

Sport Management

Major Requirements

120 semester credit hours is required. All Bachelor of Science in Kinesiology and Health majors are exposed to all aspects of the fields of kinesiology and health. At least 36 hours must be upper-division coursework.

The curriculum has the following components:

- University general education requirements, including the Core Curriculum and Skills and Experience Flags
- degree requirements
- major requirements
- curricular specialization
- free electives

More information, including a list of [specializations](#), [tracks](#), and [minors](#) is available on the College of Education's [Degrees and Programs](#) page.

Students who plan to major in sport management must apply for admission to the program. A student's grade point average, volunteer and work experiences, and completion of prescribed prerequisite coursework are factors in the admission decision. Information about admission requirements is available from an academic advisor.

Majors must complete the following:

Requirements	Hours	
Core Curriculum	42	
The following coursework is required and can also simultaneously satisfy some core curriculum requirements:		
PSY 301	Introduction to Psychology ⁰⁸⁰	
Degree		
One course from:	3	
ECO 301	Introduction to Economics	
ECO 304K	Introduction to Microeconomics	
ECO 304L	Introduction to Macroeconomics	
CMS 306M	Professional Communication Skills	3
KIN 119	Movement Competence (or three hours chosen from the following fields: PED)	3
KIN 312M	Management of Physical Activity and Sport Programs	3
KIN 347	Historical and Ethical Issues in Physical Culture and Sports	3
One course from:	3	
HED 311	Introduction to Health Promotion and Behavioral Science	
KIN 310	Physiological Basis of Conditioning	
KIN 335C	Motor Learning	

Undergraduates are expected to have completed two years in a single foreign language in high school. Students without two years of high school foreign language coursework must earn credit for the beginning level proficiency in a foreign language; this credit does not count toward the student's degree. Students should consult their advisors in the Student Dean's Office, George I. Sánchez Building 2.110 to determine whether additional foreign language requirements apply to them.

Major		
Three hours computer applications		3
KIN 312	Issues in Kinesiology: Topical Studies (Topic 5: Sport Industry in America)	3
or KIN 316	Structure and Organization of Sport Programs	
Three hours chosen from:		3
KIN 350	Sociological Aspects of Sport and Physical Activity	
KIN 352K	Studies in Human Movement: Topical Studies (Topic 3: Women and Sport)	
KIN 352K	Studies in Human Movement: Topical Studies (Topic 5: Sport, Fitness, and Mass Media)	
KIN 352K	Studies in Human Movement: Topical Studies (Topic 6: Race and Sport in African American Life)	
KIN 353	Sport Law	3
KIN 354	Sport and Event Marketing	3
KIN 355	Media and Public Relations in Sport	3
KIN 356	Revenue and Budgeting in Sport	3
KIN 357	Strategic Management of Sport Organizations	3
6 hours chosen from:		6
KIN 628	Internship/Fieldwork in Sport Management	
KIN 328C	Internship in Sport Management (and three additional hours chosen from the following fields: KIN or HED)	

Curricular Specialization		
Either a specialization in the Department of Kinesiology and Health Education, a minor outside of the department, a certificate, or a track in a second field of study which consists of a minimum of 15 hours of coursework, six of which must be upper-division. No more than six hours in the minor may also be counted toward other degree requirements.*		15
* See the College of Education "Degrees and Programs" page for specialization and track requirements.		
Free Electives		15
Additional coursework to fulfill all degree requirements and reach a total of 120 semester hours. No more than 12 semester hours of fieldwork and/or internship courses may be counted toward the degree.		
Total Hours		120

- **Core Component Areas:** ⁰¹⁰ English Composition and Core Writing Flag; ⁰²⁰ Mathematics; ⁰³⁰ Natural Science and Technology, Part I; ⁰⁴⁰ Humanities; ⁰⁵⁰ Visual and Performing Arts; ⁰⁶⁰ U.S. History; ⁰⁷⁰ American and Texas Government; ⁰⁸⁰ Social and Behavioral Sciences; ⁰⁹⁰ First-Year Signature Course; ⁰⁹³ Natural Science and Technology, Part II
- **Skills and Experience Flags:** ^{Wr} Writing; ^{Qr} Quantitative reasoning; ^{GC} Global cultures; ^{CD} Cultural diversity in the United States; ^E Ethics; ^{II} Independent Inquiry