

Marketing for Business Majors Minor

Total Hours Required: 15

Requirements

Requirements are listed in the table below. Additional requirements may follow the table, so be sure to read the entire page. Some required courses listed below may also satisfy [General Education](#) requirements, including [Core Curriculum](#). Students should also review the [University's Undergraduate Minor and Certificate Requirements and Policies](#).

Code	Title	Hours
B A 324	Business Communication: Oral and Written	3
or B A 324H	Business Communication: Oral and Written: Honors	
MKT 337	Principles of Marketing	3
or MKT 337H	Principles of Marketing: Honors	
Hours chosen from: upper-division marketing		9
College Requirements - Business		
Undergraduate Minor and Certificate Requirements and Policies		
Total Hours		15