Ethics and Leadership in Business Bridging Disciplines Program Certificate

In the interest of educating thoughtful and responsible leaders, this program brings together resources from across campus to allow students to examine issues of morality applicable to business people and organizations. Topic areas may include corporate social responsibility, ethical leadership, conflicts of interest, organizational culture, and consumer protection. Through the Connecting Experiences component, students may work with community and professional organizations or bring their interdisciplinary expertise to faculty research.

Total Hours Required: 19

Requirements

Requirements are listed in the table below. Additional requirements may follow the table, so be sure to read the entire page. Some required courses listed below may also satisfy General Education requirements, including Core Curriculum. Students should also review the University's Undergraduate Minor and Certificate Requirements and Policies.

Code	Title	Hours
Hours chosen from: Forum Seminars		1
BDP 101.18	Conflict Prevention, Management, and Resolution	
BDP 101.14	Narrative Leadership	
Approved hours		
Hours chosen from: Foundation		3
CLD 301	Introduction to Communication and Leadership	
PHL 304	Contemporary Moral Problems	
PHL 318	Introduction to Ethics	
Approved hours		
Hours chosen from: Strand		9
ADV 353	Advertising and Public Relations Law and Ethics	
BGS 372	Strategic Corporate Social Responsibility	
CMS 313M	Organizational Communication	
GOV 360O	Business and Society	
LEB 323	Business Law and Ethics	
PHL 325L	Business, Ethics, and Public Policy	
Hours chosen from: Approved list		
Hours chosen from: Research or internship Connecting Experiences (see advisor)		6
BDP 320K	Connecting Research Experience	
BDP 320L	Connecting Research Experience	
BDP 325K	Connecting Internship Experience	
Undergraduate Minor and Certificate Requirements and Policies		
Total Hours		**19**

Additional Requirements and Policy

- A three to four page essay in which students reflect on what they have learned and accomplished through their experience is required. The essay is reviewed and must be approved by a member of the BDP faculty panel in order to complete the certificate requirements
- In order to create an interdisciplinary experience, students must choose courses from a variety of disciplines. Only one of the strand courses may come from the student's major department(s) or from same as with the student's major department(s). The certificate as a whole must represent a variety of disciplines; the advisor can help ensure that the coursework will meet the certificate requirements for interdisciplinarity.
- In courses taken for a letter grade, the student must obtain a grade of at least C-.
- A cumulative GPA of at least 2.0 is required for the certificate.
- Only one BDP course, including connecting experience, may be taken pass/fail. Any exceptions will be considered by the faculty panel on an individual basis.
- The student may be able to count courses toward the certificate that are not listed, if enough of the course content relates to the BDP topic. Consult with the advisor to petition a course to count towards the certificate.
- All students must, in the process of completing their certificate requirements, take at least one course designated as including a substantial focus on ethics and at least one course designated as including a substantial focus on leadership.
- Students must complete at least one Strand course offered outside of the business school.