Suggested Arrangement of Courses, Advertising (BSAdv)

First Year

First Term	Hours	Second Term	Hours	Summer Term	Hours
COM 301E (General Education)	3	ADV 309R (Core, Major)[020, QR]	3	Study Abroad (Opportunity)	
Natural Science and Technology, Part I (Core)[030]	3	U.S. History (Core)[060, CD]	3	Internship (Opportunity)	
RHE 306 (Core)[010]	3	Social and Behavioral Sciences (Core)[080]	3		
ADV 305 (Major)	3	Visual and Performing Arts (Core)[050]	3		
UGS 302 or 303 (Core)[090, Wr]	3	Natural Science and Technology, Part I (Core)[030]	3		
		May term (Opportunity)			
	15		**15**		**0**

Second Year

First Term	Hours	Second Term	Hours	Summer Term	Hours
COM 302E (General Education)	3	ADV 353 (Major)[E]	3	Study Abroad (Opportunity)	
ADV course (Major)	3	Free Elective (Elective)	3	Internship (Opportunity)	
ADV 325 (Major)	3	U.S. History (Core)[060]	3	UTLA/UTNY program (Opportunity)	
Foreign Language (General Education)	6	Foreign Language (General Education)	6		
	15		**15**		**0**

Third Year

First Term	Hours	Second Term	Hours	Summer Term	Hours
Natural Science and Technology, Part II (Core)[093]	3	MKT 320F (Major)	3	Study Abroad (Opportunity)	
GOV 310L (Core)[070]	3	E 316L, 316M, 316N, or 316P (Core)[040]	3	Internship (Opportunity)	
ADV 345J (Major)[Wr]	3	Free Elective (Elective)	3	UTLA/UTNY program (Opportunity)	
Foreign Language (General Education)	3	Upper-division ADV course (Major)	3		
Free Elective (Elective)[GC]	3	ADV 344K (Major)	3		
	15		**15**		**0**

Fourth Year

First Term	Hours	Second Term	Hours	Summer Term	Hours
ADV 370J (Major)[Wr]	3	ADV 373 (Major)[II]	3	Internship (Opportunity)	
ADV 350 (Major)	3	Upper-division ADV course (Major)	3		
GOV 312L (Core)[070]	3	Upper-division ADV course (Major)	3		
Free Elective (Elective)	6	Non-ADV Electives (Elective)	6		
	15		**15**		**0**

Total credit hours: 120

Four-year degree suggestion (for planning purposes only).

Currently enrolled students should meet with their academic advisor.

Course categories: Core, General Education, Major, Elective, Opportunity

Core Component Areas: [010] English Composition and Core Writing Flag; [020] Mathematics; [030] Natural Science and Technology, Part I; [040] Humanities; [050] Visual and Performing Arts; [060] U.S. History; [070] American and Texas Government; [080] Social and Behavioral Sciences; [090] First-Year Signature Course; [093] Natural Science and Technology, Part II

Skills and Experience Flags: [Wr] Writing; [QR] Quantitative Reasoning; [GC] Global Cultures; [CD] Cultural Diversity; [E] Ethics; [II] Independent Inquiry

Undergraduate Degree Program listing