

Entrepreneurship Minor

The Entrepreneurship Minor aims to provide students with the perspectives, knowledge, and skills necessary to engage in entrepreneurship, broadly defined to include the launch and development of new businesses as well as the growth and renewal of existing enterprises. The broader objectives of the program include equipping students with talents that will propel their success in a knowledge-based, innovation-driven economy, stimulating entrepreneurship and innovation across a broad range of industries and settings, and transforming students' lives by developing in them a passion for entrepreneurship.

The Entrepreneurship Minor is designed for undergraduate students interested in starting their own business ventures, creating and managing new ventures or products within existing businesses, or generating and implementing new ideas in any role that they hold during their careers. This minor is also well suited for undergraduate students interested in careers in consulting, new product development, technology commercialization, product management, event management, strategy, and business development.

Admission to the minor is based on students' overall academic record, including but not limited to hours and rigor of courses taken in residence, demonstrated interest, and University grade point average.

Total Hours Required: 15

Requirements

Requirements are listed in the table below. Additional requirements may follow the table, so be sure to read the entire page. Some required courses listed below may also satisfy [General Education](#) requirements, including [Core Curriculum](#). Students should also review the [University's Undergraduate Minor and Certificate Requirements and Policies](#).

Code	Title	Hours
Hours chosen from:		3
ACC 310F	Foundations of Accounting	
ACC 311	Fundamentals of Financial Accounting	
ACC 311H	Fundamentals of Financial Accounting: Honors	
Economics (ECO)		
HDO 301	Introduction to the Human Dimensions of Organizations	
SOC 302	Introduction to the Study of Society	
MAN 327	Innovation and Entrepreneurship	3
or MAN 327H	Innovation and Entrepreneurship: Honors	
MAN 327E	New Venture Mechanics	3
Hours chosen from:		3
ADV/P R X32	Technology Marketing and Advertising	
ADV/P R X32C	New Media Entrepreneurialism	
FIN 374S	Entrepreneurial Finance	
CHE 379.43	Entrepreneurship	
CMS 353C	Communication for Innovation	
ECO 352R	Economics of Entrepreneurship	
F A 355	Women in Entrepreneurship	
FIN 374S	Entrepreneurial Finance	
HEB 346C	Innovation and Technology in Israel	
J 331M	Media Innovation and Entrepreneurship	
I B 367D	Global Entrepreneurship	
MAN 372T.5	Technology Transfer and Entrepreneurship (T)	
MAN 372T.10	Women in Entrepreneurship	

MAN 372T.7	Entrepreneurial Leadership For Women	
MAN 372T.21	The Art and Science of Negotiation	
MIS 372T.1	Open Innovation	
MKT 372T.5	Design Thinking for Business Innovation	
MKT 372T.4	Small Business and Entrepreneurial Marketing	
O M 372T.7	New Product Development	
RHE 328.4	Writing for Entrepreneurs	
RTF 365.9	Media Industries and Entrepreneurship	
SOC 352E	Media Industries and Entrepreneurship	
SOC 322C	Sociology of Creativity	
Hours chosen from:		3
ADV 332D	Entrepreneurialism in Communication	
P R 332D	Entrepreneurialism in Communication	
BGS 370S	Social and Cultural Entrepreneurship	
BME 362E	Medical Device Innovation	
MAN 372T.2	Interdisciplinary Entrepreneurship	
C S 374L	Longhorn Startup	
ECE 364E	Interdisciplinary Entrepreneurship	
E S 377E	Interdisciplinary Entrepreneurship: Elective	
J 363D	Digital Innovations Capstone	
MAN 347P	Entrepreneurship Practicum	
MAN 366P	Management Practicum: Social Entrepreneurship I	
MAN 367P	Social Entrepreneurship II	
MAN 369P	Social Innovation Practicum	
M E 365E	Engineering Entrepreneurship	
TXA 341E	Accessory Design, Product Development, and Merchandising	

Total Hours **15**

Additional Requirements and Policy

- Other courses may be considered for substitution, as approved by the Entrepreneurship Minor Committee.