

# Leadership in Global Sustainability Minor

The Leadership in Global Sustainability Minor is open to students of all majors and is offered as a collaboration between the McCombs School of Business and the Moody College of Communication. The objective of this minor is to provide students the opportunity to develop a set of theoretical and implementable skills to understand how sustainability can be embedded in business, financial and social systems. The minor will also prepare students to analyze, communicate and persuade on the diverse topics of sustainability and their implementation. Given the broad range of sustainability in terms of the concept of meeting “the needs of the present without compromising the ability of future generations to meet their own needs” and its availability in many disciplines throughout the University, the minor is designed to be multidisciplinary with important experiential learning opportunities in order to enhance students’ study of their majors, while informing them on the importance of sustainability and its communication in business and related fields.

Admission to the minor is based on a student’s overall academic record, including but not limited to, number of hours completed, rigor of courses taken in residence, demonstrated interest in sustainability, and the overall University of Texas grade point average.

## Total Hours Required: 17 Requirements

Requirements are listed in the table below. Additional requirements may follow the table, so be sure to read the entire page. Some required courses listed below may also satisfy [General Education](#) requirements, including [Core Curriculum](#). Students should also review the [University's Undergraduate Minor and Certificate Requirements and Policies](#).

| Code           | Title                                   | Hours |
|----------------|-----------------------------------------|-------|
| ADV 324        | Communicating Sustainability            | 3     |
| or P R 324     | Communicating Sustainability            |       |
| BGS 372T.12    | Global Business Sustainability          | 3     |
| or FIN 337T.12 | Global Business Sustainability          |       |
| or ACC 372T.12 | Global Business Sustainability          |       |
| FIN 134M       | Current Issues in Global Sustainability | 1     |
| FIN 164P       | Global Sustainability Practicum         | 1     |

### Science of Sustainability

|                    |                                          |   |
|--------------------|------------------------------------------|---|
| Hours chosen from: |                                          | 3 |
| EVE 302            | Foundations of Environmental Engineering |   |
| EVE 310            | Sustainable Systems Engineering          |   |
| E S 369N           | Sustainability Issues in Energy          |   |
| GEO 302C           | Climate: Past, Present, and Future       |   |
| GEO 302E           | Earth, Wind, and Fire                    |   |
| GEO 302G           | Earth Science and Sustainability         |   |
| GEO 302J           | Crisis of Our Planet                     |   |
| GEO 302P           | Sustaining a Planet                      |   |
| GEO 303E           | Earth in 2100                            |   |
| GEO 305E           | Energy and the Environment               |   |
| MNS 307            | Introduction to Oceanography             |   |
| MNS 308            | Humans and a Changing Ocean              |   |
| MNS 320            | Marine Ecology                           |   |

### Sustainability in Business

|                    |  |   |
|--------------------|--|---|
| Hours chosen from: |  | 3 |
|--------------------|--|---|

|            |                                                 |
|------------|-------------------------------------------------|
| BGS 325    | Social and Ethical Responsibility of Business   |
| BGS 372    | Strategic Corporate Social Responsibility       |
| BGS 375    | Business and Policy in the Age of Inequality    |
| FIN 372T.1 | Sustainable Finance Investing                   |
| LEB 323    | Business Law and Ethics                         |
| LEB 323H   | Business Law and Ethics: Honors                 |
| LEB 320F   | Foundations of Business Law and Ethics          |
| LEB 372T.1 | Social and Ethical Responsibility of Business   |
| MAN 366P   | Management Practicum: Social Entrepreneurship I |
| MAN 367P   | Social Entrepreneurship II                      |
| MAN 369P   | Social Innovation Practicum                     |
| O M 372T.2 | Sustainable Operations                          |
| ECO 359M   | Environmental and Natural Resource Economics    |

### Sustainability in Communication

|                    |                                                                    |   |
|--------------------|--------------------------------------------------------------------|---|
| Hours chosen from: |                                                                    | 3 |
| ADV 319            | Psychology of Advertising                                          |   |
| ADV 323            | Public Communication of Science and Technology                     |   |
| P R 323            | Public Communication of Science and Technology                     |   |
| ADV 336            | Topics in Multicultural Issues in Advertising and Public Relations |   |
| CLD 340            | Communication for Civic Engagement                                 |   |
| COM 308            | Creative Communication of Scientific Research                      |   |
| CMS 340K           | Communication and Social Change                                    |   |
| CMS 340M           | Social Media and Social Movement: Then and Now                     |   |
| CMS 356T           | Organizational Transparency                                        |   |
| CMS 362E           | Environmental Communication                                        |   |
| J 305              | Sustainability and the News                                        |   |

### College Requirements - Business

### Undergraduate Minor and Certificate Requirements and Policies

|             |    |
|-------------|----|
| Total Hours | 17 |
|-------------|----|

## Additional Requirements and Policy

- Part of this coursework includes an experiential learning activity through the Global Sustainability Practicum course.
- Other courses may be considered for substitution, as approved by the Leadership in Global Sustainability Minor Committee.