Public Leadership: P L

Lower-Division Courses

PL 381E. Topics in Leadership and Management.
Discover the characteristic and traits of a strategic leader. Explore the
skills needed for impactful change management and leadership of
inclusive organizations in an ever-changing global environment. Three
lecture hours a week for one semester. May be repeated for credit when
the topics vary. Offered on the letter-grade basis only. Prerequisite:
Graduate standing and consent of instructor.

Topic 1: Leadership and Management Foundations. Explore facets
of leading a public organization, drawing on research about the
sources of success for leaders. Review management foundations
and strategies - decision-making, self-awareness, goal setting, team
building, and more. Create a personal leadership philosophy. Offered
on the letter-grade basis only.

Topic 2: Leading Strategic Change. Explore the skills and knowledge
to plan and lead strategic change initiatives more effectively. Offered
on the letter-grade basis only.

Topic 3: Public Leadership Ethics. Research the concept of ethics
and examine how to deploy value-driven decision-making in public
organizations. Explore diversity, equity, and inclusion concepts.
Determine steps for creating and leading an inclusive organization.
Offered on the letter-grade basis only.

PL 382E. Topics in Strategic Communication and
Engagement.
Develop an approach and toolkit for delivering effective public policy
communications, managing risk management, and building collaboration
among a diverse group of stakeholders. Three lecture hours a week for
one semester. May be repeated for credit when the topics vary. Offered
on the letter-grade basis only. Prerequisite: Graduate standing and
consent of instructor.

Topic 1: Strategic Policy and Public Communications. Examine policy
and public messages. Use modern communication tools, and manage
personal brands. Offered on the letter-grade basis only.

Topic 2: Managing Risks and Creating Shared Value. Explore risk
assessment, crisis management and practical tools and skills to use
in the face of crises. Explore how effective leaders create shared value
by building cross-sector partnership and engaging in negotiation with
stakeholders to solve challenges. Offered on the letter-grade basis
only.

PL 383E. Topics in Executive Analytics.
Explore the fiscal management, data and evaluation tools needed to lead
21st-century public organizations. Three lecture hours a week for one
semester. May be repeated for credit when the topics vary. Offered on the
letter-grade basis only. Prerequisite: Graduate standing and consent of
instructor.

Topic 1: Financial Management for Decision-Makers. Examine the
theory and practice of public financial management, the principles of
budget, finance, accounting, and fiscal administration. Offered on the
letter-grade basis only.

PL 384E. Topics in Politics and Policy.
Explore how policymaking, politics, and emerging technologies impact
public organizations and agencies. Three lecture hours a week for one
semester. May be repeated for credit when the topics vary. Offered on the
letter-grade basis only. Prerequisite: Graduate standing and consent of
instructor.

Topic 1: Politics and Policymaking. Explore how to develop and
implement policy. Examine the relationship between policy and
politics in developing and implementing policy. Delve into the
intersections between national, state, and local politics and
policymaking. Offered on the letter-grade basis only.

Topic 2: IT, Cybersecurity and the Public Sector. Explore modern-
day organizational and technology change processes in the public
sector. Outline techniques for managing future-focused IT projects
and policies in public organizations. Examine the knowledge and
skills necessary to acquire, exploit, and protect digital and sensitive
information entrusted to public sector organizations. Offered on the
letter-grade basis only.

PL 389E. Research Capstone.
Develop a professional research capstone project that will contribute to
leadership success in current or future employment. Create research,
writing, and presentation components. Three lecture hours a week
for one semester. Offered on the letter-grade basis only. Prerequisite:
Graduate standing and consent of instructor.

Professional Courses