

# J - Journalism

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## Journalism: J

### Lower-Division Courses

#### **J 301F (TCCN: COMM 2302). Fundamental Issues in Journalism.**

Examination of major issues facing the news media in a democratic society and the exploration of digital technology on the future of news gathering, including ethics, institutions, effects, and standards of journalistic performance. Three lecture hours a week for one semester.

#### **J 302F. Digital Storytelling Basics.**

Explores the mindsets and skill sets of digital journalism. Covers subjects like: how technology helps journalists do their jobs; how traditional journalistic values and ethics relate to the digital world; how to explore new trends in journalism; how to report and tell stories in multiple ways; and how to be comfortable with analyzing and engaging online audiences. Three lecture hours and one and one-half laboratory hours a week for one semester.

#### **J 304F. The Journalist Voice.**

Restricted to journalism majors. Introduction to best practices on writing with a clear, concise, and organized style for a variety of platforms while learning and following ethical standards. Three lecture hours a week for one semester. Offered on the letter-grade basis only.

#### **J 305. Sustainability and the News.**

Explore covering issues like sustainability and climate change when many people are not convinced by science and facts – even within the media. Examine navigating news about saving the planet. Three lecture hours a week for one semester. Offered on the letter-grade basis only.

#### **J 308C. Sports, Media, and Society.**

Restricted to non-journalism majors. An examination of historical and contemporary issues regarding the sporting world's interaction with media production, including journalism, talk radio and social media. Three lecture hours a week for one semester.

#### **J 308D. Data, Privacy, and You.**

Restricted to non-journalism majors. Explores approaches to understanding what some have termed 'datafication'. Covers literacy of these types of data as well as the ways in which these data are transmitted, stored, compiled, aggregated, analyzed, and used in predictive analytics. Examines privacy aspects in terms of the increased blurring between the private and public in spaces such as social media and explores the implication of this on news production and consumption. Three lecture hours a week for one semester.

#### **J 308F. Analyzing Media Bias.**

Restricted to non-journalism majors. Critical analysis of the ways news is presented, misrepresented and critiqued, with an emphasis on perceived bias in the news media. Three lecture hours a week for one semester.

#### **J 308J. Becoming Citizen Journalists.**

Restricted to non-journalism majors. Covers the basics of journalism for students who are interested in sharing truthful stories to a public audience, but do not intend to pursue a career in the profession. Uses digital and social media tools. Explores three subjects: how to find and gather the best factual information, how to present it in clear and engaging ways, and how to make ethical decisions that serve the needs of the audience and democracy. Three lecture hours a week for one semester. Journalism 308J or 358C may not both be counted.

#### **J 308L. Media and News Literacy.**

Restricted to non-journalism majors. Analyze the information, values, and underlying messages conveyed via media. Examine the accuracy of those messages and explore how media shapes views of politics, culture and society. Three lecture hours a week for one semester.

#### **J 308M. Society, Media, and Identity.**

Restricted to non-journalism majors. An analysis of how U.S. media - especially the news industry, film, television and social media - influence culture, and vice versa. Uses readings and observation to recognize that the stories media tell influence identities such as race, ethnicity, gender, religion and sexual orientation. Three lecture hours a week for one semester.

#### **J 308N. Computer Concepts and Internet Technologies.**

Restricted to non-journalism majors. An introduction to the scope, significance, history, and social implications of data processing on systems and networks. Examine programming languages, elements of a software system, databases, computer networks, and Internet security. Explore hardware concepts including number systems, data representation, central processor, storage, input/output, and system configurations. Three lecture hours a week for one semester.

#### **J 308S (TCCN: COMM 1307). Introduction to Media Studies.**

Examine the historical, cultural, political, economic, and international characteristics of journalism, film, television, digital media, and other media in society. Three lecture hours a week for one semester. Journalism 308S and Radio-Television-Film 305 may not both be counted.

#### **J 308T. Topics in Journalism.**

Restricted to non-journalism majors. Contemporary social, political, and intellectual concerns in the practice of journalism and media. Three lecture hours a week for one semester. May be repeated for credit when the topics vary.

#### **J 310F. Reporting: Words.**

Reporting, writing, and editing skills for print, online, mobile, and broadcast. Three lecture hours and three laboratory hours a week for one semester. Prerequisite: Journalism 301F and 302F with a grade of at least C- in each.

#### **J 310K. Visual Literacy.**

Introduction to the visual concerns of message design and interpretation, including their bases in theories of visual perception, semiotics, and media practice. Three lecture hours a week for one semester.

#### **J 311F. Reporting: Images.**

Video and images for web and broadcast, including design principles, visual perception, typography, manipulation of images, and photographs. One and one-half lecture hours and three laboratory hours a week for one semester. Journalism 311F and 318C may not both be counted. Offered on the letter-grade basis only. Prerequisite: Journalism 301F and 302F with a grade of at least C- in each.

#### **J 313P. Multimedia News Reporting.**

Restricted to non-journalism majors. Skills-based introduction to journalistic forms of news gathering and writing. Gaining the tools for journalism storytelling. Three lecture hours a week for one semester.

#### **J 313S. Topics in Texas Sports and Media.**

Introduction to various contemporary and historical issues, emphasizing interdisciplinary perspectives and critical discourse. Three lecture hours a week for one semester. Communication 310 and Journalism 313S may

not both be counted unless the topics vary. May be repeated for credit when the topics vary. Prerequisite: Varies with the topic.

### **J 315R. Contemporary Representation in Media.**

Restricted to non-journalism majors. An examination of how underrepresented and marginalized groups are portrayed in the news media. Three lecture hours a week for one semester.

### **J 317. Journalism Practices.**

Restricted to public relations majors. Introduction to writing skills for the media, including readability, clarity, verification, and style. Three lecture hours a week for one semester. Prerequisite: Advertising 318J with a grade of at least B.

### **J 318P. Podcasting.**

Restricted to journalism majors. Examination and practice of writing and reporting news for audio broadcasts, including podcasts. Three lecture hours and three laboratory hours a week for one semester. Journalism 318P and 331G may not both be counted. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 119S, 219S, 319S, 419S, 519S, 619S, 719S, 819S, 919S. Topics in Journalism.**

This course is used to record credit the student earns while enrolled at another institution in a program administered by the University's Study Abroad Office. Credit is recorded as assigned by the study abroad adviser in the School of Journalism. University credit is awarded for work in an exchange program; it may be counted as coursework taken in residence. Transfer credit is awarded for work in an affiliated studies program. May be repeated for credit when the topics vary.

## **Upper-Division Courses**

### **J 320F. Covering Law Enforcement and Courts.**

Restricted to journalism majors. Specialized reporting, research, and writing skills for investigating and covering incidents and issues occurring in law enforcement, public safety, and criminal justice. Three lecture hours a week for one semester. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 320G. Internship Practices.**

Restricted to journalism majors. Internships to be arranged by student and approved by instructor. Internship hours to be arranged. Offered on the pass/fail basis only. Prerequisite: Credit or registration for Journalism 310F, and consent of instructor.

### **J 321F. Reporting on City and County Government.**

Restricted to journalism majors. Basic beat reporting skills to navigate city and county governments, and conducting reporting, research, and writing on issues and people at the local level. Three lecture hours a week for one semester. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 322E. Reporting on Elections.**

Restricted to journalism majors. Examine election reporting through instruction and supervised fieldwork. Explore candidate identification and monitoring, campaign coverage, misinformation verification, issues of social justice and election access, and communicating complex political issues to lay audiences. Three lecture hours a week for one semester. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 322F. Navigating State Government.**

Restricted to journalism majors. Training and instruction in specialized reporting, research, and writing skills as applicable to covering state governments. Analysis of enduring issues and politics at the state level.

Fieldwork at the Texas Capitol and state agencies. Three lecture hours a week for one semester. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 322J. Reporting Social Justice.**

Restricted to journalism majors. Explore how to cover such social justice issues as poverty, inequality and disenfranchisement and the skills needed to research, report and write on people in underrepresented communities. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 322P. Reporting Public Issues.**

Restricted to journalism majors. Specialized reporting, research and writing skills for covering government institutions and public policies. Three lecture hours a week for one semester. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 323C. Reporting California and Texas.**

Explore reporting from California and Texas to produce content that bridges both states. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Upper-division standing and Journalism 310F with a grade of at least B-.

### **J 323F. Education Reporting.**

Restricted to journalism majors. Covering school districts and higher education to produce stories that humanize the bureaucracy of public education and compellingly depict issues, structures, and policies. Three lecture hours a week for one semester. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 323N. Reporting New York and Texas.**

Explore reporting from New York and Texas to produce content that bridges both states. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Upper-division standing and Journalism 310F with a grade of at least B-.

### **J 323R. Regional Reporting.**

Explore reporting from Texas and the southern region of Texas, in addition to Austin, to produce content connecting to a wider scope of communities. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Upper-division standing and Journalism 310F with a grade of at least B-.

### **J 324C. Reporting Consumer News.**

Restricted to journalism majors. Emphasizes writing and reporting for consumers, finding and honing stories that help people thrive. Practice in writing creative, relevant and vivid descriptions that tell an engaging story. Analysis of community perspective, public sourcing, what's possible, and interdependent dramatic arc. Uses journalistic skills to reward an audience, adapt to a community, and push the envelope. Three lecture hours a week for one semester. Journalism 324C and 349T (Topic: Reporting Consumer News) may not both be counted. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 324F. Business and Financial Reporting.**

Restricted to journalism majors. Instruction in how to conceptualize, source, and prepare news reports on global financial markets, commercial transactions, and company performance. The course is global, with the United States a subset of the material covered. Hands-on course during which students produce multiple news packages for publication. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 325C. Reporting Health Care.**

Restricted to journalism majors. Explore production of multi-media stories to inform local, state, and national audiences about the health care system in the United States. Consider health care policy at all levels of government, and private and public systems of health care. Examine how to investigate, report and publish on this complex issue. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 325F. Covering Politics.**

Restricted to journalism majors. Specialized research, reporting, and writing skills to cover politics, elections, and candidates. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 325J. Community Journalism.**

Restricted to journalism majors. Explore reporting on communities and neighborhoods and the issues that affect them. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 325S. Solutions Journalism.**

Restricted to journalism majors. Explore the production of news content focusing on solutions to public issues. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 326C. Introduction to Coding for Journalists.**

Restricted to journalism majors. Learn basic coding skills and develop best practices used in digital newsrooms to create data-driven online presentations. Three lecture hours a week for one semester. Journalism 326C and 339T (Topic: Introduction to Coding for Journalists) may not both be counted. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 326F. Reporting Sports.**

Restricted to journalism majors. Contemporary professional skills and techniques in sports journalism. Three lecture hours a week for one semester. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 326S. Advanced Topics in Texas Sports and Media.**

Restricted to journalism majors. Critical assessment of various contemporary and historical issues, emphasizing interdisciplinary perspectives. Three lecture hours a week for one semester. Communication 320 and Journalism 326S may not both be counted unless the topics vary. May be repeated for credit when the topics vary. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 327D. Reporting With Data.**

Restricted to journalism majors. An investigation of the basics of computer-assisted reporting. Subjects include finding compelling data sets; cleaning and analyzing the contents; using data visualization and simple statistical models to accurately report based on the data; and presenting results through stories, charts and maps. Three lecture hours a week for one semester. Journalism 327D and 333F may not both be counted. Offered on the letter-grade basis only. Prerequisite: Upper-division standing and Journalism 310F (or 320D) with a grade of at least B- .

