

Sports Media Minor

The Sports Media minor is open to all undergraduate majors at The University of Texas at Austin. If demand exceeds space available, the Moody College reserves the right to select students based on their academic record or a secondary application.

Acceptance into the minor does not come with preference or guarantee of a seat in any course. Course prerequisites and major restrictions are enforced.

Total Hours Required: 18

Requirements

Requirements are listed in the table below. Additional requirements may follow the table, so be sure to read the entire page. Some required courses listed below may also satisfy [General Education](#) requirements, including [Core Curriculum](#). Students should also review the [University's Undergraduate Minor and Certificate Requirements and Policies](#).

Code	Title	Hours
ADV 378S.13 or ADV 348S	Business of Sports Television The Business of Sports Media	3
CMS 309T	Introduction to Sports Communication	3
Hours chosen from:		12
ADV 305S	Introduction to Integrated Communication for Sports	
ADV 378S	Special Topics in Sports Media (any topic)	
CMS 363C	Communication and Sports	
CMS 363P	Politics and Protest in Sports	
CMS 367T	Topics in Sports Communication (any topic)	
COM 310	Topics in Texas Sports and Media (any topic)	
COM 323.1	Sports Media Internship	
EDP 376T.12	Sport and Performance Psychology	
J 326F	Reporting Sports	
J 354S	Contemporary Issues in Sports Journalism	
KIN 347	Historical and Ethical Issues in Physical Culture and Sports	
KIN 350	Sociological Aspects of Sport and Physical Activity	
KIN 352K.31	Sport, Society, and the International Olympic Movement (No more than six semester hours of KIN 352K Topics in Human Movement Studies may be counted)	
KIN 352L	Women and Sport	
KIN 352M	Sport, Fitness, and Mass Media	
KIN 352N	History of Physical Culture	
KIN 354	Sport and Event Marketing	
KIN 355	Media and Public Relations in Sport	
College Requirements - Communication		
Undergraduate Minor and Certificate Requirements and Policies		
Total Hours		18

Additional Requirements and Policies

- Nine hours of in residence coursework and nine hours of upper-division coursework are required.
- All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis.

- A minimum grade of C- (or CR for courses offered only on a pass/fail basis) is required for all minor coursework.
- No more than six hours of ADV 378S may be counted toward the Sports Media minor electives.
- Courses that appear in multiple lists may only be counted once, unless topics vary.