

Innovation, Creativity, and Entrepreneurship Bridging Disciplines Program Certificate

This program helps students develop skills to bring creative thinking and an entrepreneurial mindset to their career goals, whether they are interested in turning their ideas into a new venture or initiative, being part of a startup team, or bringing creative new ideas into more established organizations. Some of the skills and qualities students learn as they cultivate an entrepreneurial mindset include idea generation, design and prototyping, problem-solving, pitching your ideas, teamwork and collaboration, resilience, flexibility, and a tolerance for risk. Through an exciting interdisciplinary program that combines courses from business, communication, engineering, fine arts, and liberal arts, among others, students earn a certificate that is tailored to their specific interests and career goals, while gaining hands-on research or internship experience that allows them to put their entrepreneurial skills and ideas into practice.

Total Hours Required: 19 Requirements

Requirements are listed in the table below. Additional requirements may follow the table, so be sure to read the entire page. Some required courses listed below may also satisfy [General Education](#) requirements, including [Core Curriculum](#). Students should also review the [University's Undergraduate Minor and Certificate Requirements and Policies](#).

Code	Title	Hours
Hours chosen from: Forum Seminars		1
BDP X01.15	Introduction to the Entrepreneurial Mindset	
E S X77.1	Longhorn Startup Seminar	
Approved hours		
Hours chosen from: Entrepreneurship Foundation		3
F A 355	Women in Entrepreneurship	
MAN 327	Innovation and Entrepreneurship	
MAN 338	Lean Startup Essentials	
Approved hours		
Hours chosen from: Skills Foundation		3
CMS 353C	Communication for Innovation	
HDO 301	Introduction to the Human Dimensions of Organizations	
MKT 320F	Foundations of Marketing	
RHE 328.4	Writing for Entrepreneurs	
Approved hours		
Hours chosen from: Creative Innovation and Problem-Solving		3
ADV 316	Creativity and American Culture	
ITD 301D	Introduction to Design Thinking	
SOC 322C	Sociology of Creativity	
Approved hours		
Hours chosen from: Strand (with at least one course from outside the student's college or school)		6
Applied Arts and Entertainment		
ADV 319	Psychology of Advertising	

Hours chosen from: Approved list	
Business and Marketing	
MKT 372T.11	Brand Management
Hours chosen from: Approved list	
Communication and Culture	
CMS 346C	The Cultural Impact of Innovation
Hours chosen from: Approved list	
Policy and Social Change	
DES 322	Design and the Social Environment
Hours chosen from: Approved list	
Science, Technology, and Engineering	
BIO 302G	Science Literacy and Numeracy: Biotechnology and the Future
Hours chosen from: Approved list	
Approved Hours chosen from: Research or internship Connecting Experiences (see advisor)	
BDP 320K	Connecting Research Experience
BDP 320L	Connecting Research Experience
BDP 325K	Connecting Internship Experience
<u>Undergraduate Minor and Certificate Requirements and Policies</u>	
Total Hours	19

Additional Requirements and Policy

- A three to four page essay in which students reflect on what they have learned and accomplished through their experience is required. The essay is reviewed and must be approved by a member of the BDP faculty panel in order to complete the certificate requirements
- To create an interdisciplinary experience, students must choose courses from a variety of disciplines. Only one of the strand courses may come from the student's major department(s) or from same as with the student's major department(s). The certificate as a whole must represent a variety of disciplines; the advisor can help ensure that the coursework will meet the certificate requirements for interdisciplinarity.
- In courses taken for a letter grade, the student must obtain a grade of at least C- .
- A cumulative certificate GPA of at least 2.0 is required.
- Only one BDP course, including connecting experience, may be taken pass/fail. Any exceptions will be considered by the faculty panel on an individual basis.
- The student may be able to count courses toward the certificate that are not listed, if enough of the course content relates to the BDP topic. Consult with the advisor to petition a course to count towards the certificate.