### **J 328D. Advanced Reporting with Data.**

Restricted to journalism majors. Explore advanced data-assisted reporting techniques through use of databases, scripted analysis, and

visualizations. Three lecture hours a week for one semester. Prerequisite: Journalism 327D (or 333F) with a grade of at least B-.

### **J 328L. Reporting Latino/a Communities.**

Restricted to journalism majors. Examine how Latino/a communities are represented in the media. Explore production of news stories about various aspects of the Latino/a experience at the national, state, and local levels. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 328S. Reporting en Espanol.**

Restricted to journalism majors. Spanish-language news in the U.S. offers important possibilities for public service journalism. Production of multimedia news stories in Spanish for a local audience. Discusses issues facing the local Latino population from the international, to national, to state and local levels. Includes weekly pitch meetings, rewrites, photography and digital storytelling. Students must be fluent in Spanish. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 329F. Interdisciplinary Business Reporting.**

Explore an in-depth, interdisciplinary approach to covering budgets and funding, whether in the private or public sector, by integrating business expertise and journalistic reporting. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Upper-division standing.

### **J 129S, 229S, 329S, 429S, 529S, 629S, 729S, 829S, 929S. Topics in Journalism.**

This course is used to record credit the student earns while enrolled at another institution in a program administered by the University's Study Abroad Office. Credit is recorded as assigned by the study abroad adviser in the School of Journalism. University credit is awarded for work in an exchange program; it may be counted as coursework taken in residence. Transfer credit is awarded for work in an affiliated studies program. May be repeated for credit when the topics vary.

### **J 329T. Topics in Public Affairs Reporting.**

Restricted to journalism majors. Contemporary social, professional, and intellectual concerns in the practice of public affairs reporting. Three lecture hours a week for one semester. May be repeated for credit when the topics vary. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 330C. Television Reporting.**

Restricted to journalism majors. Write, shoot, and edit for broadcast news as part of a weekly Reporting Texas TV newscast. One-and-one-half lecture hours and three laboratory hours a week for one semester. Only one of the following may count: Journalism 330C, 330F, 335G, 335P. Offered on the letter-grade basis only. Prerequisite: Upper-division standing; Journalism 310F and 311F with a grade of at least B- in each.

### **J 330G. Creative Nonfiction for Magazines and Books.**

Restricted to journalism majors. Report and write for narrative nonfiction projects, including producing magazine articles, documentary films, and podcasts. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 330J. Advanced Photo Editing and Design.**

Restricted to students participating in a May Term Education Abroad program. Explores intensive photographic reportage and documentation using the camera as a tool of investigation and interaction. Emphasis on creation of photo stories, photo essays, and feature stories, with editing and page layout. Taught abroad; location may vary by semester. Only one of the following may be counted: Journalism 330J, 370K (Topic 1:

Advanced Photo Editing and Design), 395 (Topic 2: Advanced Photo Editing and Design).

### **J 330L. Community Life: Documented.**

Restricted to students participating in a May Term Education Abroad program. Explores video filmmaking in a multicultural, diverse city. Emphasis on learning the steps of producing a short documentary with a small group of students, then posting the final films on personal portfolio websites. Taught abroad; location may vary by semester.

### **J 330M. True Crime Podcasts.**

Analyze true crime podcasts, with an ear for ethical concerns, sensitivity, storytelling prowess, and more. Three lecture hours a week for one semester. Offered on the letter-grade basis only.

### **J 330P. Editing Techniques.**

Restricted to journalism majors. Edit professional writing, provide constructive feedback, and elevate content on digital platforms. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Upper-division standing, Journalism 310F, and 311F with a grade of at least B- in each.

### **J 330S. International Solutions Journalism.**

Restricted to students participating in a May Term Education Abroad program. Examine how solutions journalism covers public and governmental issues outside the United States. Three lecture hours a week for one semester.

### **J 331. Web Publishing.**

Focus on in-depth understanding of the web platform and its applicability to various types of content across multiple devices. Examination of web usage by individuals and organizations with the need for a digital presence. Experience the web publishing process, including planning, production, tracking, and marketing. Exposure to HTML coding, design, content management systems, web analytics, and digital advertising. Three lecture hours a week for one semester. Journalism 331 and 331N may not both be counted. Prerequisite: Journalism 310F and 311F with grade of at least B- in each.

### **J 331D. Intermediate Photographic Communication.**

Intermediate level photograph skills and techniques. Evaluation of recent trends, visual design, and use of images in the media. Students must provide their own digital 35-mm format camera. Three lecture hours and one-and-one-half laboratory hours a week for one semester. Prerequisite: Communication 316 with a grade of at least C-.

### **J 331G. Audio Storytelling.**

Focus on broadcast writing for the ear and includes the production of NPR-style radio stories and the creation of original podcasts. Three lecture hours and three laboratory hours a week for one semester. Journalism 318P and 331G may not both be counted. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 331J. Studio Photography.**

An investigation of the principles of studio lighting, theory and practice of contemporary color, location lighting, and production of portfolio-quality work, as applicable to advertising, photographic illustration, and photojournalism. Three lectures and three laboratory hours a week for one semester. Journalism 331J and 371K (Topic 2: Studio Photography) may not both be counted. Prerequisite: Communication 316 with a grade of at least C- or consent of instructor.

### **J 331M. Media Innovation and Entrepreneurship.**

Learn how the digital revolution has disrupted the media industry, creating opportunities for entrepreneurial, innovative initiatives. Study

cases of successful media startups, and develop a startup project, using digital technologies and human-centered design. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 331F, 331M, or 359T (Topic: Entrepreneurial Journalism). Prerequisite: For journalism majors, Journalism 310F with a grade of at least B-; for others, six semester hours of upper-division coursework.

### **J 331N. Digital Production and Analytics.**

Restricted to journalism majors. Examine the digital publishing process, including planning, production, tracking, and marketing. Three lecture hours a week for one semester. Journalism 331 and 331N may not both be counted. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 331W. Web Editing and Production.**

Examine the skills needed to produce and maintain a website, including understanding of content management systems and search engine optimization. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with grade of at least B- in each.

### **J 332D. Web Production and Editing.**

How to plan, edit, package and publish multimedia news. Includes ethical news curation; use of social media to drive audience growth; and leveraging web content into the print product. Three lecture hours a week for one semester. Journalism 332D and 332F may not both be counted. Offered on the letter-grade basis only. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 332G. Explanatory Journalism: Storytelling in a Digital Age.**

Examination of the evolution of long-form explanatory storytelling from print and film to new forms of Web-based and interactive storytelling. Three lecture hours a week for one semester. Journalism 332G and 359T (Topic: Explanatory Journalism: Storytelling in a Digital Age) may not both be counted. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 332I. The Interview Process.**

Explore the methodology of inquiry as a foundational but specialized form of reporting that requires advanced preparation, keen listening, and adaptability. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Upper-division standing, Journalism 310F, and 311F with a grade of at least B- in each.

### **J 332J. Sports for Reporting Texas.**

Restricted to journalism majors. Students work as sports reporters for the School of Journalism's Reporting Texas Web site. Three lecture hours a week for one semester. Additional hour(s) to be arranged. Journalism 332J and Journalism 339T (Topic: Sports for Reporting Texas) may not both be counted. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 332P. Images in Culture.**

Restricted to journalism majors. Explore the production of images related to entertainment and pop culture. Three lecture hours a week for one semester. Prerequisite: Journalism 311F with a grade of at least B- or Communication 316 with a grade of at least C-.

### **J 332S. Sport Commentary.**

Restricted to journalism majors and students pursuing the journalism and media minor. Examine the skills needed to produce well-reported and artfully crafted columns, commentary, and analyses about sports on and off the field, no matter the platform. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Journalism 310F and 311F with grade of at least B- in each.

### **J 333G. Advanced Visual Journalism: Photo.**

Explores intensive photographic reportage and documentation using the camera as a tool of investigation and interaction. Emphasis on creation of photo stories, photo essays, and feature stories, with editing and page layout. Three lecture hours a week for one semester. Prerequisite: Communication 316 with a grade of at least C.

### **J 333J. Photography for Reporting Texas.**

Restricted to journalism majors. Students work as photographers for the School of Journalism's Reporting Texas Web site. Three lecture hours a week for one semester. Additional hour(s) to be arranged. Only one of the following may be counted: Journalism 333J, 359T (Topic: Photography for Reporting Texas), or 363V. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each; Communication 316 with a grade of at least C.

### **J 333L. Video Production for Live Events.**

Restricted to journalism majors. Examine the basics of shooting and editing live events. Three lecture hours a week for one semester. Prerequisite: Journalism 311F with a grade of at least a B-.

### **J 333P. Podcast Scripting.**

Restricted to journalism majors. Write descriptive scenes and push forward a journalistic narrative in the podcasting space. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Upper-division standing, Journalism 310F, and 311F with a grade of at least B- in each.

### **J 333S. Video Production for News and Sports.**

Restricted to journalism majors. Examine the basics of shooting and editing events, including live sports, news, and entertainment. Three lecture hours a week for one semester. Prerequisite: Journalism 311F with a grade of at least a B-.

### **J 334. Multimedia Journalism.**

Review of online reporting techniques, advanced multimedia skills, and current issues in new media. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least C- in each.

### **J 334F. Oral History as Journalism.**

Instruction in the use of oral history to generate journalistic coverage. Modules include concepts and methods of gathering oral history; illustration of the techniques using the Vietnam War as a topic; and generating oral history-based coverage focusing on the Mexican American experience. Three lectures hours a week for one semester. Only one of the following may be counted: Journalism 334F, 334K, 334N, 334S. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 334G. Advanced Visual Journalism: Video.**

Explores intensive video reportage and documentation using the camera as a tool of investigation and interaction. Emphasis on creation of video news and feature stories. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 334G, 370K, 371K. Prerequisite: Communication 316 with a grade of at least C; and Journalism 310F and 311F with a grade of at least B- in each.

### **J 334I. Immersive Sound Design.**

Restricted to journalism majors. Create a soundscape through music, interviews, natural sounds for podcasts, and other audio stories. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Upper-division standing, Journalism 310F, and 311F with a grade of at least B- in each.

### **J 334J. Web Publishing for Journalism.**

Restricted to journalism majors. Provides students with an up-to-date understanding of the Web publishing process, including conceptualization, production, and marketing. Three lecture hours a week for one semester. Journalism 334J and 339T (Topic: Web Design for Journalism) may not both be counted. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 334K. Interviewing For Historical Context.**

Examine methods for recording interviews that become high-quality archival recordings for multiple platforms. Explore concepts and methods of power dynamics in an interview, asking evocative questions, preparation, and technical considerations. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 334F, 334K, 334N, 334S. Prerequisite: For journalism majors: Journalism 310F and Journalism 311F with a grade of at least B-; for others: consent of instructor.

