

International Business (I B)

I B 119S, 219S, 319S, 419S, 519S, 619S, 719S, 819S, 919S Topics in International Business 1-9 Hours

This course is used to record credit the student earns while enrolled at another institution in a program administered by the University's Study Abroad Office. Credit is recorded as assigned by the study abroad adviser in the Department of Business, Government, and Society. University credit is awarded for work in an exchange program; it may be counted as coursework taken in residence. Transfer credit is awarded for work in an affiliated studies program.

I B 320F Foundations of International Business 3 Hours
Fundamentals of international trade and the international economy; international dimensions of several functional areas of business, including management, marketing, finance, and human resource management; theoretical, institutional, and functional foundations of international business.

I B 129S, 229S, 329S, 429S, 529S, 629S, 729S, 829S, 929S Topics in International Business 1-9 Hours
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I B 332F Topics in Foundations of International Business 3 Hours

I B 140S, 240S, 340S, 440S, 540S, 640S, 740S, 840S, 940S Topics in International Business 1-9 Hours
This course is used to record credit the student earns while enrolled at another institution in a program administered by the University's Study Abroad Office or the school's BBA Exchange Programs. Credit is recorded as assigned by the study abroad adviser in the Department of Business, Government, and Society. University credit is awarded for work in an exchange program; it may be counted a coursework taken in residence.

I B 350 International Trade 3 Hours
Study of the principles, policies, and problems of the international exchange of goods and investments.

I B 350S International Commerce Analysis 3 Hours
Study of the principles, policies, and problems of the international exchange of goods and investments. This course is used for classes taken on an approved study abroad program with the content equivalent of International Business 350 or 320F.

I B 151S Independent International Analysis 1 Hour
Country analysis by independent study. Designed for marketing majors who participate on a McCombs summer faculty led program.

I B 360D International Security 3 Hours
Explore the conditions and motivations behind the use of military force in world politics.

I B 362 Global Regulatory Strategy 3 Hours
Examine management of a firm in a rapidly evolving regulatory environment across the world as new technology reshapes social norms, legal rules, and society itself.

I B 365 Finance and Global Business 3 Hours
Examine investments across sectors and countries in the face of a rapidly evolving world. Explore micro-investing to build a framework for analyzing different sectors across countries and how it applies to different countries around the world. Investigate macro-investing to develop a broader understanding of how financial markets work in different countries.

I B 366 International Accounting and Transfer Pricing 3 Hours
Discover how to price transactions between subsidiaries of multinational corporations buying and selling goods, services, intellectual property and other assets in light of tax obligations and other considerations.

I B 366P International Business Practicum 3 Hours
Apply skills learned in International Business courses through group projects conducted in a professional setting. Work with a private or public enterprise.

I B 367C Intercultural Management 3 Hours
Examine a conceptual framework and specific tools for interacting successfully in international teams, negotiations, and partnerships. Discuss cultural patterns characteristic of world regions and particular countries in terms of their implications for corporate management.

I B 367D Global Entrepreneurship 3 Hours
Explore how to start, manage, and exit a business in a global context. Examine aspects of global entrepreneurship including opportunity analysis, business planning, fundraising, competing in a global marketplace, and managing through crisis explored through practical experience and real-world examples.

I B 368 Global Value Chains 3 Hours
Investigate problems that complicate the operation of supply chains on a global scale, such as political risk.

I B 171T Topics in International Business 1 Hour

I B 372T Topics in International Business 3 Hours

I B 372T.1 Global Political Economy 3 Hours
Explore how firms can successfully integrate their traditional strategies with non-market strategy in the global arena, including how to successfully engage with international non-market actors, such as foreign governments, regulators, political parties, NGOs, and the media. Examine the necessary tools to craft successful, integrated firm strategies in diverse institutional and political environments.

I B 372T.14 Global Marketing 3 Hours

I B 372T.2 Procurement and Supplier Management 3 Hours
Explore strategic issues in procurement and supplier management; a review of competitive analysis and benchmarking; the purchasing role in fulfilling a firm's operational and competitive strategies; supplier evaluation, development, and relationship management; negotiating with suppliers for results; and commodity planning.

I B 372T.3 Introduction to Global Finance and Business 3 Hours
Explore how international finance operates in theory, mechanics, and current events. Examine how firms react to risks posed by international developments.

I B 372T.4 Global Net Zero Strategy 3 Hours
Discuss the actions that firms around the world are taking regarding global warming, and whether these actions and innovations will keep the growth of global greenhouse gas emissions to zero.

I B 372T.6 International Marketing and Consumer Behavior 3 Hours

I B 372T.8 Global Trade and Principles of Import and Export 3 Hours
Introduction to the world trading system and international trade policy. Examine the policies and realities of international economic relations for the United States and major U.S. trading partners, founding trade institutions and their impact on importing and exporting commerce, and a brief history of negotiating rounds, international negotiations, and the anatomy of a Free Trade Agreement. Learn the basics of importing and exporting in relation to the business world, how free trade policy (including institutions, free trade agreements, dispute resolution, etc.) affects normal commerce and trade flows, and key steps to export from the United States.

I B 373 Business in Emerging Markets 3 Hours

I B 375C Supply Chain and Operations Management Strategy 3 Hours
Discuss the role of supply chain management to increase a firm's competitive performance and understand how that performance affects the economy and society as a whole. Examine supply chain and operations design as well as environmental, social, and governance (ESG) issues. Explore the impact of new business models including e-commerce and automation; contracting; outsourcing and vertical integration, resiliency; and new delivery modalities.

I B 376 International Finance 3 Hours

Explore the international financial environment, with emphasis on the factors affecting exchange rates and how exchange rate changes affect the firm.

I B 378 International Business Operations 3 Hours

Establishment and conduct of international business operations: trade, investments, branch and subsidiary management, intermediary functions; case studies in international enterprise.

I B 179C, 379C Independent Research in International Business 1,3 Hours

I B 185E, 285E, 385E Directed Studies in Global Management and Business Practices 1-3 Hours
Study global business practices through lectures on campus and trips to international partner schools.

I B 395 Topics in Seminar: International Trade 3 Hours
Study of contemporary topics in international trade and investment theories, policies, and problems.

I B 395.1 Global Strategic Management 3 Hours
The changing global business environment and the ways multinational corporations compete in this environment. Case studies and readings, followed by a global management computer simulation.

I B 395.2 International Trade and Investment 3 Hours
The basis for international trade, foreign exchange determination, balance of payments, and international trade and investment policy. Macro-level aspects of the international economy, which provide the basis for the functioning of the global economy.

I B 395.3 Global Business Operations 3 Hours
Overview of management in a multinational context, focusing on the multinational corporation; the economic, political, and social environments in which it operates; and its basic managerial concerns with finance, management, marketing, and personnel. Includes an international operations computer simulation.

I B 395.4 Business in Developing Countries 3 Hours
The traditional challenges to business in developing countries and the new challenges of market liberalization. Similarities and differences among countries and regions.

I B 395.5 Business in Japan 3 Hours

Comprehensive examination of macro-level and micro-level issues involved in conducting business in Japan and in competing with the Japanese in the global marketplace. Macro-level issues include government industrial policy, interfirm relationships, and United States-Japan trade relationships; micro-level issues include management style, foreign expansion strategy, research and development strategy, and distribution practices.

I B 395.6 International Marketing Management 3 Hours

An overview of international marketing, with emphasis on the multinational corporation. Subjects include the changing international environment, researching and entering foreign markets, and the marketing mix in international marketing.

I B 395.7 International Operations and Management 3 Hours