

Public Leadership (P L)

P L 381E Topics in Leadership and Management 3 Hours

Discover the characteristic and traits of a strategic leader. Explore the skills needed for impactful change management and leadership of inclusive organizations in an ever-changing global environment.

P L 381E.1 Leadership and Management Foundations 3 Hours

Explore facets of leading a public organization, drawing on research about the sources of success for leaders. Review management foundations and strategies - decision-making, self-awareness, goal setting, team building, and more. Create a personal leadership philosophy.

P L 381E.2 Leading Strategic Change 3 Hours

Explore the skills and knowledge to plan and lead strategic change initiatives more effectively.

P L 381E.3 Public Leadership Ethics 3 Hours

Research the concept of ethics and examine how to deploy value-driven decision-making in public organizations. Explore diversity, equity, and inclusion concepts. Determine steps for creating and leading an inclusive organization.

P L 382E Topics in Strategic Communication and Engagement 3 Hours

Develop an approach and toolkit for delivering effective public policy communications, managing risk management, and building collaboration among a diverse group of stakeholders.

P L 382E.1 Strategic Policy and Public Communications 3 Hours

Examine policy and public messages. Use modern communication tools, and manage personal brands.

P L 382E.2 Managing Risks and Creating Shared Value 3 Hours

Explore risk assessment, crisis management and practical tools and skills to use in the face of crises. Explore how effective leaders create shared value by building cross-sector partnership and engaging in negotiation with stakeholders to solve challenges.

P L 383E Topics in Executive Analytics 3 Hours

Explore the fiscal management, data and evaluation tools needed to lead 21st-century public organizations.

P L 383E.1 Financial Management for Decision-Makers 3 Hours

Examine the theory and practice of public financial management, the principles of budget, finance, accounting, and fiscal administration.

P L 383E.2 Data Analytics and Program Evaluation 3 Hours

Learn tools, skills, and experience needed to be a sophisticated data-driven decision maker.

P L 384E Topics in Politics and Policy 3 Hours

Explore how policymaking, politics, and emerging technologies impact public organizations and agencies.

P L 384E.1 Politics and Policymaking 3 Hours

Explore how to develop and implement policy. Examine the relationship between policy and politics in developing and implementing policy. Delve into the intersections between national, state, and local politics and policymaking.

P L 384E.2 IT, Cybersecurity and the Public Sector 3 Hours

Explore modern-day organizational and technology change processes in the public sector. Outline techniques for managing future-focused IT projects and policies in public organizations. Examine the knowledge and skills necessary to acquire, exploit, and protect digital and sensitive information entrusted to public sector organizations.

P L 389E Research Capstone 3 Hours

Develop a professional research capstone project that will contribute to leadership success in current or future employment. Create research, writing, and presentation components.