### **J 334N. Oral History in Multimedia Storytelling.**

Instruction in using oral history to generate archival material and short-term multimedia stories. Covers concepts and methods of gathering oral history with an emphasis on interviewing techniques. Centers on U.S. Latinos and ways to build a multimedia representation of the interview. Includes one major interview trip, generally out of town. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 334F, 334K, 334N, 334S.

### **J 334P. Podcast Production.**

Restricted to journalism majors. Analyze current podcasts. Create and produce two segments of an original podcast. Three lecture hours and three laboratory hours a week for one semester. Prerequisite: Upper-division standing and Journalism 310F with a grade of at least B-.

### **J 334S. Place and Audio Storytelling.**

Learning how to find the essence of a specific location and tell its story. Audio recording/editing, infographics, and photographs will be the tools used. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 334F, 334K, 334N, 334S. Prerequisite: For journalism majors: Journalism 310F with a grade of at least B-; for others: consent of instructor.

### **J 334V. Integrated Video Production.**

Examine video storytelling that integrates practices found in different areas of communication and platforms. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Upper-division standing, Journalism 310F, and 311F with a grade of at least B- in each.

### **J 335. Narrative Journalism.**

Explore techniques for reporting non-fiction stories with the tools of fiction, including scene and dialogue. Analyze exemplary pieces of narrative, from written form to documentary film. Examine the reporting and writing of original non-fiction narratives. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 335, Latin American Studies 322 (Topic 11: Latino Community Journalism), 322 (Topic 11: Narrative Journalism), Mexican American Studies 374 (Topic 4: Latino Community Journalism), 374 (Topic 4: Narrative Journalism). Prerequisite: Journalism 310F with a grade of at least B-.

### **J 335D. Making Magazines.**

Includes simulated publication teams that craft a concept, develop a business plan, and create a prototype. Focus on market research, writing, team building, design and production skills. Three lecture hours a week

for one semester. Offered on the letter-grade basis only. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 335F. Magazine Writing and Production.**

Restricted to journalism majors. Explore magazine analysis with an emphasis on longform feature writing and reporting. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 335G. Advanced Television Reporting and Producing.**

Restricted to journalism majors. Advanced writing and reporting skills for the collaborative production of television news programs on deadline. Students assist in producing a television news program. One and a half lecture hours and three laboratory hours a week for one semester. Only one of the following may count: Journalism 330C, 330F, 335G, 335P. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each, and credit or registration for Journalism 330C (or 330F) with a grade of at least C-.

### **J 335J. Mobile Programming for Journalists.**

Restricted to journalism majors. Coding and other skills in preparation for designing mobile news apps. Three lecture hours a week for one semester. Only one of the following may be counted: 339T (Topic: Intro Mobile Progr Journalists), Journalism 335N, 335J. Offered on the letter-grade basis only. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 335K. News Documentary Production.**

Restricted to journalism majors. Produce original news documentaries with an emphasis on films covering current affairs, contemporary life, and historical subjects. Three lecture hours a week for one semester. Prerequisite: Journalism 311F with a grade of at least B-.

### **J 335N. News Application Development.**

Restricted to journalism majors. Explore the skills necessary to create interactive web applications for journalism and related fields. Three lecture hours a week for one semester. Only one of the following may count: Journalism 335J, 335N, 339T (Topic: Intro Mobile Progr Journalists). Prerequisite: Journalism 310F with a grade of at least B-.

### **J 335P. TV Reporting and Producing.**

Restricted to journalism majors. Explore the skills needed for the collaborative production of television news programs on deadline. Three lecture hours and three laboratory hours a week for one semester. Only one of the following may count: Journalism 330C, 330F, 335G, 335P. Prerequisite: Journalism 311F with a grade of at least a B- and 331G.

### **J 336D. Graphic Design for Print and Online.**

Overview, design, and production of materials for online and print storytelling. Subjects include design principles, visual perception, typography, manipulation of images and photographs, and page design for media platforms. Three lecture hours a week for one semester. Prerequisite: Journalism 310F or Communication 316 with a grade of at least B-

### **J 336F. Social Media Journalism.**

The role of journalism in using social media to engage a wide audience, building a marketable brand for journalists and media organizations, and engaging an audience with the news media. Practice in using tools and techniques to be an engaging and effective media practitioner. Three lecture hours a week for one semester. Journalism 336F and 349T (Topic: Social Media Journalism) may not both be counted.

### **J 336J. Lifestyle Journalism.**

Specialized reporting and writing in lifestyle coverage, including food, fashion, entertainment and travel. Three lecture hours a week for one semester. Journalism 336J and 349T (Topic: Lifestyle Journalism) may not both be counted. Offered on the letter-grade basis only. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 336M. Music Journalism.**

Restricted to journalism majors. Study the main areas of music journalism, utilizing the resources of Austin's live music scene. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 336M, 339T (Topic: Music into Words), or 339T (Topic 2). Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 337C. Culture Reporting and Criticism.**

Restricted to journalism majors. Cover and review cultural productions such as music, theatre, fine arts, film and food. Three lecture hours a week for one semester. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 337D. Advanced Graphic Design for Print and Online.**

Advanced exploration of graphic design tools, theory, industry trends, and history. Emphasis on design in journalism, infographics, long-form print design, and user interface (UI) and user experience (UX) design. Three lecture hours a week for one semester. Prerequisite: Journalism 336D with a grade of at least a C-.

### **J 337F. Long-Form Feature Writing.**

Advanced instruction in reporting and writing long-form narratives, including lessons in analyzing story-telling tools, strategies, and techniques. Examination of narrative strategies and techniques across different media platforms. Three lecture hours a week for one semester. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 337G. Opinion Writing.**

Restricted to journalism majors. Examines opinion writing and commentary in traditional print and evolving online formats. Three lecture hours a week for one semester. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 337J. Writing for Online News Audiences.**

Students will learn how to write informatively and effectively for online audiences, and how to repurpose traditional print journalism for online publication. Three lectures a week for one semester. Journalism 337J and 349T (Topic 22) may not both be counted. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 337L. Food Journalism.**

Restricted to journalism majors. Explore the production of content centered on food and dining, including restaurants and recipes. Three lecture hours a week for one semester. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 337M. Feature Writing.**

Restricted to journalism majors. Explore the production of profiles, enterprise pieces, and non-deadline stories. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 327, 337M, Latin American Studies 322 (Topic 4: Feature Writing), Mexican American Studies 374 (Topic 6: Feature Writing). Prerequisite: Journalism 310F with a grade of at least B-.

### **J 337P. Writing and Producing for Online Publications.**

Restricted to journalism majors. Examine how to write informatively and effectively for online audiences and how to be a web producer at a major

news organization, including social media, newsletters, mobile apps, content management systems, and more. Three lecture hours a week for one semester. Journalism 337P and 349T (Topic 22) may not both be counted. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 338F. Advanced Visual Design.**

Restricted to journalism majors. Advanced exploration of principles and processes of visual design, including design principles, visual perception, typography, image making, uses of color, printing techniques, and publication design. Three lecture hours and three laboratory hours a week for one semester. Prerequisite: Journalism 336D with a grade of at least C, and Journalism 310F and 311F with a grade of at least B- in each.

### **J 338J. News for a Mobile Audience.**

Examine the mobile landscape, including news and entertainment platforms, social media, and the practice and principles of journalism. Explore ideas for increasing mobile news engagement, especially by Generation Z and Millennials. Three lecture hours a week for one semester. Journalism 338J and 349T (Topic: News for a Mobile Audience) may not both be counted. Prerequisite: Upper-division standing.

### **J 339D. News Documentaries and Public Affairs.**

Study and practice of researching, writing, and producing short-form and magazine documentaries for television. Three lecture hours a week for one semester. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 339F. Investigative Reporting.**

Restricted to journalism majors. Emphasis on determining what an investigative story is, finding investigative stories, and basic tactics in pursuing such stories. Three lecture hours a week for a semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 339M. Mobile Media Apps Development.**

Restricted to journalism majors. Planning and building a mobile app, whether for Android, iOS, or web-based, and personal communication in the news business and in various other journalism-related topics. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 339M, 339G, 363M or Journalism 359T (Topic: Mobile News App Design). Prerequisite: Upper-division standing; Journalism 310F and 311F with a grade of at least B- in each.

### **J 339S. Research in Texas Sports and Media.**

Same as Communication 330. Restricted to journalism majors. Supervised research with a faculty member; research may consist of an individual project or assisting a faculty research project. Hours to be arranged. May be repeated for credit. Prerequisite: Upper-division standing and a University grade point average of at least 2.25; and Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 339T. Topics in Specialized Journalistic Skills.**

Restricted to journalism majors. Contemporary social, professional, and intellectual concerns in the practice of specialized journalistic skills. Three lecture hours a week for one semester. Some topics may require additional laboratory hours. May be repeated for credit when the topics vary. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

**Topic 1: Mapping in Storytelling.** Restricted to journalism majors. Creating visual stories that combine text, charts and maps. Foundations of data analysis, spatial analysis, design, data visualization and cartography, including hands-on practice with

GIS software and discussions of editorial and ethical concerns in visual storytelling. Assignments include combining new skills and reporting to produce visual stories. Journalism 339T (Topic: Mapping in Storytelling) and 339T (Topic 1) may not both be counted.

**Topic 3: Producing Documentaries for Sports Journalism.** Restricted to journalism majors. Applied skills in teams to produce one original documentary sports story. Emphasis placed on stories that transcend competition and explore larger social issues, such as race, sex, gender, class, opportunity, community, and identity. Journalism 339T (Topic: Documentaries for Sports) and 339T (Topic 3) may not both be counted.

**Topic 4: Tracking Online Audience Engagement.** Introduction to current practices in tracking and engaging online audiences such as web metrics, Google Analytics, search engine optimization, and keyword advertising.

### **J 340C. Topics in Journalism, Communication, and Culture.**

Issues concerning minority or nondominant groups within the United States. Three lecture hours a week for one semester. Some topics may require additional laboratory hours. May be repeated for credit when the topics vary. Prerequisite: Varies with the topic.

**Topic 4: Leadership, Management, and the Media.**

### **J 340D. Reporting on Technology.**

How to report on technology and its meaning for business and society using the Austin technology scene. Hands-on reporting, from robotics and mobile media to gaming and music production. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 340F. Covering the Global Economy.**

Examines the enduring financial, economic, and business issues journalists confront in covering the global economy. Three lecture hours a week for one semester.

### **J 340G. Reporting Asia: A Foreign Correspondent's Framework.**

Restricted to journalism majors. Explores dynamic ways of looking at, thinking about, and reporting the world, and establishes a framework for analyzing how the news media cover key events, issues, and processes that shape our lives in a global society. Three lecture hours a week for one semester. Journalism 340G and 395 (Topic 17: Reporting Asia) may not both be counted. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 340J. Documentary Tradition of Latin America.**

Contemporary social, professional, and intellectual concerns with the practice of journalism. Study of still photographic and video documentary work by Latin Americans about Latin America. Production of photographic essays on Latin American culture. Three lecture hours a week for one semester. Journalism 340J and 349T (Topic: Documentary Tradition in Latin America) may not both be counted. Prerequisite: Consent of instructor.

