

Business Administration, Honors (BBA)

The Canfield Business Honors Program is designed to provide an intellectual challenge for students who have distinguished themselves academically and in leadership roles outside the classroom. Students may choose a general program of study or choose to combine the general program of study with an additional major. Canfield Business Honors Program students take 14 business courses in special sections open only to them. Additional information is available from the Canfield Business Honors Program Office.

Admission

Admission to the Canfield Business Honors Program is limited to a small number of exceptional students who are chosen on a competitive basis. Admission decisions are made by the Canfield Business Honors Program Committee. Most students enter the program as freshmen, but some are admitted as sophomores.

Students entering the University and the McCombs School of Business as freshmen may apply to the Canfield Business Honors Program by completing a separate online application available through The University of Texas at Austin Office of Admissions. The Canfield Business Honors Program Committee considers the student's SAT Reasoning Test or ACT scores, high school class rank, preparatory courses, extracurricular activities, evidence of leadership ability, and other objective criteria.

Students may also apply to the Canfield Business Honors Program during the spring of their freshman year to begin the program as sophomores. To be considered, they must complete at least 24 semester hours of college-level coursework during the fall and spring semesters of the freshman year; this coursework must include ECO 304K and ECO 304L or equivalent, M 408Q, or M 408R when taken in residence, or M 408K and M 408L, or M 408N and M 408S or M 408C and M 408D, or the equivalent.

The Canfield Business Honors Program Committee considers the student's grade point average in courses taken in residence at the University and the number, type, and rigor of the courses the student has taken at the University. Students will also be evaluated based upon evidence of their extracurricular activities and leadership abilities. An applicant's disciplinary record, as maintained by the Office of the Dean of Students, will be reviewed for academic dishonesty or other violations of University policy. Violations will be reported to the Admissions Committee and taken into account as part of the application process. Violations may exclude a student from admission depending on the nature and severity of the offense(s).

Students applying to the Canfield Business Honors Program are permitted to have received credit for B A 110G, B A 111G, MIS 301 and/or STA 301; however, no credit will be accepted for other courses normally taken as part of the honors core.

Application materials and information about deadlines are available [online](#).

Total Hours Required: 120

Plan of Study

The Plan of Study is a suggested four-year course sequence to support academic planning and serves as a helpful guide. Currently enrolled students should meet with their academic advisor to tailor their course selections and timelines to their individual goals and circumstances.

Course	Title	Hours
Year 1		
Semester 1		
BAH 110G	Topics in Professional Growth I	1
M 408Q	Differential and Integral Calculus for Business	4
ECO 304K	Introduction to Microeconomics	3
BAH 111G	Topics in Professional Growth II	1
B A 324H	Business Communication: Oral and Written: Honors	3
RHE 306	Rhetoric and Writing	3
Hours		15
Semester 2		
MIS 301H	Introduction to Information Technology Management: Honors	3
STA 301H	Introduction to Data Science: Honors	3
ECO 304L	Introduction to Macroeconomics	3
<u>First-Year Signature Course (090)</u>		3
<u>Visual and Performing Arts (050)</u>		3
Hours		15
Year 2		
Semester 1		
ACC 311H	Fundamentals of Financial Accounting: Honors	3
BAH 151H	Lyceum	1
STA 235H	Data Science for Business Applications: Honors	2
MAN 327H	Innovation and Entrepreneurship: Honors	3
<u>American and Texas Government (070)</u>		3
Approved PSY, SOC, ANT, EDP		3
B A 120G	Topics in Professional Growth III	1
Hours		16
Semester 2		
ACC 312H	Fundamentals of Managerial Accounting: Honors	3
O M 235H	Operations Management: Honors	2
D S 235H	Introduction to Decision Science: Honors	2
<u>American and Texas Government (070)</u>		3
<u>Natural Science and Technology, Part I (030)</u>		3
Free Elective		3
Hours		16
Year 3		
Semester 1		
FIN 357H	Business Finance: Honors	3
MAN 336H	Organizational Behavior: Honors	3
<u>Natural Science and Technology, Part I (030)</u>		3
<u>U.S. History (060)</u>		3
Free Elective		3
Hours		15
Semester 2		
MKT 337H	Principles of Marketing: Honors	3
<u>Humanities (040)</u>		3
Hours chosen from: Upper-division business		3
Free Elective		6
Hours		15
Year 4		
Semester 1		
B A 130G	Topics in Professional Growth IV	1
LEB 323H	Business Law and Ethics: Honors	3
<u>U.S. History (060)</u>		3
Hours chosen from: Upper-division business		3

Hours chosen from: Upper-division non-business	3
Hours	13
Semester 2	
MAN 374H General Management and Strategy: Honors	3
Hours chosen from: Upper-division non-business	3
Free Elective	8
B A 140G Topics in Professional Growth V	1
Hours	15
Total Hours	120

Requirements

All requirements are listed below, starting with the most specialized moving to the most general. Additional requirements may follow the table, so be sure to read the entire page. Some required courses listed below may also satisfy General Education requirements, including Core Curriculum.

