

Communicating for Development and Philanthropy Minor

The Communicating for Development and Philanthropy minor is open to all undergraduate majors at The University of Texas at Austin. Admission to the minor requires a minimum GPA of 2.5. If demand exceeds space available, the Moody College reserves the right to select students based on their academic record or a secondary application.

Acceptance into the minor does not come with preference or guarantee of a seat in any course. Course prerequisites and major restrictions are enforced.

Total Hours Required: 18 Requirements

Requirements are listed in the table below. Additional requirements may follow the table, so be sure to read the entire page. Some required courses listed below may also satisfy General Education requirements, including Core Curriculum. Students should also review the University's Undergraduate Minor and Certificate Requirements and Policies.

Code	Title	Hours
CLD 330	Philanthropy Capstone	3
CMS 306M	Professional Communication Skills	3
CMS 321D	Communicating for Development and Philanthropy	3
or CLD 304	Introduction to Philanthropy	
or CLD 325	Leadership in Non-Profit Organizations	
Philanthropy and Development		
Hours chosen from:		3
ADV 305	Fundamentals of Advertising	
ADV 318J	Introduction to Integrated Brand Communication	
ADV 339L	Brand Storytelling	
CMS 337	Building Sales Relationships	
CMS 353S	Social Media and Organizations	
MKT 320F	Foundations of Marketing	
MKT 337	Principles of Marketing	
RTF 301D	Media Storytelling and Analysis	
Social Issues		
Hours chosen from:		3
ADV 320	Integrated Communication for Nonprofit Organizations	
ADV 322	Health Communication: Messages, Campaigns, and the Media	
ADV 323	Public Communication of Science and Technology	
ADV 324	Communicating Sustainability	
ADV 336	Topics in Multicultural Issues in Advertising and Public Relations (any topic)	
ADV 378.37	Social Enterprise Branding	
CMS 332K	Theories of Persuasion	
CMS 340K	Communication and Social Change	
CMS 342K	Political Communication	
CMS 362E	Environmental Communication	
RTF 323C	Screening Race	

Hours chosen from: the communicating about philanthropy and development and social issues lists. 3

College Requirements - Communication

Undergraduate Minor and Certificate Requirements and Policies

Total Hours 18

Additional Requirements and Policies

- Nine hours of in residence coursework and nine hours of upper-division coursework are required.
- All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis.
- A minimum grade of C- (or CR for courses offered only on a pass/fail basis) is required for all minor coursework.