### **J 340N. Journalism in the 1960s.**

Through readings and critiques, examine "New Journalism," a bold style of journalistic reporting and writing in the 1960s and 1970s that was a sharp departure from previous newspaper and magazine storytelling. Three lecture hours a week for one semester. Offered on the letter-grade basis only.

### **J 341F. Understanding African Americans and the Media.**

Documentaries, readings, discussions, projects, and theories facilitate the examination of the relationship between African American history

and contemporary American society. Media representations of African Americans are evaluated and news coverage of African Americans is explored in depth. Three lecture hours a week for one semester.

Prerequisite: Upper-division standing.

### **J 341G. Reporting China: A Foreign Correspondent's Workshop.**

Restricted to journalism majors. Contemporary social, professional, and intellectual concerns with the practice of journalism. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 341J. Minorities and the Media.**

Issues concerning news media depiction of underrepresented groups in the United States. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 341H, 341J, 341M, Latin American Studies 322 (Topic 10), Mexican American Studies 374 (Topic 22), Urban Studies 354 (Topic: Minorities and the Media), Women's and Gender Studies 340 (Topic 21).

### **J 341M. Representation in the News Media.**

Examine issues concerning news media depiction of minority and nondominant groups in the United States. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 341J, 341M, Latin American Studies 322 (Topic 10), Mexican American Studies 374 (Topic 22), Urban Studies 354 (Topic: Minorities and the Media), Women's and Gender Studies 340 (Topic 21).

### **J 342F. Women and the News.**

Restricted to journalism majors. Historical and contemporary exploration of women and the news. Examination of the role of women in producing news and the construction of women within news texts. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 342G. Reporting the World: A Critical Examination of the United States News Media.**

Dynamic ways of looking at, thinking about, and reporting the world, both abroad and at home. Establishes a framework for analyzing how the news media cover key events, issues, and processes that shape our lives in a global society. Three lecture hours a week for one semester. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 342J. Visual Media and the News.**

Restricted to journalism majors. Explores the power of mediated images in culture and society. Examines the way images, language, and human activity shape visual messages and the historical relationship between technology and image-creation. Three lecture hours a week for one semester. Journalism 342J and 349T (Topic: Visual Media and the News) may not both be counted. Offered on the letter-grade basis only. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 343F. Journalism and Religion.**

Restricted to journalism majors. Critical examination of how religion traditionally has been covered in the United States, and guidelines for developing individual thinking and reporting on religious issues. Three lecture hours a week for one semester. Prerequisite: Journalism 310F with a grade of at least B-.

### **J 343G. Exploring Digital Media and Society.**

Examines the connection between new media and society through a variety of theoretical and practical perspectives to explore the implications of the use of technology and new media in influencing community, social relationships, and public and private spaces, as well

as the profession of journalism. Three lecture hours a week for one semester.

### **J 344F. Reporting on Gender and Sexuality.**

Restricted to journalism majors. Instruction on how to cover controversial issues around gender and sexuality. Review of the sociology of gender and sexuality, with a focus on political, economic, and cultural implications. Three lecture hours a week for one semester. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 344G. Urban Journalism.**

Restricted to journalism majors. Studies of basic city functions and how to detect urban dysfunctions before crises become news. Topics include infrastructure decay, traffic congestion, poverty and homelessness, digital divides, school dropouts, conflict and crime, riots and protests, obesity and disease, recreation, and pollution. Three lecture hours a week for one semester. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 344J. Media Images and Society.**

Restricted to journalism majors. The power of mediated images in culture and society; exploration of the way images, language, and human activity shape visual messages; and the historical relationship between technology and image creation. Three lecture hours a week for one semester. Journalism 344J and 349T (Topic: Media Images and Society) may not both be counted. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 345F. Social Issues Reporting.**

Restricted to journalism majors. Coverage of social issues such as immigration, health care, and child welfare. Examination of stereotypes, how they affect reporting, and how they change as student reporters encounter new subjects. Three lecture hours a week for one semester. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 345G. Human Rights Journalism.**

Restricted to journalism majors. Exploration of the role of journalists in exposing human rights abuses. Modules include case studies from El Salvador, South Africa, Zimbabwe, Rwanda, Bosnia, Sudan, Israel, and Russia, as well as the legal and moral obligations of journalists as witnesses to atrocities and genocide. Examination of the Bush Administration's global War on Terror and the legacy confronting the Obama Presidency. Three lecture hours a week for one semester. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 345R. Film and Television Criticism.**

Restricted to journalism majors and students pursuing the journalism and media minor. Explore a theoretical and practical introduction to the ways critics review movies and narrative series. Examine the history of criticism, its evolution from print to TV to digital, and the narrative approaches used by critics in their analyses. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Upper-division standing, Journalism 310F, and 311F with a grade of at least B- in each.

### **J 346F. Reporting on the Environment.**

Restricted to journalism majors. Instruction and supervised fieldwork in environmental coverage. Topics include interviewing, elements and structures of good environment writing, the concepts of scientific certainty and uncertainty, and communicating complex science to lay audiences. Issues covered include climate change, energy, air and water quality, and sustainability. Three lecture hours a week for one semester.



Journalism 346F and 349T (Environmental Journalism) may not both be counted. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

#### **J 346G. Domestic Issues and Global Perspective.**

Examining domestic issues (consumerism, food/health, environmentalism, energy consumption) from global and intercultural perspectives. Proper positioning of the United States helps journalists and news consumers think outside the box. Three lecture hours a week for one semester.

#### **J 347F. Reporting Latin America.**

Foreign reporting and international news production processes, with special emphasis on Latin America. Three lecture hours a week for one semester. Prerequisite: Journalism 310F with a grade of at least B-.

#### **J 347G. Cultural Survey of Photography.**

Examine the development of photography focused on reportage, documentary, and social issue art photography, including historical processes, the evolution of stylistic trends, and critical issues in the field. Explore the Harry Ransom Center and other University of Texas photographic archives. Three lecture hours a week for one semester. Prerequisite: Journalism 310F or Communication 316 with a grade of at least B-.

#### **J 348D. Gender and the News.**

Same as Women's and Gender Studies 324G. Historical and contemporary exploration of gender and the news. Examination of the role of marginalized gender groups in producing news and the construction of gender within news texts. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 348D, Women's and Gender Studies 324 (Topic 4), 324G. Prerequisite: For journalism majors, Journalism 310F with a grade of at least B-; for others, six semester hours of upper-division coursework in women's and gender studies.

#### **J 348E. Ethics of Sports Media.**

Analyze the role of journalistic ethics in the coverage and media production of sports. Three lecture hours a week for one semester.

#### **J 348F. Covering the Latino Community in the United States.**

Challenging and developing views of the contemporary Latino community and other underrepresented people in the United States. Topics include a history of ethnic groups in the United States and their politics, education, organization, immigration, culture, power, and media. Three lecture hours a week for one semester. Prerequisite: Journalism 310F with a grade of at least B-.

#### **J 348G. The Business of Sports Media.**

Same as Advertising 348S and Public Relations 348S. Examination of the business of sports-related media, including over-the-air television, cable, satellite television, print, radio, social media, and internet-based media, and the impact of such media on sports presentation and development, professional franchises, colleges, and conferences. Emphasis on how the business of sports media generates revenue and content, and the business models for each type of media, the challenges to such models, and the likely future changes to them. Three lecture hours a week for one semester. Only one of the following may be counted: Advertising 348S, 378 (Topic: The Business of Sports Media), Communication 325 (Topic: The Business of Sports Media), Journalism 348G, 349T (Topic: The Business of Sports Media), Public Relations 348S, 378 (Topic: The Business of Sports Media).

#### **J 348J. Covering Criminal Justice.**

Examine how criminal justice is covered in the news media. Three lecture hours a week for one semester.

#### **J 348L. Making Sense of the News.**

Restricted to non-journalism majors. Gaining the critical thinking skills necessary to analyze what is news in our digital age. Examines accuracy, sources and verification, and bias behind information in the public sphere. Three lecture hours a week for one semester.

#### **J 348M. Diversity in News Organizations.**

Three lecture hours a week for one semester. Journalism 348M and 349T (Topic: Diversity in News Orgs) may not both be counted. Prerequisite: For journalism majors: Journalism 310F and 311F with a grade of at least B- in each; for others: consent of instructor.

#### **J 348N. Leadership in News Organizations.**

Examine concepts and frameworks related to skills integral to ethical, effective leadership and management in news organizations. Explore making ethical decisions, communicating supportively to others, gaining power and influence, managing conflict, building effective teams, and leading positive change. Three lecture hours a week for one semester. Prerequisite: Upper-division standing.

#### **J 348S. Media Management.**

Print and broadcast management and planning in operations, personnel, content, marketing, finance, technology, and regulation. Three lecture hours a week for one semester.

#### **J 349E. Elections, Voters, and News.**

Explores U.S. election history, dimensions of and influencers in U.S. elections, news coverage of candidates and issues, and voters and their attitudes toward candidates and issues as well as their engagement with election news. Three lecture hours a week for one semester. Journalism 349E and 349T (Topic: Elections/Voters/News) may not both be counted. Prerequisite: Upper-division standing.

#### **J 349F. Reporting Public Health and Science.**

Restricted to journalism majors. Specialty reporting to help news consumers understand complex health and medicine issues. Considers the lack of critical perspective, balanced reporting, and grasp of fundamental issues that afflict much health reporting. Focuses on the latest reporting techniques and narrative skills to illuminate an intellectually demanding field that also includes public health policy. Three lecture hours a week for one semester. Journalism 349F and 349T (Topic: Reporting Public Health and Science) may not both be counted. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

#### **J 349L. News Literacy for a Digital Age.**

Explores news, journalists, the practice and ethics of journalism, news platforms, history, and threats to the future of news, and the attitudes, demographics, and behavior of the news audience. Three lecture hours a week for one semester. Journalism 349L and 349T (Topic: News Literacy for a Digital Age) may not both be counted.

#### **J 349N. News Media and Politics.**

Examines central controversies and theories about the role the media in politics and the political systems. Three lecture hours a week for one semester. Journalism 349N and 349T (Topic: News Media and Politics) may not both be counted.

### **J 349T. Topics in Understanding and Reporting Social Issues.**

Restricted to journalism majors. Contemporary social, professional, and intellectual concerns in the practice of journalism. Three lecture hours a week for one semester. Some topics may require additional laboratory hours. May be repeated for credit when the topics vary. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

**Topic 1: Senior Seminar.** Capstone experience in analysis of current journalism issues. Students complete a major research project. Additional prerequisite: Consent of instructor.