Code	Title	Hours
Major		
BAH 151H	Lyceum	1

Required hours that may also count towards this BBA major's in residence requirement:

MAN 374H	General Management and Strategy: Honors	3
MAN 327H	Innovation and Entrepreneurship: Honors	3
Hours chosen from: Upper-division business		6
Subtotal		13

Degree

Mathematics (may also count towards Mathematics (020))

Choose a sequence below:	4
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Sequence 1:

M 408R	Differential and Integral Calculus for the Sciences (must be taken in residence)	
or M 408Q	Differential and Integral Calculus for Business	

Sequence 2: (required for Computer Science and Business (CSB) dual degree and Science and Technology Management majors)

M 408C	Differential and Integral Calculus	
or M 408D	Sequences, Series, and Multivariable Calculus	

Sequence 3:

Any successfully completed two-course calculus sequence	
Subtotal	4

Economics (may also count towards Social and Behavioral Sciences (080))

ECO 304K	Introduction to Microeconomics	3
ECO 304L	Introduction to Macroeconomics	3
Subtotal		6

Social Science

Choose a sequence below:	3
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Sequence 1: Plan II Honors, dual majors only

S S 302C	Honors Social Science: Methods and Theory	
or S S 302D	Honors Social Science: Psychology	
or S S 302E	Honors Social Science: Anthropology	
or S S 302F	Honors Social Science: Economics	

Sequence 2: Other programs

Hours chosen from: Anthropology, psychology, educational psychology, or sociology (courses dealing primarily with statistics or data processing may not be used to fulfill this requirement)	
Subtotal	3

Upper-division Nonbusiness

Choose a sequence below:	6
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Sequence 1: Management Majors

Hours chosen from: Upper-division social science (anthropology, economics, educational psychology, government, history, linguistics, geography, psychology, sociology)	
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Sequence 2: Other majors

Hours chosen from: Upper-division coursework outside McCombs School of Business	
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Subtotal	6
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Professional Growth

B A 110G	Topics in Professional Growth I	1
or BAH 110G	Topics in Professional Growth I	
B A 111G	Topics in Professional Growth II	1
or BAH 111G	Topics in Professional Growth II	
B A 120G	Topics in Professional Growth III	1
B A 130G	Topics in Professional Growth IV	1
B A 140G	Topics in Professional Growth V	1

Subtotal	5
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Analytics

STA 301H	Introduction to Data Science: Honors	3
STA 235H	Data Science for Business Applications: Honors	2
D S 235H	Introduction to Decision Science: Honors	2
O M 235H	Operations Management: Honors	2

Subtotal	9
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Business

ACC 311H	Fundamentals of Financial Accounting: Honors	3
ACC 312H	Fundamentals of Managerial Accounting: Honors	3
B A 324H	Business Communication: Oral and Written: Honors	3
MIS 301H	Introduction to Information Technology Management: Honors	3
FIN 357H	Business Finance: Honors	3
LEB 323H	Business Law and Ethics: Honors	3
MAN 336H	Organizational Behavior: Honors	3
MAN 327H	Innovation and Entrepreneurship: Honors	3
MKT 337H	Principles of Marketing: Honors	3

Subtotal	27
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Free electives: Additional coursework to reach total hours required.	17
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Subtotal	17
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General Education

<u>Remaining Core Curriculum (42 hours total)</u>	30
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<u>Foreign Language other than English, Beginning Proficiency</u>	
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Subtotal	30
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College Requirements - Business

General University Requirements

Total Hours	120
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Additional Requirements and Policies

- Students in the Canfield Business Honors Program can pursue a general program of study or combine the general program with an additional major.
- Students admitted as freshmen must earn a minimum 3.25 grade point average in all courses taken in residence during the fall and spring semesters of their first year. They must also complete at least 12 letter#graded semester hours in residence each semester.

3. After their freshman year, students are dismissed from the program if their overall grade point average or business grade point average falls below 3.25. Exceptions are granted only by the Canfield Business Honors Program Committee.
4. Violations of University academic integrity or non#academic conduct policies may also result in dismissal.
5. To graduate under the Canfield Business Honors Program, students must earn a University grade point average of at least 3.25 and a business grade point average of at least 3.25.