Student Media

Texas Student Media (TSM) offers an incredible range of real-world work experience for students in several areas of student-managed media. With opportunities in print, television, radio, and advertising, students learn skills that can prove invaluable once they begin their professional careers. Texas Student Media attracts and welcomes a diverse group of students from a variety of interests, ethnicities, cultural backgrounds, and majors.

TSM comprises the following student-managed and student-produced media entities: The Daily Texan newspaper, KVRX 91.7 FM radio, Texas Student Television (TSTV), the Cactus yearbook, burntX.com, and the Texas Travesty humor publication. Additional experiential opportunities exist with Texas Connect, bevovideo.com, and advertising sales. Texas Student Media is supported through University funding allocated by the Student Services Budget Committee, and through efforts of a sales team that sells advertisements and performs promotional/marketing duties.

TSM is administratively supported by the Moody College of Communication and is governed by an eleven-member Board of Operating Trustees composed of six student members elected by the student body, three faculty members, and two media professionals appointed by the president. Student managers (editors and station managers) are appointed by the Operating Trustees, while the Daily Texan editor-in-chief is elected by the student body. Student managers, the Texas Student Media director, and representatives from Student Government and the Office of the Dean of Students serve as non-voting board members.

Students interested in being a part of one or more of TSM’s media entities should visit participateTSM.com.