**Topic 5: Broadcast News Practices and Analysis.**

**Topic 8: Alternative Media.** Journalism 349T (Topic 8) and 395 (Topic 22: Alternative Media) may not both be counted.

**Topic 9: Covering Technology and Innovation.**

**Topic 11: Editorial Column Writing.**

**Topic 14: Latino Policy Issues.**

**Topic 20: Video Journalism for the Web.**

**Topic 21: Writing for Magazines and Specialty Publications.**

**Topic 22: Writing for Online Publications.** Journalism 337P and 349T (Topic 22) may not both be counted.

### **J 350F. Media Law.**

Examination of legal rights and restrictions for online and print journalism, including Constitutional guarantees, libel, invasion of privacy, and contempt of court. Three lecture hours a week for one semester. Prerequisite: Upper-division standing.

### **J 350M. Media Policy and Ethics.**

Explore the contemporary ethical and policy issues facing the transforming media industries and the American public. Examine a range of issues that new media and the Internet have complicated, rooted in an understanding of the First Amendment as well as the development of communication industries. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 350M, Radio-Television-Film 365 (Topic: Media, Communication Law, and Ethics), 365C (Topic 1).

### **J 350N. Ethnic Media.**

Examine the history of media devoted to ethnic communities underrepresented by mainstream media, as well as news consumers whose primary languages are not English, in New York - including the country's first African-American newspaper in 1827 - and their continuing relevance in a global world. Three lecture hours a week for one semester.

### **J 350R. Covering Rural America.**

Examine the coverage and the narratives the news media construct about rural America. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Upper-division standing.

### **J 351C. Contemporary Media Systems.**

Explore the contemporary role of media systems in the U.S. Examine the structure and reach of today's media systems, and the role of individuals and corporations in new digital systems. Three lecture hours a week for one semester.

### **J 351F. Journalism, Society, and the Citizen Journalist.**

Examine journalism's principles, process, and role in society. Discuss distinctions between journalists and citizen journalists and explore the news audience in depth with special attention paid to Millennials and Generation Z and their engagement with different news platforms.

Three lecture hours a week for one semester. Prerequisite: Upper-division standing.

### **J 351G. Introduction to Global Media.**

Examine the role of global media as a set of texts, technologies, and industries that shape our identities, our social worlds, and our political practices. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 351G, 359S (Topic: Introduction to Global Media), Radio-Television-Film 312C, 324C.

### **J 351J. Technology and the Internet in Journalism.**

Examine the literacy of computer and Internet technologies in the context of journalism and communication. Focus on software, databases, computer/wireless networks, hardware, cybersecurity, and the Internet work. Explore case studies from science and technology journalism in order to reflect on the technical knowledge needed to effectively report and communicate in these areas. Three lecture hours a week for one semester.

### **J 351P. Social Media, Propaganda, and Elections.**

Explore the spread of "computational propaganda," including misinformation, disinformation, and political trolling, with a special focus on U.S. politics, media, and reporting. Three lecture hours a week for one semester.

### **J 351S. Globalization and Social Media.**

Examine the issues surrounding the hype, myth, paradox, and reality of social media in a global context. Three lecture hours a week for one semester. Only one of the following may be counted: Asian American Studies 320 (Topic: Globalization and Social Media), Journalism 349T (Topic: Globalization and Social Media), 351S, Radio-Television-Film 331M (Topic: Globalization and Social Media), 365 (Topic 10), Sociology 321K (Topic: Globalization and Social Media), 352S.

### **J 351T. Technology and Culture.**

Examine ideas about the relationship between technology and culture, how U.S. culture views technology, and the historically contingent design, development, and use of different media and communication technologies. Three lecture hours a week for one semester. Only one of the following may be counted: Communication 309, Journalism 351T, Journalism 359S (Topic: Tech Culture), Radio-Television-Film 309, 326C.

### **J 352. Topics in Journalism.**

Contemporary social, professional, and intellectual concerns in the practice of journalism. Three lecture hours a week for one semester. May be repeated for credit when the topics vary. Prerequisite: Upper-division standing; additional prerequisites vary with the topic.

**Topic 6: Presidents and the Press.** Three lecture hours a week for one semester. Additional prerequisite: Consent of instructor.

### **J 352F. Ethics in Journalism.**

In-depth examination of the ethical choices individual journalists face and the ethical implications of how news media operate in a larger social and political framework. Three lecture hours a week for one semester.

### **J 353F. Historical Perspectives in Journalism.**

Evolution of journalism and mass media, including the social, economic, and political factors that have contributed to changes in news gathering and distribution. Three lecture hours a week for one semester.

### **J 354F. Journalism and Press Freedom in Latin America.**

Same as Latin American Studies 322 (Topic 20). Focus on journalism in Latin America with an emphasis on the struggle for democracy and press freedom in the region through country-by-country survey of

historical, political, economic, cultural, ethnic and geographical aspects. Examination of the evolution of professional journalism in Latin America, including topics such as the legal framework for freedom of expression, ethical principles, concentration of media ownership and the emergence of digital media. Knowledge of Spanish language is recommended, but it is not a requirement. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 354F, 367E, Latin American Studies 322 (Topic 14), 322 (Topic 20).

#### **J 354L. Mapping Latino Culture in East Austin.**

Explore the cultural history of majority Anglo and minority (Latino, African-American, and Asian) Austin with a focus on how the sources of information, culture, and media available to minority residents have evolved, and how those sources have been used by people and communities there. Three lecture hours a week for one semester. Only one of the follow may be counted: Journalism 354L, Radio-Television-Film 365 (Topic: Mapping Latino Culture in East Austin), 365 (Topic 12).

#### **J 354M. Journalism and Press Freedom in the Middle East and North Africa.**

Explore journalism in the Middle East and North Africa with an emphasis on the period leading up to the Arab Spring and subsequent developments. Survey historical, political, economic, cultural, ethnic, and geographical aspects of the region. Examine the evolution of professional journalism in the Middle East and North Africa. Includes legal framework for freedom of expression, ethical principles, concentration of media ownership and the emergence of digital media. Knowledge of Arabic is not a requirement. Three lecture hours a week for one semester.

#### **J 354N. Nonprofit Journalism.**

Examine and analyze the growing field of nonprofit journalism, its business models, and its impact on news content. Three lecture hours a week for one semester.

#### **J 354R. International Broadcasting.**

Survey broadcast production and content outside of the United States. Three lecture hours a week for one semester.

#### **J 354S. Contemporary Issues in Sports Journalism.**

Examine the range of problems and opportunities prevalent in coverage of American sports. Includes discussion of class, equality, gender, labor, political expression and race. Examine timeless themes in sports coverage such as community, ego, identity, money, opportunity and tradition, as well as sports-specific journalistic ethics. Three lecture hours a week for one semester. Journalism 354S and 359T (Topic: Contemporary Issues in Sports Journalism) may not both be counted.

#### **J 355F. Living in the Information Age.**

Examine communication and information technologies with particular emphasis on the Internet and its components. Explore how digital and mobile technologies are used by Millennial and post-Millennial generations and with what effects. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 355F, 355G, 359T (Topic: Living in the Information Age), 359T (Topic 8), Radio-Television-Film 331N (Topic: The Information Society).

#### **J 355G. The Information Society.**

Examine information technologies such as the Internet, telephones, and computers and their relation to existing media, including history, policy, economics, and social impact. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 355F, 355G, 359T (Topic: Living in the Information Age), 359T (Topic 8), Radio-Television-Film 331N (Topic: The Information Society).

#### **J 355M. Media Industries and Entrepreneurship.**

Examine the social, political, and economic contexts in which media and culture are produced, distributed, and monetized. Explore these with an emphasis on new media and communication technologies. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 355M, Radio-Television-Film 365 (Topic: Media Industries and Entrepreneurship), 365 (Topic 9), Sociology 352E, 352M (Topic: Media Industries and Entrepreneurship).

#### **J 355P. The Business of News.**

Discusses trends and innovations shaping the business of news, from rapidly evolving content consumption patterns to emerging storytelling platforms like streaming, podcasting, and AR/VR. Examines the challenges and opportunities of the business of news, for-profit and non-profit alike, essential for those planning a career in media. Includes on-site, interactive conversations with news professionals and entrepreneurs, students will learn about Three lecture hours a week for one semester. Prerequisite: Upper-division standing.

#### **J 356C. Digital Mainland China and Taiwan.**

Examine disruptive innovations and entrepreneurship such as social and mobile media, big data, and AI; and their media, cultural, and social implications in Chinese societies such as mainland China and Taiwan. Three lecture hours a week for one semester. Only one of the following may be counted: Radio-Television-Film 342 (Topic 10), Radio-Television-Film 342 (Topic: Digital Mnl China & Taiwan), Journalism 356C, 359S (Topic: Digital Mnl China & Taiwan), Asian Studies 361 (Topic: Digital Mnl China & Taiwan).

#### **J 356G. Social Media: Growth, Uses, and Impacts.**

Explore a range of issues related to the growth, uses, and impacts of social media, including the rapid rise and adoption of social media. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 356G, Radio-Television-Film 359 (Topic: Youth and Social Media), 359 (Topic 4), 359 (Topic 5).

#### **J 356M. Social Media and Society.**

Explore social media's rise and influence in society. Three lecture hours a week for one semester. Communication 370 (Topic: Social Media and Society) and Journalism 356M may not both be counted.

#### **J 356R. Race and Digital Media Cultures.**

Examine a range of issues related to the adoption of various digital and social media platforms and experiences across the digital media landscape, with a focus on how digital media culture is influenced by systemic racism. Using a number of studies, recent data trends, and keen observations, analyze the interconnectedness of race, racism, and uses of digital media. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 356R, Radio-Television-Film 359 (Topic: Race/Digital Media Cultures), 359 (Topic 7).

#### **J 358C. Becoming Citizen Journalists.**

Restricted to non-journalism majors. Covers the basics of journalism for students who are interested in sharing truthful stories to a public audience, but do not intend to pursue a career in the profession. Uses digital and social media tools. Explores three topics: how to find and gather the best factual information, how to present it in clear and engaging ways, and how to make ethical decisions that serve the needs of the audience and democracy. Three lecture hours a week for one semester. Journalism 308J and 358C may not both be counted.

#### **J 358N. Online Incivility.**

Define and explore different types of incivility through the lens of online discussions. Critically assess why incivility exists online and what influence it has on politics, society, and journalism. Three lecture hours a

week for one semester. Communication 370 (Topic: Online Incvlty/Publ Debat) and Journalism 358N may not both be counted.

### **J 358P. Popular Culture and the Press.**

Explores the relationship between American popular culture and the press, its role in our everyday lives, and how it helps shape our attitudes and identities. Explores popular culture in television, film, magazines, the Internet, social media, and advertising. Subjects include movies, music, film, fashion, food, travel, celebrity and society news, among others. Three lecture hours a week for one semester.

### **J 358S. Communicating Social Change.**

Utilizing communication skills to tell truthful stories of underrepresentation and marginalization. Three lecture hours a week for one semester. Prerequisite: Journalism 310F or Journalism 313P with a grade of at least B-

### **J 358T. Topics in Journalistic Practices.**

Restricted to non-journalism majors. Three lecture hours a week for one semester. May be repeated for credit when the topics vary. Prerequisite: Upper-division standing.

### **J 359M. Topics in Journalism and Media Studies.**

Examine contemporary issues in the fields of journalism and media studies. Three lecture hours a week for one semester. May be repeated for credit when the topics vary.

