

Communication Studies: Strategic Communication (Stackable Certificate)

This stackable graduate certificate is designed for post-baccalaureate, non-degree seeking students who seek to bolster their communication skills and increase their marketability.

Additional details

- Nondegree Seekers
- Offered in person on the UT Austin campus
- Offered in accordance with University policies and procedures that govern non-formula-funded (Option III) academic programs

Related Degree

- Communication Studies (MA)

Graduate Handbook

Graduate handbook information is updated and maintained by each program. Graduate handbooks are available within each program's office and [online](#). Please contact the program with concerns or questions.

Admission

Entering students must have a bachelor's degree (or the equivalent) from an accredited institution, and their undergraduate preparation should include at least nine semester hours of upper-division coursework in communication studies.

Each applicant's credentials are scrutinized by each faculty member in the program. No single criterion, such as grade point average or Graduate Record Examinations (GRE) score, is given undue weight in the decision process; every attempt is made to assess the special strengths that the applicant might bring to the program.

Total Hours Required: 15

Requirements

See the [Graduate Stackable Certificate section](#) of the catalog for additional requirements and policy related to graduate stackable certificates.

Code	Title	Hours
CMS 395C.1	Persuasion, Advocacy, and Social Influence	3
CMS 395C.2	The Art and Science of Social Media	3
CMS 395C.3	Communicating for Careers	3
CMS 395C.4	Team Building	3
CMS 395C.13	Media, Messaging, and Perceptions	3
Total Hours		15