

Science Communication Minor

The Science Communication minor is open to all undergraduate majors at The University of Texas at Austin. Admission to the minor requires a minimum GPA of 2.5. If demand exceeds space available, the Moody College reserves the right to select students based on their academic record or a secondary application.

Acceptance into the minor does not come with preference or guarantee of a seat in any course. Course prerequisites and major restrictions are enforced.

Total Hours Required: 18 Requirements

Requirements are listed in the table below. Additional requirements may follow the table, so be sure to read the entire page. Some required courses listed below may also satisfy General Education requirements, including Core Curriculum. Students should also review the University's Undergraduate Minor and Certificate Requirements and Policies.

Code	Title	Hours
ADV 323	Public Communication of Science and Technology	3
Foundations Courses		
Hours chosen from:		3
ADV 305	Fundamentals of Advertising	
ADV 324	Communicating Sustainability	
ADV 330	Strategic Science Communication	
CMS 306M	Professional Communication Skills	
CMS 313M	Organizational Communication	
CMS 315M	Interpersonal Communication Theory	
CMS 332K	Theories of Persuasion	
CMS 334K	Nonverbal Communication	
CMS 342K	Political Communication	
CMS 345	Media Effects and Politics	
CMS 345P	Communication and Public Opinion	
CMS 362E	Environmental Communication	
J 301F	Fundamental Issues in Journalism	
P R 305	Fundamentals of Public Relations	
Skills Courses		
Hours chosen from:		3
ADV 331	Environmental Communication Campaigns	
ADV 378.48	Sustainability Communication Research	
CMS 316L	Interviewing Principles and Practices	
CMS 337	Building Sales Relationships	
CMS 345G	Communicating to Government	
CMS 350C	Crowds, Clouds, and Community	
CMS 353S	Social Media and Organizations	
CMS 367P.2	Social Media Analysis	
CMS 372K	Advanced Organizational Communication	
COM 308	Creative Communication of Scientific Research	
COM 323.4	Science Communication Internship	
J 313P	Multimedia News Reporting	
J 336F	Social Media Journalism	
Ethics and Leadership Courses		

Hours chosen from:		3
CLD 301	Introduction to Communication and Leadership	
CMS 332D	Digital Ethics	
CMS 322E	Communication Ethics	
CMS 332	Argumentation and Advocacy	
CMS 338	Leadership Stories	
CMS 344K	Lying and Deception	
CMS 353C	Communication for Innovation	
COM 340	Leadership and Urban Engagement	
Additional Coursework		
Hours chosen from: the Foundations, Skills, and Ethics and Leadership course lists.		6
<u>College Requirements - Communication</u>		
<u>Undergraduate Minor and Certificate Requirements and Policies</u>		
Total Hours		18

Additional Requirements and Policies

- Nine hours of in residence coursework and nine hours of upper-division coursework are required.
- All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis.
- A minimum grade of C- (or CR for courses offered only on a pass/fail basis) is required for all minor coursework.