongovernmental organizations, and communities in legal, political, and cultural contexts.

BGS 381E Topics in Law, Ethics and Corporate Social Responsibility: Energy 3 Hours

Examines the external relations challenges facing the energy industry. Focuses on the theory and practice of corporate social responsibility and government relations for the oil, natural gas, and electricity industries in the United States and the larger world. Explores the resource curse and its implications for oil and gas companies doing business overseas, the management of environmental health and safety risk in both the developed and developing world, energy facility siting, and NIMBY challenges in the United States. Some familiarity with energy law is helpful.

BGS 181M, 281M, 381M Social and Ethical Responsibility of Business 1-3 Hours

Examines ethical aspects of the managerial decision-making process and the application of fundamental ethical principles to business, legal, and social problems. Includes ethical implications of financial markets, race and gender discrimination, employee privacy, multinational business, and health, safety, environmental, and consumer issues.

BGS 381N Social and Ethical Responsibilities of Accountants 3 Hours
Examines ethical aspects of the managerial decision-making process and the application of fundamental ethical principles to business, legal, and social problems. Includes ethical implications of financial markets, race and gender discrimination, employee privacy, multinational business, and health, safety, environmental, and consumer issues.

BGS 182, 282, 382 Corporate Political Strategy 1-3 Hours

A study of how the political and regulatory environment enables and constrains business activity and how individual firms and groups of firms can ethically, yet effectively, lobby legislatures, negotiate with regulators, create industry associations, make campaign contributions, and engage in other political activity to gain competitive advantage.

BGS 382D Economics of Health Care 3 Hours

Explores the production and provision of health care in the United States. Includes the study of basic economic concepts, differences between health care and other goods, impact of regulatory policies, and the importance of health for economic development. May include international and ethical aspects of health care.

BGS 382E Energy Economics 3 Hours

Studies domestic and international policy issues of energy and the environment, with a focus on market solutions to various problems and market limitations in the allocation of environmental resources. Also examines the economics of fossil fuel alternatives.

BGS 382L Labor Economics 3 Hours

Studies the functioning of the labor market and examines determinants of wage and employment levels in perfect and imperfect labor markets.

BGS 382R Economic Analysis of Law 3 Hours

Uses economic analysis to study law and its impact on business activity. Includes the economics of contract law, tort law, property law, securities regulation, antitrust law, intellectual property, and environmental law.

BGS 382S Economics of Sustainable Business 3 Hours

Examines the policy and practical implications of sustainability. Topics covered may include property rights, air and water pollution, solid-waste disposal, hazardous substances, and wilderness preservation and the protection of endangered species.

BGS 383 Business Ethics in the Global Market 3 Hours

Moral theory and its application to business issues in diverse cultures.

BGS 384 Global Macroeconomic Policy 3 Hours

Practical study of global macroeconomic policy, including monetary policy, financial market regulation, and economic growth and development policies.

BGS 385 Business, Government, and Public Policy 3 Hours

Studies the relationship between business and government throughout the policy process and examines the constitutional constraints that affect businesses across different political and legal systems. Explores ethical issues of the role of business in the policy process.

BGS 385W Business, Government, and Public Policy: Washington Campus 3 Hours

Studies the relationship between business and government throughout the formation and implementation of public policy; includes examination from economic, political, legal, and behavioral perspectives. Focuses primarily on the political, regulatory, and legal system of the United States and addresses issues covered further in the Washington Campus event, a week-long seminar with policy makers in Washington DC that precedes the course.

BGS 386 Market Structure and Performance 3 Hours

Studies industrial organization economics using game-theory to model strategic market behavior. Examines econometric methods used to test hypotheses regarding firm conduct and market performance. Explores profit-maximizing business strategies of firms with market power and strategic interactions among firms in imperfectly competitive markets.

BGS 186E, 286E, 386E Topics in Business, Government, and Society 1-3 Hours

BGS 287 Business Integrity 2 Hours

Examines how to make ethical decisions, take ethical actions, lead an ethical life, run ethical organizations, and fulfill corporate social responsibilities.

BGS 188, 288, 388 Behavioral Economics 1-3 Hours

Explores and applies existing behavioral economics findings to all areas of business, and also instructs how to run studies to learn how to nudge" people toward or away from particular behaviors.

BGS 389 Environmental Regulation of Business 3 Hours

Examines federal and state regulation of business activities that affect the environment and the potential liability of business for environmental damage.

BGS 390 Behavioral and Institutional Economics 3 Hours

Uses aspects of the social sciences, including economics, psychology, and sociology to explore the evolution of economic organizations, the need for business regulation, bubbles and speculation, and economic herd behavior.

BGS 390E Business in the Global Political Environment 3 Hours

Examines global business from a political science perspective. Includes the politics of international trade and investment and the regulatory expectations of national regulators and of international organizations such as the World Trade Organization and the World Bank.

BGS 390F Federal Regulatory Policy 3 Hours

Studies the federal regulatory framework in the United States, including the processes through which regulations are promulgated and the stakeholders involved. Particular emphasis on cost-benefit analysis.

BGS 390J Modern Political Economy 3 Hours

Studies economic theory from Adam Smith to the modern day, with a focus on the interrelationship between economic models and political behavior. Explores the development of American capitalism; includes works from Marx, Hayek, Polanyi, and Williamson.

BGS 191, 291, 391, 691 Topics in Conference Course in Business, Government, and Society 1,2,3,6 Hours

BGS 191S, 291S, 391S, 691S Independent Study 1,2,3,6 Hours