### **J 359S. Topics in Current Journalistic Issues.**

Three lecture hours a week for one semester. May be repeated for credit when the topics vary.

### **J 359T. Topics in Journalism, Skills, and Techniques.**

Restricted to journalism majors. Examine the contemporary professional decisions and techniques used in the practices of journalism. Three lecture hours a week for one semester. May be repeated for credit when the topics vary. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

### **J 360F, 660F. Internship.**

Restricted to journalism majors. Internships to be arranged by student and approved by instructor. Internship hours to be arranged. Offered on the pass/fail basis only. Prerequisite: Upper-division standing, Journalism 310F and 311F with a grade of at least B- in each, and six hours of upper-division coursework in journalism.

### **J 160G. Journalism Practicum.**

Restricted to journalism majors. Internship hours to be arranged. Offered on the pass/fail basis only. Prerequisite: One of the following: Communication 350, Journalism 360F, or 660F.

### **J 360S. Sports Media Internship.**

Restricted to journalism majors. Sports media internships to be arranged by student and approved by instructor. Internship hours to be arranged. Offered on the pass/fail basis only. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each.

### **J 361F. Reporting Texas.**

Restricted to journalism majors. Students work as online reporters, photographers, and editors for the School of Journalism's Reporting Texas website. Three lecture hours and three laboratory hours a week for one semester. Journalism 359T (Topic: Reporting Texas) and 361F may not both be counted. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each; and six additional semester

hours of upper-division coursework in journalism with a grade of at least B.

### **J 362F. Journalism Portfolio.**

Restricted to journalism majors. A synthesis experience to polish journalism skills, showcase reporting and production abilities across multiple journalistic platforms, and complete a professional online portfolio. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Senior standing; Journalism 310F and 311F with a grade of at least B- in each; and six semester hours of upper-division coursework in journalism with a grade of at least B-.

### **J 363. Theories of Mass Communication.**

Comparative survey of perspectives, research, and theories on communication through the mass media; theories on media effects and the construction of social reality, especially regarding the news media. Three lecture hours a week for one semester.

### **J 363C. Broadcast Capstone.**

Restricted to journalism majors. Write, produce, and present a weekly television newscast, culminating in seven episodes of Reporting Texas TV. Includes on-air, digital, and social media skills. One-and-one-half lecture hours and three laboratory hours a week for one semester. Journalism 363C and 363N may not both be counted. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each, and credit or registration for Journalism 330C (or 330F) with a grade of at least C-.

### **J 363D. Digital Innovations Capstone.**

Working in groups or individually; conceive, pitch, plan, design, and create cutting-edge media products. Three lecture hours a week for one semester. Prerequisite: Upper-division standing; and Journalism 310F and 311F with a grade of at least B- in each.

### **J 363F. Capstone Projects in Journalism.**

Restricted to journalism majors. The design and execution of special projects showcasing the individual student's interests in one or more journalistic platforms. Three lecture hours a week for one semester. May be repeated for credit. Prerequisite: Upper-division standing; completion of six hours of upper-division coursework in journalism with a grade of at least a B.

### **J 363K. News Documentaries.**

Restricted to journalism majors. Use applied skills as individual filmmakers to produce one original news documentary under ten minutes. Emphasis placed on films covering current affairs, contemporary life and historical subjects, films that might be found on The New York Times or The New Yorker. Three lecture hours a week for one semester. Prerequisite: Journalism 311F with a grade of at least B-; one of the following with a grade of at least B-: Journalism 330C (or 330F), 330L, 334G, 335P, 339T (Topic 3).

### **J 363L. Journalism Research Capstone.**

Restricted to journalism majors. Emphasizes proficiency in researching and writing. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each; six additional semester hours of upper-division coursework in journalism; and consent of instructor.

### **J 363M. Capstone in Application Development.**

Restricted to journalism majors. Plan and build a mobile application, whether for Android, iOS, or web-based, and use journalistic multimedia skills to promote and explain the products. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 339G, 339M, 363M. Prerequisite: Journalism 310F and 311F with a grade

of at least B- in each; and six hours of upper-division coursework in journalism.

### **J 363N. Newsroom Capstone.**

Restricted to journalism majors. Take part in a newsroom experience to refine journalism skills, and showcase reporting and production abilities across multiple journalistic platforms. Three lecture hours a week for one semester. Journalism 363C and 363N may not both be counted. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each; and six hours of upper-division coursework in journalism.

### **J 363P. Television Newsmagazine.**

Restricted to journalism majors. Explore the production of a television newsmagazine program, including on-air reporting, editing, and segment production. Three lecture hours and three laboratory hours a week for one semester. Prerequisite: Journalism 330C or 335G or 335P or 363N.

### **J 363Q. Capstone in Podcasting.**

Restricted to journalism majors. Plan, research, report, record, and produce professional-quality podcasts. Analyze podcasting audiences, build revenue streams, and market podcasts to a regional or global audience. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each; and six hours of upper-division coursework in journalism.

### **J 363S. Sports Media Capstone.**

Restricted to journalism majors. Stresses proficiency in sports writing, reporting, and editing by emphasizing professional skills and habits. Three lecture hours a week for one semester. Prerequisite: Journalism 326F with a grade of at least C-.

### **J 363V. Visual Capstone.**

Restricted to journalism majors. Stresses proficiency in visual reporting by emphasizing professional skills and habits. Three lecture hours a week for one semester. Only one of the following may be counted: Journalism 333J, 359T (Topic: Photography for Reporting Texas), 363V. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each; and Communication 316 with a grade of at least C-.

### **J 363W. Reporting Capstone.**

Restricted to journalism majors. Stresses proficiency in writing, reporting, and editing by emphasizing professional skills and habits. Three lecture hours a week for one semester. Prerequisite: Journalism 310F and 311F with a grade of at least B- in each; and six hours of upper-division courses in journalism.

### **J 365M. Experiential Learning.**

Restricted to students pursuing a minor offered by the Moody College of Communication. Hours to be arranged. Prerequisite: Consent of Instructor.

### **J 165P, 265P, 365P. Specialized Practice in Journalism.**

Restricted to journalism majors. Specialized journalistic instruction by a professional from the field. For each semester hour of credit earned, the equivalent of one lecture hour a week for one semester. May be repeated for credit. Prerequisite: Upper-division standing; Journalism 310F and 311F with a grade of at least B- in each; and consent of instructor.

### **J 370K. Advanced Photojournalism.**

Explores intensive photographic reportage and documentation using the camera as a tool of investigation and interaction. Emphasis on creation of photo stories, photo essays, and feature stories, with editing and page layout. Three lecture hours and four laboratory hours a week for one semester. May be repeated for credit when the topics vary. Prerequisite:

Acceptance into the photojournalism area of concentration or consent of instructor.

**Topic 2: Documentary Video.**

**Topic 3: Picture Editing.**

### **J 371K. Photographic Illustration.**

Principles of studio lighting, theory and practice of contemporary color, location lighting, and the production of portfolio-quality work, as applied to advertising, photographic illustration, and photojournalism. Three lecture hours and four laboratory hours a week for one semester. May be repeated for credit when the topics vary. Prerequisite: Acceptance into the photojournalism area of concentration or consent of instructor.

**Topic 1: Location Lighting.**

**Topic 2: Studio Photography.**

### **J 178P, 278P, 378P. Special Projects in Journalism.**

Restricted to journalism majors. Supervised projects in the field of journalism. For each semester hour of credit earned, the equivalent of one lecture hour a week for one semester. May be repeated for credit. Prerequisite: Upper-division standing, and consent of instructor.

### **J 379. Journalism Independent Study.**

Restricted to journalism majors. Designed to give students the opportunity to pursue special studies for which separate courses have not been organized. The equivalent of nine laboratory hours a week for one semester. May be repeated for credit. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each, and consent of the director of the school.

### **J 379H. Honors Tutorial Course.**

Restricted to journalism majors. Conference course of intensive study, planned by Journalism Honors Committee; research and the writing of a substantial paper on a special journalism topic. Individual instruction. May be repeated for credit. Prerequisite: Admission to the Journalism Honors Program and consent of the director of the school.

### **J 379P. Photojournalism Research Projects.**

Restricted to journalism majors. Designed to give photojournalism students the opportunity to pursue special studies for which separate courses have not been organized. The equivalent of nine laboratory hours a week for one semester. May be repeated for credit. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.

## **Graduate Courses**

### **J 380. Introduction to Research Methods.**

Research methods and ethics, from design to data analysis and report writing. Three lecture hours a week for one semester. Prerequisite: Graduate standing, and admission to the journalism master's program in research and theory or to the journalism doctoral program.

### **J 080C. Introduction to Graduate Studies in Journalism and Media.**

Discuss journalism and media research, theory, and professional development. One lecture hour a week for one semester. May be repeated for credit. Prerequisite: Graduate standing.

### **J 380M. Advanced Projects in Photography.**

Advanced projects to demonstrate professional competence. Three lecture hours and four laboratory hours a week for one semester. May be taken twice for credit. May be repeated for credit. Prerequisite: Graduate standing, and consent of instructor and the graduate adviser.

### **J 380N. Advanced Projects in Journalism.**

Designed to prepare students to write the master's report. Students develop professional projects to demonstrate their competence in specialized skills; students present, discuss, and critique their own and other students' work. Three lecture hours a week for one semester. Prerequisite: Graduate standing.

### **J 380V. Visual Journalism.**

Basics of aesthetics, visual design, photography, Web publishing, and videography. Two lecture hours and four laboratory hours a week for one semester. Required of first-year students in the journalism master's program professional track. Prerequisite: Graduate standing.

### **J 380W. Writing and Reporting.**

Three lecture hours and three laboratory hours a week for one semester. Required of all first-year students in the Master of Arts in journalism program, professional track. Prerequisite: Graduate standing.

### **J 381. Research Methods Seminar.**

Research techniques for investigating the control, content, audience, and effects of mass media. Three lecture hours a week for one semester. One topic is required of all candidates for the Master of Arts degree with a major in journalism. May be repeated for credit when the topics vary. Graduate standing.

**Topic 1: Content Analysis.**

**Topic 2: Experimental Design.**

**Topic 4: Qualitative Methods.**

**Topic 6: Qualitative Textual Analysis Methods.** Explore a variety of qualitative methods for analyzing texts for communication research. Apply various methods for qualitative analysis such as: critical discourse analysis, multi-modal discourse analysis, narrative analysis, feminist/queer/racialized analyses, interview analysis and conversational analysis and grounded theory analysis, among others.

### **J 381F. Fundamentals of Statistics.**

An introduction to descriptive and inferential statistical procedures commonly used in communication research. Explore basic underlying assumptions of common statistical procedures, how to test hypotheses using these statistical procedures and what inferences can be drawn from the results, how to critically evaluate statistical analyses of others, and how to conduct descriptive and basic inferential statistics using SPSS for analyses. Three lecture hours a week for one semester.

### **J 381M. Computational Media and Data Science.**

Examine advanced computational social science research methods through practical, hands-on applied data science projects in the field of computational media using large scale datasets from social media platforms. Three lecture hours a week for one semester. Prerequisite: Graduate standing; prior experience with one of the following is recommended: data science, data mining, statistics, or network analysis.

