

Communication Studies, Corporate Communication (BSCommStdS)

Total Hours Required: 120

Plan of Study

The Plan of Study is a suggested four-year course sequence to support academic planning and serves as a helpful guide. Currently enrolled students should meet with their academic advisor to tailor their course selections and timelines to their individual goals and circumstances.

Course	Title	Hours
Year 1		
Semester 1		
CMS 306M	Professional Communication Skills	3
COM 301E	Introduction to Communication Foundations	3
RHE 306	Rhetoric and Writing	3
<u>Natural Science and Technology, Part I (030)</u>		3
<u>First-Year Signature Course (090)</u>		3
Hours		15
Semester 2		
Lower-division CMS course		3
<u>Mathematics (020)</u>		3
<u>Social and Behavioral Sciences (080)</u>		3
<u>Natural Science and Technology, Part I (030)</u>		3
<u>Humanities (040)</u>		3
Hours		15
Year 2		
Semester 1		
CMS 313M	Organizational Communication	3
COM 302E	Interdisciplinary Communication Foundations	3
<u>American and Texas Government (070)</u>		3
Language, Communication, and Culture		6
Hours		15
Semester 2		
CMS course		3
<u>American and Texas Government (070)</u>		3
<u>Natural Science and Technology, Part II (093)</u>		3
Language, Communication, and Culture		6
Hours		15
Year 3		
Semester 1		
Upper-division CMS course		3
Lower-division CMS course		3
<u>U.S. History (060)</u>		3
Language, Communication, and Culture		3
Free Elective		3
Hours		15
Semester 2		
CMS 332K	Theories of Persuasion	3
CMS Career Preparation course		3
Upper-division elective		3
<u>Visual and Performing Arts (050)</u>		3
<u>U.S. History (060)</u>		3
Hours		15

Year 4

Semester 1

Upper-division CMS concentration course	3
Upper-division CMS Methods course	3
Upper-division Free Elective	3
Upper-division Free Elective	3
Upper-division Non-CMS elective	3
Hours	15

Semester 2

Upper-division CMS concentration course	3
Upper-division CMS course	3
Upper-division Non-Moody electives	6
Free Elective	3
Hours	15
Total Hours	120

Requirements

All requirements are listed below, starting with the most specialized moving to the most general. Additional requirements may follow the table, so be sure to read the entire page. Some required courses listed below may also satisfy [General Education](#) requirements, including [Core Curriculum](#).

Code	Title	Hours
Concentration		
CMS 313M	Organizational Communication	3
Hours chosen from (courses selected may not be counted toward any additional communication studies major requirement):		9
CMS 310K	Team-Based Communication	
CMS 316L	Interviewing Principles and Practices	
CMS 337	Building Sales Relationships	
CMS 339K	Working Virtually	
CMS 339L	Social Interaction in Virtual Environments	
CMS 341	Digital Communications	
CMS 346	Using Communication Technology at Work	
CMS 350C	Crowds, Clouds, and Community	
CMS 350M	Field Study in Organizational Communication	
CMS 352D	The Dark Side of Organizational Communication	
CMS 353C	Communication for Innovation	
CMS 353S	Social Media and Organizations	
CMS 356T	Organizational Transparency	
CMS 367C	Topics in Corporate Communication	
CMS 372K	Advanced Organizational Communication	
CMS 372T	Time Matters	
Subtotal		12
Degree (see details below)		24
Subtotal		24
Free electives: Additional coursework to reach total hours required.		30
Subtotal		30
General Education		
<u>Core Curriculum</u>		42
Foreign Language other than English, Beginning Proficiency		
Subtotal		42
<u>College Requirements - Communication</u>		12
<u>General University Requirements</u>		
Total Hours		120

Degree-Bachelor of Science in Communication Studies (BSCommStds)

Code	Title	Hours
Required Courses		
CMS 306M	Professional Communication Skills	3
CMS 332K	Theories of Persuasion	3
Methods		
Hours chosen from (The course selected may not be counted toward any additional communication studies major requirement):		3
CMS 330	Interpersonal Health Communication	
CMS 330D	Health Decision Making	
CMS 338L	Leadership and Public Memory	
CMS 339L	Social Interaction in Virtual Environments	
CMS 346	Using Communication Technology at Work	
CMS 347S	Communicating with Stuff	
CMS 348	Communication Research Methods	
CMS 348K	Visual Media and Interaction	
CMS 350C	Crowds, Clouds, and Community	
CMS 352D	The Dark Side of Organizational Communication	
CMS 354	Conflict Resolution	
CMS 355S	Communicating with Animals	
CMS 357	Family Communication	
CMS 358	Communication and Personal Relationships	
CMS 359T	How People Talk	
CMS 367P.1	Social Media and Politics	
CMS 367P2	Social Media Analysis	
CMS 371D	Difficult Conversations	
CMS 371K	Practicum in Conflict Mediation	
CMS 372K	Advanced Organizational Communication	
CMS 377K	Faculty-Initiated Research	
CMS 378K	Student-Initiated Research	
Career Preparation		
Hours chosen from (The course selected may not be counted toward any additional communication studies major requirement):		3
CMS 307K	Internship	
CMS 310K	Team-Based Communication	
CMS 313M	Organizational Communication	
CMS 316L	Interviewing Principles and Practices	
CMS 330P	Communicating with Patients	
CMS 339K	Working Virtually	
CMS 364M	Pre-Graduate School Mentorship	
CMS 370K	Internship in Communication Studies	
COM 350	Communication Internship	
Communication Studies Coursework		
Hours chosen from: CMS		12
Total Hours		24

Additional Requirements and Policies

- At least 36, but no more than 48, semester hours of communication studies of which at least 18 hours must be upper-division.
- A student may not earn both the Bachelor of Science in Communication and Leadership and the Bachelor of Science in Communication Studies.
- A candidate for a degree must have an officially declared major in the Moody College of Communication at the time the degree is awarded.