### **J 382. Seminar in Mass Communication.**

Readings, research, analyses in mass communications; oral and written reports in an area approved by the instructor. Three lecture hours a week for one semester. May be repeated for credit when the topics vary. Prerequisite: Graduate standing.

**Topic 4: Agenda Setting.**

**Topic 5: Media Sociology.** Journalism 382 (Topic: Media Sociology) and 382 (Topic 5) may not both be counted.

### **J 382T. Theory Building.**

Examine the process of theory building and explore the construction of social science theories. Analyze models of the theory building process

by tracing the development of popular contemporary social science theories. Advance a personal social science theory by using theory-building techniques and following specific theory building steps. Three lecture hours a week for one semester. Journalism 395 (Topic: Theory Building) and J382M may not both be counted. Prerequisite: Graduate standing.

### **J 383M. Frameworks of Media Innovation.**

Survey of innovative practices in media. Three lecture hours and three lab hours a week for one semester. Prerequisite: Graduate standing and consent of the graduate adviser.

### **J 383P. Advanced Visual Design.**

Advanced exploration of principles and processes of visual design, including design principles, visual perception, typography, image making, uses of color, printing techniques, and publication design. Three lecture hours and three laboratory hours a week for one semester. Prerequisite: Graduate standing.

### **J 384. Mass Communication Theory.**

Study of the processes and effects of mass communication. Three lecture hours a week for one semester. Prerequisite: Graduate standing, and admission to the journalism master's program in research and theory or the journalism doctoral program.

### **J 384T. Mass Communication Theory II.**

Restricted to students in the journalism and media Master of Arts research and theory track or journalism and media doctoral students. Explore critical and cultural perspectives for communication systems. Examine ways to explain communication content, processes, organizations, interactions and outcomes, and broader social systems. Three lecture hours a week for one semester. Journalism 395 (Topic: Mass Communication Theory II) and 384T may not both be counted. Prerequisite: Graduate standing, Journalism 384, and consent of the graduate advisor.

### **J 385N. The Business of News.**

Examine the challenges and opportunities of the business of news, for-profit and non-profit alike, with context provided by media professionals. Three lecture hours a week for one semester. Journalism 395 (Topic: Business of News) and 385N may not both be counted. Offered on the letter-grade basis only. Prerequisite: Graduate standing and consent of the graduate advisor.

### **J 386. Public Relations Seminar.**

Readings, research, and analyses in public relations. Examination of the role of public relations in social, economic, and political campaigns. Three lecture hours a week for one semester. May be repeated for credit when the topics vary. Prerequisite: Graduate standing.

**Topic 1: Research Analyses in Public Relations.**

**Topic 2: Public Relations and Management.**

**Topic 3: Specialized Application of Public Relations.**

**Topic 4: International Public Relations.**

### **J 387M. Media Images: Theory and Methodology.**

Explores theoretical and methodological approaches to the study of images in media. Examines the biology and psychology of vision and how images "work" in media. Explores contemporary research on images in news, visual persuasion, political campaigns and criminal investigation. Methods for the study of media images, include content analysis, multi-modal discourse analysis, semiotics and effects experiments. Three lecture hours a week for one semester. Journalism 387M and 395 (Topic: Media Images: Theory & Methodology) may not both be counted. Prerequisite: Graduate standing.

### **J 387P. Cultural Survey of Photography.**

Examine the development of photography focused on reportage, documentary, and social issue art photography, including historical processes, the evolution of stylistic trends, and critical issues in the field. Explore the Harry Ransom Center and other University of Texas photographic archives. Three lecture hours a week for one semester. Journalism 387P and 395 (Topic: History of Photography) may not both be counted. Prerequisite: Graduate standing.

### **J 387S. Photographic Storytelling and Social Justice.**

Explore the production of images related to social justice issues. Three lecture hours and one and a half lab hours a week for one semester. Prerequisite: Graduate standing.

### **J 289, 389, 489. Problems in Specialized Fields.**

Research project chosen from area of student's major interests; written report required. Independent study. May be repeated for credit when the topics vary. Prerequisite: Graduate standing.

**Topic 1: Photojournalism.** Additional prerequisite: Journalism 380M.

### **J 389E. Professional Experience in Journalism Internship.**

Supervised internship experience in a professional journalism setting. At least ten hours of fieldwork a week for one semester. Offered on the credit/no credit basis only. Prerequisite: Graduate standing.

### **J 390. Seminar in Journalism History.**

Research projects in the history of communication media; examination of the social, economic, and political relationships of the media within historical environments. Three lecture hours a week for one semester. Prerequisite: Graduate standing.

### **J 390E. Photography in a Cross Cultural Context.**

Examine tools and critical ideas that will enhance camera-led reporting and research in cross cultural contexts. Explore the development of a critical toolkit for visual documentation, evidence, and storytelling, as well as multi-modal ethnography. Practice photography and approaches to the ethics of visual representation and the critical frames for reflecting on and writing about one's work. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Graduate standing.

### **J 390P. Advanced Documentary Project.**

Advanced exploration of documentary storytelling skills, with an emphasis on the skills required for the master's report. Three lecture hours and four laboratory hours a week for one semester. Prerequisite: Graduate standing and Journalism 380M.

### **J 392. Seminar in Media Law.**

Research in selected areas of social and legal responsibilities of the media. Three lecture hours a week for one semester. May be repeated for credit when the topics vary. Prerequisite: Graduate standing.

**Topic 1: Constitutional Issues in Media Law.**

**Topic 2: Studies in Regulation of the Mass Media.**

### **J 393S. Technology and Culture.**

Analyze social and cultural issues related to communications technology systems. Three lecture hours a week for one semester. Prerequisite: Graduate standing.

### **J 395. Topics in Journalism.**

Contemporary social, professional, and intellectual concerns with the practice of journalism. Three lecture hours a week for one semester, or as required by the topic. May be repeated for credit when the topics vary.

Prerequisite: Graduate standing; additional prerequisites vary with the topic.

**Topic 2: Advanced Photo Editing and Design.** Advanced training in photo editing and publication design. Taught abroad; location may vary by semester. Only one of the following may be counted: Journalism 370K (Topic 1: Advanced Photo Editing and Design), 370K (Topic: Advanced Photojournalism in Czechoslovakia), 395 (Topic 2).

**Topic 4: Documentary Tradition of Latin America.** Same as Latin American Studies 381 (Topic 22). Study of still photographic and video documentary work by Latin Americans about Latin America. Production of photographic essays on Latin American culture. Three lecture hours and four laboratory hours a week for one semester. Journalism 395 (Topic 4) and Latin American Studies 381 (Topic 22) may not both be counted.

**Topic 9: International Reporting.** Designed to provide students with skills in foreign reporting and an understanding of international news production processes, with special emphasis on Latin America.

**Topic 10: Multimedia Journalism.** Review of online reporting techniques, advanced multimedia skills, and current issues in new media. Three lecture hours and three laboratory hours a week for one semester.

**Topic 11: Advanced Writing and Public Affairs Reporting.** Three lecture hours and three laboratory hours a week for one semester.

**Topic 12: Advanced Social Science Methods.**

**Topic 13: Framing Public Issues.**

**Topic 14: Qualitative Communication Theory.**

**Topic 16: Proseminar in Journalism.** Introduces doctoral students to major areas of research and selected researchers in journalism. Designed to help students cultivate scholarly skills, ethical norms, awareness of funding possibilities, and teaching skills.

**Topic 17: Reporting Asia: A Foreign Correspondent's Framework.** Dynamic ways of looking at, thinking about, and reporting the world. Establishment of a framework for analyzing how the news media cover key events, issues, and processes that shape our lives in a global society. Only one of the following may be counted: Journalism 340G, 349T (Topic 17: Reporting Asia), 395 (Topic 17: Reporting Asia).

**Topic 21: Historical Perspectives in Journalism.** Examines the development of the mass media through social, economic, and political factors that have contributed to changes in the press. Journalism 395 (Topic: Historical Perspectives in Journalism) and 395 (Topic 21) may not both be counted.

**Topic 23: Ethics in Journalism.**

**Topic 24: Media Law.** Examination of legal rights and restrictions for online and print journalism, including Constitutional guarantees, libel, invasion of privacy, and contempt of court. Only one of the following may be counted: Journalism 395 (Topic: Media Law), 395 (Topic: Media Law and Freedom of Expression), 395 (Topic 24).

**Topic 25: Business and Financial Reporting.** Conceptualizing, sourcing, and preparing news reports on global financial markets, commercial transactions, and company performance. Subject matter is global; the United States is a subset of material covered. Hands-on course during which students produce multiple news packages for publication.

**Topic 26: Covering Politics.** Specialized research, reporting, and writing skills to cover issues, candidates, and campaigns. Journalism 395 (Topic 26) and 395 (Topic: Politics and the Press) may not both be counted.

**Topic 27: Entrepreneurial Journalism.** For-profit and nonprofit journalistic enterprises in the news media ecosystem. Impact of digital technology on the news industry, with emphasis on changes to business and distribution models, and ways people consume and produce news and information. Emphasis on projects and prototypes that include business plans and content planning.

**Topic 28: Computer-Assisted Reporting.** Study of computer-assisted journalism, including electronic document retrieval and manipulation, spreadsheet and database management, and Internet skills. Collaborative work on major investigative projects.

**Topic 29: Oral History as Journalism.** Modules include concepts and methods of gathering oral history; illustration of the techniques using the Vietnam War as a topic; and generating oral history-based coverage focusing on the Mexican American experience.

**Topic 30: Investigative Reporting.** Emphasis on determining what an investigative story is, finding investigative stories, and basic tactics in pursuing those stories. Three lecture hours and three laboratory hours a week for one semester.

**Topic 31: Creative Nonfiction for Magazines and Books.** Reporting and writing skills for producing narrative nonfiction, including writing book proposals, magazine pitches, and sample chapters. Journalism 395 (Topic: Narrative Storytelling) and 395 (Topic 31) may not both be counted.

**Topic 32: Audio Storytelling.** Examination and practice of writing news for audio platforms.

**Topic 33: Explanatory Journalism: Storytelling in a Digital Age.** Examination of the evolution of long-form explanatory storytelling from print and film to new forms of Web-based and interactive storytelling. Three lecture hours and two laboratory hours a week for one semester. Journalism 395 (Topic: Storytelling in a Digital Age) and 395 (Topic 33) may not both be counted.

**Topic 34: Advanced Visual Journalism: Photo.** Explores intensive photographic reportage and documentation using the camera as a tool of investigation and interaction. Emphasis on creation of photo stories, photo essays, and feature stories, with editing and page layout. Three lecture hours and three laboratory hours a week for one semester.

**Topic 35: Producing Social Documentaries for Television News.** Instruction in the production of social documentaries for television, with emphasis on social issues often ignored by television news. Includes production of a twenty-minute long-form story. Three lecture hours and three laboratory hours a week for one semester. Additional prerequisite: Consent of instructor.

**Topic 36: Opinion Writing.** Examines opinion writing and commentary in traditional print and evolving online formats.

**Topic 38: Reporting Latin America.** Foreign reporting skills and international news production processes, with special emphasis on Latin America.

**Topic 39: Covering the Latino Community in the United States.** Development and challenging of views of the contemporary Latino community. Topics include a history of ethnic groups in the United States and their politics, education, organizations, immigration, culture, power, and media. Students will apply what they learn to other underrepresented people in the United States.

**Topic 40: Reporting China: A Foreign Correspondent's Workshop.** Contemporary social, professional, and intellectual concerns with the practice of journalism.

**Topic 41: Reporting the World: A Critical Examination of the United States News Media.** Examination of dynamic ways of looking at, thinking about, and reporting the world, both abroad and at home. Establishes a framework for analyzing how the news media cover key events, issues, and processes that shape our lives in a global society. Journalism 395 (Topic: Reporting the World) and 395 (Topic 40) may not both be counted.

**Topic 42: Human Rights Journalism.** Exploration of the role of journalists in exposing human rights abuses. Modules include case studies from El Salvador, South Africa, Zimbabwe, Rwanda, Bosnia, Sudan, Israel, and Russia, as well as the legal and moral obligations of journalists as witnesses to atrocities and genocide. Examination of the Bush Administration's global War on Terror and the legacy confronting the Obama Presidency.

**Topic 43: Minorities and the Media.** Issues concerning minority or nondominant groups in the United States. Survey of minority communication problems, including alienation, fragmentation, and media and Internet access. Criticism and feedback for minority groups based on racial/ethnic background, age, sex, disability, social or economic class, and sexual orientation.

**Topic 44: Reporting Texas.** Students work as online reporters, photographers, and editors for the School of Journalism's Reporting Texas Web site.

**Topic 46: Gender and the News.** Explores how gender relates to news, both historically and currently, and the role of the news media in reinforcing and/or challenging prevailing stereotypes and attitudes about gender. Focuses on women both as producers of journalism and as subjects of media portrayals. Journalism 395 (Topic: Gender and the News) and 395 (Topic 46) may not both be counted.

**Topic 47: Living in the Information Age.** Examines communication and information technologies, and how individuals, media organizations and corporations employ the Internet for their benefit. Explores how the communication and information technologies evolve and the cultural, economic, political, and social implications of such technologies for society. Journalism 395 (Topic: Living in the Information Age) and 395 (Topic 47) may not both be counted.

**Topic 48: Mobile News Application Design.** Students will work toward building an iPhone application in one semester, with the goal of having an application accepted in the Apple App Store. Journalism 395 (Topic: Mobile News Application Design) and 395 (Topic 48) may not both be counted. Additional prerequisite: Consent of instructor.

**Topic 49: Media and Politics.**

**Topic 50: News for a Mobile Audience.** Examines the mobile world and how journalism and the news audience fit in it. Journalism 395 (Topic: News for a Mobile Audience) and 395 (Topic 50) may not both be counted.

**Topic 51: Quantitative Research Practicum.** Contemporary social, professional, and intellectual concerns with the practice of journalism. Journalism 395 (Topic: Quantitative Research Practicum) and 395 (Topic 51) may not both be counted.

**Topic 52: Reporting on the Environment.** Journalism 395 (Topic: Reporting on the Environment) and 395 (Topic 52) may not both be counted.

**Topic 53: Studio Photography.** An investigation of the fundamentals of photography using principles of studio lighting, theory and practice of contemporary color, location lighting, and production of portfolio-quality work, as applicable to advertising, photographic illustration, and photojournalism. Three lecture hours a week for one semester, with additional hours to be arranged. Journalism 395 (Topic: Studio Photography) and 395 (Topic 53) may not both be counted.

**Topic 54: Web Design for Journalists.** Journalism 395 (Topic: Web Design for Journalism) and 395 (Topic 54) may not both be counted.

**Topic 55: Economics of New Media.** Subjects include the structure, behavior, and performance of media operations; audience behaviors and preferences; competition; and social implications. Journalism 395 (Topic: Economics of New Media) and 395 (Topic 55) may not both be counted.

**Topic 56: Covering the Global Economy.** Journalism 395 (Topic: Covering the Global Economy) and 395 (Topic 56) may not both be counted.

**Topic 57: Journalism and Religion.** Explores some of the world's belief systems, including Judaism, Christianity, Islam, Baha'i, Hinduism, Buddhism, and atheism. Journalism 395 (Topic: Journalism and Religion) and 395 (Topic 57) may not both be counted.

**Topic 58: Media Management.** Examines how and why media leaders behave and operate by assessing current and past research, theories, and practice to arrive at a better view of what it is like to direct and manage a media organization. Students will investigate issues such as market orientation, diversity, group culture, competition, ownership,



structure, ethics, and leadership from a media organizational standpoint. Journalism 395 (Topic: Media Management) and 395 (Topic 58) may not both be counted.

**Topic 59: Long-form Feature Writing.** Explores long-form journalism for print, online and books. Students will study the use of narrative, immersion, profile/biography, plots, back stories, and voice. Journalism 395 (Topic: Long-form Feature Writing) and 395 (Topic 59) may not both be counted.

**Topic 60: Media, Culture, and Civic Engagement.** Journalism 395 (Topic: Media, Culture, and Civic Engagement) and 395 (Topic 60) may not both be counted.

**Topic 61: Sports for Reporting Texas.** Designed to serve reportingtexas.com, the School of Journalism's open-content news Web site. Students will produce original and high-quality journalism for and about Central Texas. Journalism 395 (Topic: Sports for Reporting Texas) and 395 (Topic 61) may not both be counted.

**Topic 62: Reporting with Data.** Examine basics of computer-assisted reporting. Explore how to find compelling data sets; clean and analyze the contents; use data visualization and simple statistical models to accurately report based on the data; and present results through stories, charts, and maps. Only one of the following may be counted: Journalism 395 (Topic: Data Visualization), 395 (Topic 45), or 395 (Topic 62).

**Topic 63: Oral History in Multimedia Storytelling.** Instruction in the use of oral history to generate long-term archival material and short-term multimedia stories. Covers concepts and methods of gathering oral history; a topic (varies by semester) centering on U.S. Latinos; and ways to build a multimedia representation of the interview.

**Topic 64: Online Incivility.** Explores online incivility - defined as nasty remarks intended to hurt that often contain profanity, capital letters to indicate yelling, and put-downs or name-calling - in news story comments and social media. Critically assess the impact of incivility on public discussions online and how that influences journalists and other media practitioners. Journalism 395 (Topic: Online Incivility) and 395 (Topic 64) may not both be counted.

**Topic 65: Introduction to Coding for Journalists.** Explore basic coding skills and develop best practices used in digital newsrooms to create data-driven online presentations. Journalism 395 (Topic: Introduction to Coding for Journalists) and 395 (Topic 65) may not be counted.

**Topic 66: Media Innovation and Entrepreneurship.** Learn how the digital revolution has disrupted the media industry, creating opportunities for entrepreneurial, innovative initiatives. Study cases of successful media startups, and develop a startup project, using digital technologies and human-centered design. Journalism 395 (Topic: Entrepreneurial Journalism) and 395 (Topic 66) may not both be counted.

**Topic 67: Digital Production and Analytics.** Examine the digital publishing process, including planning, production, tracking, and marketing. Three lecture hours a week for one semester.

**Topic 68: Social Capital and Social Networks.** Explore theories, methods, and applications, drawing on literatures from sociology, communication, media studies, and management. Examine the relational and structural embeddedness of actors, communities, and organizations, and focus on how to collect network data and do network analysis. Only one of the following may be counted: Radio-Television-Film 380G (Topic: Social Capital and Social Networks), 380G (Topic 2), Sociology 396P (Topic: Social Capital and Social Networks), 396P (Topic 18), Journalism 395 (Topic 68).

**Topic 69: Advanced Reporting with Data.** Explore advanced data-assisted reporting techniques through use of databases, scripted analysis, and visualizations. Additional prerequisite: Journalism 395 (Topic 62).

**Topic 70: Globalization and Social Media.** Perform a critical analysis of the causes, patterns, and consequences of social media production and usage in a global context. Examine cases from

diverse cultures and nations, and engage with major debates on the role of communication and media technologies in network society, globalization, and transnationalism. Investigate how social media and other new technologies have facilitated changes in politics, organizations, and networks, as well as media and culture. Only one of the following may count: Journalism 395 (Topic 70), Radio-Television-Film 393P, or Sociology 395D.

**Topic 71: Social Media Research Methods.** Using a selection of empirical case studies from the social media literature, consider the historical formation of social media and the lines that can be drawn to contemporary consequences, particularly the blurring of public and private lives, shifts in power relations, and the spread of rumors and urban myths that is seen today. Explore basic social network analysis and relevant statistical methods. Journalism 395 (Topic: Social Media Rsrch Methods) and 395 (Topic 71) may not both be counted.

**Topic 72: Social Media Journalism.** Explore the role of journalism in using social media to engage a wide audience, building a marketable brand for journalists and media organizations, and engaging an audience with the news media. Practice using tools and techniques to be an engaging and effective media practitioner. Journalism 395 (Topic: Social Media Journalism) and 395 (Topic 72) may not both be counted.

**Topic 73: Photography for Reporting Texas.** Work as photographers for the School of Journalism and Media's Reporting Texas website. Journalism 395 (Topic: Phtgrphy for Reporting Texas) and 395 (Topic 73) may not both be counted.

**Topic 74: Lifestyle Journalism.** Examine specialized reporting and writing in lifestyle coverage, including food, fashion, entertainment, and travel. Journalism 395 (Topic: Lifestyle Journalism) and 395 (Topic 74) may not both be counted.

**Topic 75: Domestic Issues and Global Perspective.** Examine domestic issues, such as consumerism, food and health, environmentalism, and energy consumption, from global and intercultural perspectives. Journalism 395 (Topic: Domestic Iss & Gbl Perspctvs) and 395 (Topic 75) may not both be counted.

**Topic 76: Social Media and Society.** Only one of the following may be counted: Radio-Television-Film 386C (Topic: Social Media & Society), Journalism 395 (Topic: Social Media and Society), 395 (Topic 76).

## J 698. Thesis.

The equivalent of three lecture hours a week for two semesters. Offered on the credit/no credit basis only. Prerequisite: For 698A, graduate standing in journalism and consent of the graduate adviser; for 698B, Journalism 698A.

## J 398R. Master's Report.

Preparation of a report to fulfill the requirement for the master's degree under the report option. The equivalent of three lecture hours a week for one semester. Offered on the credit/no credit basis only. Prerequisite: Graduate standing in journalism and consent of the graduate adviser.

## J 398T. Supervised Teaching in Journalism.

Teaching under the close supervision of the course instructor; weekly group meetings with the instructor, individual consultations, and reports required throughout the teaching period. Three lecture hours a week for one semester. Offered on the letter-grade basis only. Prerequisite: Graduate standing, appointment as a teaching assistant, and consent of the graduate adviser.

## J 399W, 699W, 999W. Dissertation.

May be repeated for credit. Offered on the credit/no credit basis only. Prerequisite: Admission to candidacy for the doctoral degree.

## Professional Courses